

# California State University, Chico



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## *Division of Student Affairs*

### **Recreational Sports**

### **Annual Report 2019 - 20**

### **Departmental Annual Report Outline**

#### **I. Departmental Mission Statement**

Recreational Sports is dedicated to providing recreational activities for the students, Faculty, and staff of CSU, Chico. Our mission is to promote and advance healthy lifestyles through recreational programs and participation opportunities. Our staff is committed to excellence and responsiveness in regards to the needs of our members. Campus Recreation moves the campus community through play, wellness, and adventure.

#### Values:

Inclusion

Fun

Excellence

Student Development

Sustainability

Leadership

#### **Sport Club Program Description**

The Collegiate Sport Club Program provides students the opportunity to participate in competitive sports against other intercollegiate teams and represent Chico State, as a means to enhance their collegiate experience and provide a vehicle for a well-rounded education through physical, social, and leadership development.

#### **Intramural Program Description**

Intramural Sports offers structured, team-sport leagues designed to engage the campus community regardless of athletic skill and background. All of our activities are divided into different divisions based upon competitiveness and provide opportunities for men's, women's, and coed competition.

#### **Department Goals (last reviewed August 2020)**

- 1.) Provide information, services, and support for student involvement in recreation and sports.
  - University Enduring Commitment:
    - Transformative Student Experiences: Coordinate and continually improve academic and support services that maximize comprehensive student well-being
  - Standard of Achievement: Addition of an Athletic Training position and location to support students in injury prevention and rehab for safe return to the classroom and sport.
- 2.) Provide exciting and fun recreational opportunities for Chico State students and Chico State community.
  - University Enduring Commitment:

- Culture of Excellence and Accountability: Promote a culture of wellness where students, faculty, and staff work in and benefit from a safe and healthy University community
  - University Strategic Priority:
    - Resilient and Sustainable Systems: Be wise stewards of resources and embrace sustainability and resilience as a way of living
  - Standard of Achievement: Plan, promote and coordinate campus-wide events in honor of the WREC 10-year anniversary (World Record Attempt for Cornhole, On-campus event for staff, faculty, and students, and an employee alumni event).
- 3.) Develop and promote leadership opportunities for students.
  - University Strategic Priority:
    - Civic and Global Engagement: Instill a culture of philanthropy and social engagement
  - Standard of Achievement: Encouraged student lead teams (Sport Clubs) to fundraise on behalf of their club and University, volunteer in the community (Thursday Night Markets, Cats in the Community), and promote a positive image of their team, the program, and the University.
- 4.) Be a department that reflects the evolving diversity of our society and the campus community. Develop and enhance policies, programs, and activities that support an inclusive, accessible, and equitable learning and working environment
  - University Strategic Priority:
    - Equity, Diversity, and Inclusion: Develop and enhance policies, programs, and activities that support an inclusive, accessible, and equitable learning and working environment
  - Standard of Achievement: Created, offered, and conducted specific outreach to underrepresented student populations that were inclusive recreation activities by offering specific programming to specific programs and departments on campus.
- 5.) Continue to be a leader for recreation, fitness, and leisure experiences for the Chico State campus community.
  - University Enduring Commitment:
    - Prominent Scholarship and Innovation: Integrate and embed new and innovative technologies throughout the institution in support of high-quality learning environments, effective processes, and excellent service
  - Standard of Achievement: With the remainder of the Spring semester converting to virtual services, Recreational Sports was able to provide services and advising to current and new participants for our program through online gaming, online software, and platforms.

## II. Departmental Accomplishments - A highlight

- Completed the transition of sports club bank accounts from the Chico State Enterprises to state-side.
- Converted current Acker office space to a usable athletic training room and hired athletic trainer as part of the Special Athletic Fee Referendum. This helps with the education and risk management associated with the participation in high-risk sports. It also helps our student-athletes return to learn and return to play in the safest, quickest way possible.
- Transitioned online platform and database, used primarily by Sport Clubs, from OrgSync to Engage.
- Planned, coordinated, and partnered on the WREC 10-Year Anniversary events. This brought awareness to the benefits that campus recreation offers our students when it comes to overall health and wellness as well as recruitment, retention, and the graduation of students. This was accomplished and successful by offering an on-campus event for faculty, staff, and students, an Alumni event that took place in Colusa Hall, and a campus-wide Cornhole Tournament that focused on sustainability and engagement.
- Successfully transitioned the Intramural Sports program to all online programming. In two weeks, Intramural Sports added a Virtual 5K, Weekly Kahoot! Movie quizzes, Mobile Game of the Week, Trick Shot Challenge, and eSports gaming league options. ESports options included NBA 2K, Madden, Rocket League, Call of Duty and FIFA Soccer.

