

Recreational Sports Departmental Annual Report 2014/2015

MISSION AND PHILOSOPHY

Recreational Sports is dedicated to providing recreational activities for the students, faculty and staff of CSU, Chico. Our mission is to promote and advance healthy lifestyles through recreational programs and participation opportunities. Our staff is committed to excellence and responsiveness in regard to the needs of our members. The Wildcat Recreation Center is committed to cultivating an inclusive environment where diversity is valued, respected, appreciated, and celebrated.

Assessment of Student Learning Outcomes is conducted via annual survey to students in all four-program areas, Recreational Sports, Intramurals, Sport Clubs and Special Events. Outcomes are analyzed annually and used for program review of effectiveness. Review and results of analysis are translated into annual program goals, which are documented in the Annual Report.

VPSA assigned coordination of program assessment to Director who provides support for programs conducting assessment; VPSA has division wide contract with Student Voice/Campus Labs providing support and guidance to programs, as well as, assistance to develop and deploy assessments

Recreational Sports Departmental Accomplishments

Intramural Sports Accomplishments

- Updated on-line Captain's Quizzes for each sport.
- Hired and trained eight new student sports officials and scorekeepers.
- Introduced an Officials Review Board. This body composed of the Assistant Director, Director of Officials, and a senior student official reviews complaints and evaluates each student official.
- Creation of Intramural Sports Facebook page in order to share information and connect those interested in Intramural Sports.

- Instituted an end of the year “exit questionnaire” to allow student staff to provide feedback on rules and program policies/procedures.
- Worked closely with Program Coordinator for Greek Life to institute roster deadlines for each Fraternity.

Sports Club Accomplishments

- Women’s Water Polo qualified for National Collegiate Water Polo Championship.
- Women’s Rugby qualified for Elite 8 National Tournament.
- Women’s Volleyball, Men’s Volleyball, Men’s Rugby, Waterski and Wakeboard all competed at national championships this year.
- Clubs donated 986 food items to the Jesus Center in holiday food drive.
- Worked with Tehama Group to prepare ‘Cats in Community program materials geared toward increasing both community service and donations for next fiscal year.
- Added tennis as a Recreational Sport club in 2008/09, will be competitive in 2009/10.

Top Two Accomplishments in area of Intramural Sports for 2008/09

- Effectively administered eight sport leagues consisting of 475+ teams and over 5,000 participants’.
- Seamlessly transitioned the administration of the program to new Assistant Director of Recreational Sports mid-semester.

Top Two Sport Club Accomplishments for 2008/09

- Clubs increased total revenue to over \$257k up from \$239K last year, including over \$112k in fundraising and donations up from \$93k last year
- Increased number of graduating seniors who wore “student-athlete” sash at graduation from 19 last year to 24 this year.

Changes in Policies/Procedures in Intramural Sports

- Added a smokeless tobacco policy into the Intramural Sports Policy and Procedure Handbook.
- Updated sport rules in order to clarify specific sections that may have been unclear to participants and officials. Also, added new conditions to the rules addressing issues previously uncovered.
- Added a complaint/compliment procedure for participants to utilize if they wish to express an opinion regarding an Intramural Sports staff member.

Changes in Policies/Procedures in Sport Clubs

- Eliminated cash payments for dues for sport clubs to accommodate better tracking per member.
- Revamped end of year evaluation to include club and coach evaluation information.
- Fine tuned proposed budget plan templates for year including planned expenses as well as planned fundraising and dues collection before budgets may be accessed.

Resource Allocation for Recreational Sports

- Additional resources for providing insurance for the Sport Club program were obtained from the IRA and will allow the program to not increase the operational cost to students.

Staffing

- With the addition of a half time clerical staff the program was able to turn over functions not related to the job descriptions of professional staff and focus more time on the students we serve. With over 120 student employees annually the ability to train student staff was also improved.

