



California State University, Chico

Division of Student Affairs Recreational Sports Annual Report 2022 - 2023

Departmental Annual Report Outline (2-5 pages max)

I. Mission Statement

Recreational Sports provides optimal service in a safe and fun environment for, the Chico State community, to achieve physical and mental well-being, personal development, and life-long learning through innovative, student-funded, student-driven programs of competitive and recreational activities.

Collaborative Mission with the Wildcat Recreation Center:

Campus Recreation moves the campus community through play, wellness, and adventure.

Values:

- Inclusion
- Fun
- Excellence
- Student Development
- Sustainability
- Leadership

Sport Club Program Description

The Collegiate Sport Clubs Program provides students the opportunity to participate in non-competitive recreation activities, and competitive sports against other intercollegiate teams, as representatives of Chico State, as a means to enhance their collegiate experience and provide a well-rounded education through physical, social, and leadership development.

Sport Club's includes the Athletic Training services:

The Chico State Recreational Sports Athletic Training Program provides health and wellness care for all Chico State Sport Club and Intramural Student-Athletes. Working under the physician's supervision of the Chico State WellCat Health Center our Certified Athletic Trainer (ATC) provides comprehensive, evidence-based health care services.

Intramural Program Description

Offering both virtual and in-person activities, you can choose to play in a structured team-sport league, a one-day tournament, or one of our many special events. All of our activities are designed to engage the campus community regardless of athletic skill and background. Activities are divided into different divisions based upon competitiveness and provide opportunities for men's, women's, and coed competition.



California State University, Chico

Esports/Gaming Program Description

The Wildcat Gaming Lobby provides opportunities for all Chico State students interested in gaming from recreational to competitive. Activities offered include but are not limited to PC gaming, console gaming, tabletop/board games, and arcade games. The focus is alternative wellness programming with an emphasis in inclusive gaming.

Athletic Training Program Description

The Chico State Recreational Sports Athletic Training Program provides health and wellness care for all Chico State Sport Club and Intramural Student-Athletes. Working under the physician's supervision of the Chico State WellCat Health Center our Certified Athletic Trainer (ATC) provides comprehensive, evidence-based health care services.

Summer Camp Program Description

The Summer Cats mission is to provide participation-based recreation opportunities for children ages 6-12. Summer Cats strives to help children physically, mentally, and emotionally experience new and exciting activities, people, and environments.

II. Accomplishments - A highlight

- Successful addition of the Wildcat Gaming Lobby (esports Facility) to the Recreational Sports programming options
- The equipment rental program has really taken off. This year we had rented out various recreational equipment over 40 times. This equipment was rented by clubs, departments, and students. Including AS, PDC, FMS, Student Affairs, SLL and IFC/Panhellenic
- Transitioned to a new Intramural Management software FusionIM. This program eliminated unnecessary steps to registration, allowed for student pictures to be downloaded – eliminating need for ID's which helped with eliminating forfeits. We also saw less confusion from students on how to register and them being listed as wrongly ineligible.
- The Intramural Program transitioned to multiple season model for each semester. We offered a Season A and B in each semester. This allowed for teams to sign up to play a sport later in the semester if they missed an earlier deadline. This gave our students multiple opportunities to engage in our program.
- Offered 45 hours of tabling opportunities for our staff to promote engagement in the Intramural Sports program. Tabling opportunities were located here in the WREC, Sutter Courtyard, the HUB, at Chico Preview Day, Choose Chico and Wildcat Welcome.
- The Intramurals Program expanded training efforts for basketball and football officials. Added an extra day of in person training going over rules, scenarios, and video breakdown. Added two scrimmages to cover on the court movement and in game training. Purchased the RefReps online program in order to provide an additional training tool for staff.
- Room visits for the Wildcat Gaming Lobby (esports facility) almost tripled in the spring semester compared to fall visits



California State University, Chico

- The Sport Club Program successfully implemented an orientation for its coaches.
- The Sport Club Program sent seven clubs to represent Chico State in post season competitions.
- Through its Giving Day efforts, the Sport Club Program increased its giving day gifts by 15% and money raised by 40%
- Implement a post-concussion rehabilitation program that aligns with the current Concussion Protocol. Including a referral system with WellCat Counseling Center and post injury mental health care through the Athletic Training Program