- Created <https://www.csuchico.edu/keep-playing> website. A collaborative effort between Rec. Sports, WREC, and Adventure Outings. Keep-playing is the one-stop for anyone's Campus Recreation needs and questions. The page contains links to the WREC, Adventure Outings, Intramural Sports, and Sport Clubs and also links to social media and mobile apps. The current focus of the page is to keep current and incoming students abreast of our upcoming virtual programming for the fall semester while also functioning as a reference for how each program functions during non-COVID restrictions.
- Of the 22 Competitive Sport Clubs, 20 teams had a cumulative GPA higher than 3.0 for the 2019-2020 academic year.

#### **Diversity Efforts:**

- Offered a menu of packaged inclusive recreation opportunities (dodgeball, archery tag, bubble soccer, trike races) in an effort to reach out to more students and meet the University's Diversity and Inclusion expectations. This program intends is to lower the barriers and expose more students to opportunities in Recreational Sports.
- Continued to increase the funding to provide additional Sport Club Student-Athlete Scholarships. These awards are based on financial need, GPA, and participation which the program plans to continue in order to reduce the financial burden on students making the program more affordable. This year the program awarded \$6,250 to students to offset the overall cost of their participation.
- Intramural Sports added to all of our rules, the policy and procedure manual, and the Captains Meeting presentation our Inclusion Statement. This was done to further demonstrate our commitment to serving all students of Chico State.

### **III. Changes in Policies and Procedures**

- Expansion of evening supervision for Sport Clubs: with the addition to new professional staff, as well as the creation of a student evening supervisor, we were able to expand evening supervision and services. Subsequently, providing streamlined reporting of injuries and incident reports, more evening/in-person services for the Sport Club Program, as well as student leadership employment positions within the department.
- Due to the success of our in-person Captains Meetings added in 2018/19, we increased the frequency of these meetings in order to accommodate more participants. These meetings have proved to be a valuable resource for Intramural participants to receive important information related to their activity.
- Intramural Sports has struggled with ensuring that all participants for a team are properly added onto the roster. This past year we scheduled a student member at each event during the first two weeks of each league, and their sole purpose was to ensure everyone was properly registered on the correct team. This is important because it allows us to contact individuals and teams to pass along important information. It also provides Intramural Sports with more accurate participation numbers.
- This past year Intramural Sports posted large signs of the individual sports rules at each playing site. This was done to clear up any misconceptions on participants' behalf that the officials were not following the league rules. This was a great educational tool for our officials because they could refer participants to the rules when there was a question regarding the validity of a rule.

### **IV. Resources Summary**

#### **Resource Allocation:**

State general funds are used for four professional positions in Recreational Sports (approximately \$350,000 for salary/benefits). The IRA (Special Athletic Fee & Baseline) operational budget is approximately \$450,000. Work-Study provides another \$43,000, with the total student assistant wages at \$110,000. Most of the IRA operational budget is used on Student Assistants (student wages) and Sport Club Team travel and equipment. Fees and summer camp revenue was at \$0 this year due to the COVID-19 pandemic. Revenue funds are used for the full-time competitive sports coordinator position and additional program needs. Sport Club teams account for approximately \$400,000 in expenses for travel, team equipment, uniforms, etc. Most of this funding is accrued from participation dues, donations, and fundraising. Moving into the 2020-2021 academic year, Recreational Sports is at risk of losing \$132,000 from the previous year due to lost summer

camp revenue (approximately \$25,000), return to program dollars (\$63,000), and decreased enrollment (at 10% it is equal to \$44,000).

#### **Human Resources:**

In August 2019, the department hired their ASC I (office coordinator) who handles all administrative tasks and budget information. In January of 2020, the Competitive Sports Coordinator left the program to seek further opportunities. This vacancy and recruitment allowed the position to move from a CSE position to a State-side position with the role being filled in late January 2020. With the Sport Club bank accounts transitioning from CSE to a State-side miscellaneous trust, came challenges in regards to hiring the Sport Club coaches. They are now classified as state-side casual workers, but with that comes new challenges regarding onboarding, compliance trainings, new hire paperwork/orientation, as well as funding and payments. Also, in January 2020, the department hired their first full-time athletic trainer that was made possible by the fee referendum. Unfortunately, this position became vacant within the first two months of the hiring date, which started a new recruitment. The recruitment process was finalized for this position with the role being filled on August 10, 2020.