Facilities

- The Recreational Sports program will enter a new era as the Wildcat Recreation Center adds approximately 130,000sf of programming space. This new state of the art facility will allow the largest student participation program to expand its current offerings and attract new students to a healthy lifestyle with alternative activity spaces in a residential setting.

Goals Accomplished for Recreational Sports 2008/09

- Established a plan for intramural programming of new activity spaces with the opening of the Wildcat Recreational Center and University Tennis courts.
- Pursue online signups for competitive club participants with a goal to have this implemented by Fall 2010: this is still ongoing and will be a part of the WREC Fusion software, but will be pushed back due to developer timelines with the opening of the new WREC.
- Target facilitation of development and/or recognition of new dance and martial arts based recreational clubs in preparation for opening of the WREC: re-established a relationship with Ballet Folklorico Mexico Lindo, added a relationship with Shotokan Karate.

- Reach \$100k in total fundraising for all clubs in 2008-2009: exceeded goal and reached \$112k in total fundraising.

Learning Outcomes for Recreational Sports 2008/2009

- **Learning Outcome 1: 80% of the Sport Clubs will demonstrate improvement in communication skills with individual club participants, as determined by the Student Voice Sport Club End of Season Evaluation survey.** With no baseline to draw from for this year, the data was collected but will need a second collection next year for evaluation compared to the stated objective. Participants record the average coach communication score with individual participants at a 3.3 out of 5. This will be compared to next year to see if there is an improvement as stated in the learning objective.
- **Learning Outcome 2: 80% of the Sport Club coaches will demonstrate improvement in the ability to choose a competitive direction appropriate for club membership, as determined by the Student Voice Sport Club End of Season Evaluation survey.** Since there is no baseline this data was collected this year but must be compared to next year's data to determine if there was indeed an improvement. Currently, evaluations indicate the average coach's score in this category at a 1.8 out of 3, with most participants recording that they feel their coach is choosing a direction that is not competitive enough. This can be compared to next year to see if there has been an improvement.

Intramural Sports Goals for 2009/10

- Work with Fusion in order to add online registration for leagues and tournaments with the goal of having a program implemented by end of the Spring 2010 semester.
- Introduce new activities including table tennis, floor hockey, dodgeball, kickball, tennis and possibly a hybrid spring football league.
- Increase refundable forfeit fee from \$25 to \$50. The increase reflects the finding that \$25 is no longer a deterrent for teams not to forfeit a game.
- Update website to include all pertinent information and forms necessary for registration thus reducing the amount of interaction between the WREC Information Desk and prospective participants.

- Introduce an on-line sportsmanship course that will be utilized for teams and/or participants who have disciplinary and/or sportsmanship issues.
- Implement conflict management training into Intramural Sports staff training.
- Reintroduce the Kinesiology 158 Sports Officiating course.
- Work to develop a marketing slogan/plan in order to give the program an identity throughout campus and used on t-shirts and other printed materials.
- Work with students and professional staff in Housing to devise methods and programs that will appeal to students in the residence halls and increase/maintain their participation in the program.

Sport Club Goals for 2009/10

- Will continue to pursue online signups for competitive club participants with a goal to have this implemented by Fall 2010.
- Revamp training for club treasurer to accommodate new deposit handling at WREC.
- Implement specific officer hazing training for 2009/10.
- Implement new safety officer position and training.
- Add a required medical kit for all clubs for both practices and home games. Provide refill equipment available for clubs to purchase.

Learning Outcomes for Intramural Sports

- 90% of the Intramural Sports staff will demonstrate improvement in verbal interaction with patrons as measured by the End of the Year exit questionnaire.
- That 70% of intramural participants will demonstrate improvement in the ability to register a team for a league without the assistance of the WREC Information Desk, to be determined by an end of the year participant survey via Student Voice survey.

Learning Outcomes for Sport Clubs

- That 80% of the Sport Clubs will demonstrate improvement in communication skills with individual club participants, as determined by the Student Voice Sport Club End of Season Evaluation survey.
- That 80% of the Sport Club coaches will demonstrate improvement in the ability to choose a competitive direction appropriate for club membership, as determined by the Student Voice Sport Club End of Season Evaluation survey.