III. Diversity Efforts

- The Playdates program has proven to be a successful tool to reach a diverse student body at Chico State. Playdates were coordinated and offered in conjunction with the American Indian Students Association (2), the CCLC, TRIO, PATH Scholars, EOP, and MECHA.
- A concerted effort was made with all of our print and online publicity materials to include photos of students that better reflect the diverse make up of Chico State.
- To remove barriers and share programming opportunities to underrepresented groups in the gaming industry the Wildcat Gaming Lobby partnered with the Cross-Cultural Leadership Center to host a private event.
- To recognize the land of the Mechoopda and encourage their participation, the Men's Rugby Club worked with the Office of Tribal Relations to incorporate Mechoopda's traditional art into their home jerseys.

IV. Program Statistics and Assessment for Past Year

Sport Clubs

- # of Events (competitions, travel, showcases, etc): 178 Comp Clubs, 36 Rec Clubs
- # of Practices: 1072 Comp Clubs, 236 Rec Clubs
- # of Advising meetings: 189
- # of Approved member participants: 422 Comp Clubs, 157 Rec Clubs
- # of Officers trained: 117 Comp Clubs, 10 Rec Clubs
- # of Participation hours: 4,000+

Sport Club Demographic information (Competitive only, not including recreational clubs):

- Ethnicity:
 - 56% Caucasian/White
 - 22% Hispanic/Latinx/Latino(a)
 - 9% Asian/Asian-American
 - 3% African American/Black/African
 - 4% Prefer not to identify
 - <1% Native Hawaiian/Pacific Islander
 - <1% Native American/Alaskan (new demographic added per EDI suggestion)
 - <1% Another racial or ethnic group(s) (new demographic added per EDI suggestion)



California State University, Chico

- 1% Middle Eastern
- 5% Multiracial
- Gender:
 - 44% Male
 - 55% Female
 - 1% Non-binary
- Class Level:
 - 29% Freshman
 - 13% Sophomore
 - 24% Junior
 - 32% Senior
 - 1% Graduate
 - 1% Coach
- Transfer Student:
 - 8% Yes
 - 92% No

Of the surveyed Sport Club Participants:

- 83% said participation in their Sport Club is very important to their overall Chico State experience
- 98% said their overall participation in their Sport Club was above average or excellent
- 83% of the club officers ran for a position for a leadership opportunity

Wildcat Gaming Lobby

- # of hours opened: 597.5 hours (193.5 in Fall and 404 in spring)
- # of facility visits: 4200
- # of unique users: 582

Intramurals

- # of Teams: 202
- # of Games Played: 328
- # of unique participants: 1,100
- # of Student Officiating hours: 5,400 (Multiple officials per game)
- # of participations: 2,865

Demographic information Gender:

- 80% Male
- 20% Female

Intramural Sports Customer Feedback Survey:

- 40% of respondents were 1st year students
- 61% had never participated before
- 89% enjoyed their participation



California State University, Chico

Intramural Sports Staff Feedback Survey:

Each employee was asked if their employment with Intramural Sports has improved their ability to...

- Work in team structure = 100% agreed
- Make decisions and solve problems quickly = 88% agreed
- Better verbally communicate with persons inside and outside the program = 100% agreed
- Obtain and process information = 88% agreed

Social Media

- Followers: 3991
- # of posts: 288
- # of post impressions (times post appeared on someone's screen): 85K
- # of post reach (times people saw post): 73K

V. Key Objectives for Next Academic Year

- The Wildcat Gaming Lobby is planning to expand programming opportunities to students through hours of operation and special events
- The Sport Club Program will be focusing on increased collaboration with other campus groups to help minimize barriers and misconceptions of collegiate athletics.
- Transition to updated Intramural Management software (FusionPlay) that will make registration and site navigation even easier for our participants.
- Offer more one day special events. (2-3 per month)
 - Archer Tag, Bubble Soccer, Carnival Games, Golf Simulator
 - Advertise and track attendance through CatsConnect
- Equipment Rental Program:
 - Transition inventory into Fusion to better track equipment check out and return. This would allow adding in pre and post inspection to insure against damage.
 - Purchase additional equipment for check-out