#### **Facilities/Equipment:**

As in years past, our natural grass fields are shared between Recreational Sports, Intercollegiate Athletics, and the Department of Kinesiology. With Field 10B and Yolo being nearly unplayable and many times inaccessible, we face the dilemma of having less than 50 hours of outdoor programming time. Fifty hours is not nearly enough field space and time to meet the demands of our Recreational Sports programming needs.

Having 60+ hours available is a perfect case scenario and does not account for weather and maintenance related closures that can last days to months. Additionally, since most of our current fields cannot be secured, these 50 hours do not reflect the times the fields are closed for damage inflicted by unauthorized use. Finally, the state of the current fields is poor and very close to unplayable due to years of drought and overuse.

During the 2019-2020 academic year, Recreational Sports converted an office space into a useable athletic training room that is equipped with an ice machine, sink, cabinet storage, and desk space. This space will be useable by the Athletic Trainer for all injury prevention and rehab needs, as well as utilized in the summer for the Youth Summer Camp programs as the main office.

### **V. Program Assessment for Past Year**

#### **Program Objectives:**

- Hire a professional full-time athletic training position for the Sport Club Program. – Completed
- Develop a Sport Club Fundraising Handbook. – In progress. Changes occurred with the transfer of banking from the CSE to State side. This changed processes and procedures, which has delayed the release of this handbook.
- Continue to work with accounting to transition sports club bank accounts from the Foundation to state-side. – Completed
- Continue the efforts of an artificial turf field. This would allow more access to evening and weekend programming as well as diversify our offerings. Work with the Master Planners, FMS, Kinesiology, and Athletics to develop cost estimate and architectural drawing for an artificial turf field with lighting. – Continued, ongoing effort
- Convert current Acker office space to a usable athletic training room and hire athletic trainer as part of the Special Athletic Fee Referendum. This will help with the education and risk management associated with the participation in high-risk sports. It will also help our student-athletes. – Completed
- Transition online platform and database, used primarily by Sport Clubs, from OrgSync to Engage. – Completed
- Offer a menu of packaged inclusive recreation opportunities (dodgeball, archery tag, bubble soccer, trike races, etc) in an effort to reach out to more students and meet the University's Diversity and Inclusion expectations. – Completed

- Conduct a mandatory coach's orientation (to cover risk management, expectations, finances, etc.) for sports club coaches. – In progress. Changes occurred with the transfer of banking from the CSE to State-side in regards to employment. This changed processes and procedures, which has delayed the release of this orientation.
- Plan, coordinate, and partner on the WREC 10-Year Anniversary events. This will bring awareness to the benefits that campus recreation offers our students when it comes to overall health and wellness as well as recruitment, retention, and the graduation of students. – Completed

### **Ongoing Assessment Efforts**

Demographically, Intramural Sports served **2628\*** students, managed 525 teams, and supervised/officiated 650 games during the 2019/20 academic year.

- 76% of participants were males
- 24% of whom were females
- 11% were Freshman
- 16% were Sophomores
- 28% were Juniors
- 41% were Seniors
- We held 17 special events/tournaments over the course of the year including:
  - Cornhole (1)
  - Nintendo Switch Mario Kart (1)
  - Archery Tag (4)
  - Air Hockey (1)
  - 3-point shoot-out (1)
  - Bubble Soccer (4)
  - Ping Pong (3)
  - Badminton (2)
- Indoor and Outdoor Soccer continue to remain our biggest sports attracting 26% of our total participants.

*\*Prior to COVID-19 restrictions Intramural Sports was on track to serve over 3,000 students*

#### **Intramural Ethnicity of Participants:**

- 50% Caucasian
- 26% Hispanic
- 6% Multiracial
- 5% Asian
- 4% African American
- 6% Multiracial
- 2% Prefer not to identify
- 1% Pacific Islander

#### **Sport Clubs (Competitive only, not including recreational clubs):**

# of competitions: 120  
 # of participants: 563  
 # of hours practiced: 1,540

#### **Sport Club Demographic information:**

##### **Ethnicity:**

- 67% Caucasian
- 18% Hispanic
- 4% Asian
- 3% African American
- 3% Prefer not to identify
- 1% Pacific Islander
- 4% Other

Gender:

- 56% Male
- 44% Female
- <1% Prefer not to identify

Class Level:

- 25% Freshman
- 18% Sophomore
- 29% Junior
- 26% Senior
- 2% Graduate

Transfer Student:

- 13% Yes
- 87% No

\*any percentages less than 1% were categorized as other.