Intramural Sports Challenges/Opportunities for 2009/10

- The opening of the WREC in Fall 2009 will allow the Intramural Sports program the opportunity to grow tremendously. For the first time we will be able to offer Indoor Soccer in an appropriate setting on-campus. The facilities in the WREC will double our programming space allowing us to add new activities and accommodate more participants.
- Our biggest challenge is going to be transitioning from having a dedicated Recreational Sports Office to using the WREC Information Desk as the main point of contact in order to disseminate information.
- Due to not having someone well versed in all aspects of Recreational Sports available at the WREC Information Desk at all times, the information and user friendliness of our webpage is paramount.

Sport Club Challenges/Opportunities for 2009/10

- The biggest opportunity will be the opening of the WREC in Fall 2009 and the opportunity for current clubs to make partnerships with this AS facility, and for the development of new clubs with the addition of new and more interesting activity space.
- The biggest challenge will be to streamline some of our forms and club deposits once we move into the new facility. With the online signup development pushed back, we will move more responsibility directly to the club treasurer to collect and track individual member dues.
- Another challenge/opportunity will be to implement the CSU system required insurance for competitive sport clubs. Hopefully IRA funds will offset this additional cost.
- A final challenge will be to try to figure out ways to enhance coaching development. Some of our clubs struggle to find coaches at all, while others have heavy turnover with new coaches coming into the club system.
- I have continuing concern about the availability of athletic trainers for home events. The standard of care when having an EMT on site is so radically different than when having an athletic trainer. We will also be adding a necessary medical kit for all games and practices for each club to help with basic first aid, and this will be the kit the trainers/EMT's work out of for games as well.

Overall Evaluation of Performance for Recreational Sports

This has been a year of great change for our program. One new half time position and a new Intramural Director came into the program at a time when we enter the largest facility expansion in the history of Recreational Sports. The popularity of the Intramural Sports program amongst the student population is a credit to how the program has been administered in the past. The program is well respected among students and this positions Intramural Sports nicely for the impending growth associated with the opening of the WREC.

As we move into the WREC there are many opportunities and challenges faced by the Intramural Sports Program. We must do a better job of “outreach” since we will not have as much of a visible presence, in the form of an office. To combat this we must ensure the program is visible and accessible on campus by attending information fairs, housing meetings, club meetings, and IFC and Panhellenic meetings. To accomplish this we must have a strong student staff and I have found one of the many strengths of the Intramural Sports Program is with its’ student staff. I have found the staff involved with program to be passionate, dedicated and exhibit a strong desire to make the program stronger.

I am pleased overall with how the year progressed for Sport Clubs. An extensive review and survey from the chancellor's office found the program to be healthy, vibrant and meet all risk management concerns except liability insurance. The purchase of this policy in the Fall will bring our program to 100% compliant with the new CSU system model for administration and travel. We went through some growing pains early with our financial handling as we added a new half-time position and changed how we process money, but in the end this enhanced our program and opened up more time for the Sport Club Director to meet with officers and allowed our entire professional staff more time to work on WREC related projects.

Although I am disappointed about the turnover in coaching for men’s lacrosse and the suspension for women’s rugby, I feel that our program is nicely set up to handle these inevitable issues. We are in the middle of the search for men’s lacrosse now, and this has potentially put the club officers in a position to take more responsibility for the operation of the club (as we have wanted them to do for some time). For women’s rugby, this is an opportunity to really educate against hazing in all of our clubs, and we already have a process in place for them to be able to re-apply for recognition in 2010. Five years ago I think both of these problems could have been potentially devastating

for these clubs, but now we are in a much better position to handle the process involved for both and ultimately I believe both clubs will emerge stronger for it.

Analysis: What actions need to occur to move the program to the next step.

With the addition of the WREC, the necessity to provide a stable funding base to insure the program success is not jeopardized by fluctuations in general fund dollars is essential.