Each year Intramurals surveys participants for feedback on their experience participating in Intramural Sports. This year the participants indicated that:

- Over 73% of respondents “Agreed” and/or “Strongly agreed” that the league(s) met their expectations.
- Over 78% of respondents had fun while participating.
- Over 68% of respondents felt our staff was approachable, enthusiastic, and professional.
- Over 90% of respondents said they would participate again.

Of the surveyed Sport Club Participants:

- 89 % said participation in their Sport Club is important to their overall Chico State experience.
- 93% said their overall participation in their Sport Club was above average or excellent
- 94% of the club officers ran for a position for a leadership opportunity

Answers from Sport Club survey:

Please describe any life skills or positive qualities you have gained by participating within your Sport Club:

- “By playing lacrosse, at Chico State, I have learned to be more open to people from all over California. Before, when I had played for my high school team, the selection of players was very limited and I didn't get a really good chance to understand people that were really different from me, and playing lacrosse here allowed me to do that.”
- “I am learning how to follow a budget as an officer. I'm learning how to better communicate with teammates in a professional manner, and it has helped me make friends.”
- “I have learned social skills along with leading skills for keeping a group of people from becoming unorganized. Best skills I learned were safety skills on a boat while on a lake.”
- “Too much to list. This team taught me how to ski, it gave me so many lifelong friends and it taught me a lot about boats and recruiting people”
- “Being a transfer to Chico and walking onto the team to be a starting goalie each and every teammate has helped me better myself in and outside of the pool.”

If applicable, please list how participating in this team has enhanced your Chico State experience:

- “I would not have had the same great experience if I didn't play lacrosse here at Chico. It has made my experience truly unforgettable and I couldn't imagine my time here without all of the amazing friendships and memories I have made through being on the team.”
- “I'm really about the Wildcat spirit now! I want to represent Chico the best I possibly can every day.”

- “It has brought me some of the greatest joys of college, amazing friends, and has given me an outlet for stressful times”
- “This has given me another group of friends, it has helped me feel more at home at Chico State, it has given me more opportunities, and helped improve my drive in both academics and sports.”
- “Without Waterskiing there wouldn't be Chico State. When people ask where I go to school, I always follow up with being on the waterski team. This team was able to bring together like-minded individuals and I have made so many great friends and memories all along the west coast from being on this team for 4 years.”
- “This team brought me so many friends and great life connections. My college experience wouldn't have been the same without it.”
- “Joining a sport club helped me find a solid group of girls that have turned into my Chico family.”

Academics for Sport Clubs participants:

- Out of 563 participants, 134 have a cumulative GPA of 3.5 or higher.
- Of the 134 mentioned above, 44 had a 4.0 GPA
- 56% of student-athletes have a cumulative GPA of 3.0 or higher
- Average cumulative GPA based on all 22 comp clubs last year was 3.25

Men's Basketball	2.77
Men's Rugby	2.92
Baseball	2.94
Men's Volleyball	3.01
Men's Ultimate Frisbee	3.07
Men's Soccer	3.11
Triathlon	3.12
Cycling	3.13
Inline Hockey	3.16
Rowing (CREW)	3.18
Men's Water Polo	3.18
Men's Lacrosse	3.27
Women's Water Polo	3.3
Waterski	3.31
Women's Rugby	3.33
Field Hockey	3.34
Wakeboard	3.36
Bass Fishing	3.41
Women's Lacrosse	3.45
Women's Soccer	3.45
Women's Volleyball	3.45
Women's Ultimate Frisbee	3.56
Women's Basketball	3.62

- 20 clubs over a 3.0 GPA
- 22 comp clubs listed, 1 rec club
- Women's Basketball is receiving Team Scholar Award from our office for the highest average cumulative GPA based on their student-athletes. (3.62)

## **SOCIAL MEDIA AND VIRTUAL OFFERINGS DATA**

When reviewing the social media accounts during the Spring 2020 semester we had the following accounts for

social media that we utilized during the virtual time of the semester.

Instagram: @chico\_imsports and @chicostate\_wildcatnation

Facebook: Chico State Sport Clubs (page)

## **INSTAGRAM DATA**

### ***Intramurals***

24 posts to Grid

heart	comment	sent	saved	profile visits	reach
430	8	64	7	117	10919

Totals 11,545 engagement not including stories

40 story posts

Tagged in 2 posts

### ***Sport Clubs Account***

24 posts to Grid

heart	comment	sent	saved	profile visits	reach
435	2	33	17	127	15291

Total 15,470 engagement not including stories

18 story posts

Tagged in 4 posts

## **COMBINED Instagram data:**

48 posts and 58 stories resulted in **at least 54,000 engagements**

865 likes, 10 comments, 97 sent posts, 24 saved posts, 244 profile visits, reached 26,210

26,981 impressions between the 2 accounts for virtual time of the semester 4 weeks of screenshots of data from stories

## **FACEBOOK**

Sport Clubs page had 21 posts and engagement is 1,941

21 posts: reached 1910 individuals, 29 likes, 1 share, 1 comment

## **Virtual offerings:**

### **Kahoot**

We did Space Jam Movie Trivia, Miracle, Gridiron Gang, and Hot Rod on Thursday nights at 7:00pm for students to participate in. We conducted these trivia's through Zoom. We had the following number of participants per trivia.

- Space Jam: 14 participants
- Miracle: 13 participants
- Gridiron Gang: 6 participants
- Hot Rod: 7 participants

Total: 40 engagements through our Kahoot Trivia's

## **Virtual 5K April 8-May 8<sup>th</sup>**

16 participants, combined over 150 miles submitted to [imsports@csuchico.edu](mailto:imsports@csuchico.edu) over the 5 weeks

## ESPORTS

- Rocket League 1v1 12 participants, 6 games, 76 engagements
- Madden (ps4/Xbox) 12 participants 5 games, 66 engagements
- FIFA (ps4/Xbox) 11 participants 6 games, 66 engagements
- Call of Duty 2v2 20 participants, 5 games, 100 engagements

Total: 308 engagements from Esports

## VI. Analysis:

Need for lighted turf field: As in years past, the addition of an environmentally responsible, lighted, artificial turf field would provide a near-perfect surface for play year-round. With limited maintenance and no customer expertise needed, an artificial turf field offers extended hours of use, increased opportunities for student involvement and the addition of new programming opportunities.

- Can save over 500,000 gallons of water a year
- Turf infill is made from your choice of recycled tires, athletic shoes, or cork.
- The field can be utilized more hours per day with no field recovery time needed and can be used year-round.
- Opportunity to reach an additional 1,000+ students by adding new and expanded programming opportunities.
- Multiple studies have shown that compared to natural grass, artificial turf has shown less athletic injuries.

Budget: with an anticipated decrease in funding (lack of summer camp revenue, decrease in enrollment, loss of return to program dollars), Recreational Sport will need to reduce money allocated to individual sport club teams and/or reduce resources to department programming. Some examples of decreases to department programming include but are not limited to: fewer equipment purchases for Intramurals and Sport Club competitions (this will directly impact the student employees and participants), reduced or elimination of some Intramural league offerings, less funding to the Sport Club teams. With a loss or reduction to the Intramural league offerings, not only does this affect the Chico State participants, but it also affects our offerings of employment opportunities for students.

## VII. Program Objectives for Next Academic Year

- Offer complete virtual programming:
  - Purchase a software platform Geex.gg to better accommodate online gaming
  - Kahoot! Movie/Sports Trivia
  - Mobile Game competitions
  - Virtual walking/running event
  - Pick'em competitions
  - Fantasy Football
- Expand Captain's meeting to an online option (Livestream) so that people do not have to attend in person.
- Institute QR code identification system in our IMLeagues Management Software. This will help reduce touchpoints and eliminate the issue of participants not having their student I.D. to check-in.
- When allowable offer some in person programming respecting social distancing requirements.
  - Footgolf
  - Disc Golf
  - Tennis
  - Badminton
  - Sports Skills Challenge
  - Ping Pong
- Transition Sport Club services to virtual delivery to address the needs of students during a COVID restricted year (advising, fundraising, club administration).

- Establish athletic training room procedures; therapy schedule, return to play from injury, and injury prevention programs for sport clubs.
- Provide 2,000+ virtual opportunities through Recreational Sports for the 20-21 academic year.
- Create an onboarding process and documents for department student staff that includes, but is not limited to: the creation of department student employee handbook, professional development sessions, onboarding checklist, etc.

