

CASSANDRA FAITH

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EDUCATION

California State University, Chico, Chico, Ca.

M.A. Recreation Administration, emphasis in Therapeutic Recreation 1995

Thesis: Owner's Perceptions of Personality Attributes of Their Service Dogs –
An Examination of the Dog-Owner Bond

California State University, Fresno, Fresno, Ca.

B.S. Recreation Administration – commercial emphasis 1989

Minor: Business

AWARDS

Outstanding Thesis Nomination **December 1995**
Department of Recreation Administration

ATRA Conference Research Symposium **May 1996**
Outstanding Thesis presentation

Received funding from University for Research for Thesis **Spring 1995**

TEACHING EXPERIENCE

California State University, Chico, Chico, Ca.

Internship Coordinator 2015 - present
Coordinate all students in their endeavors to find a full-time 14 week internship as their last semester requirement

Lecturer 2011 - present

Lecturer 1997-2005

Organized and created syllabus, class assignments and managed all grades
Created and delivered all lectures, power points and presentations

Teaching Assistant 2006-2009

Assisted with evaluation of student output for introductory course in
Department of Recreation Management

Courses Taught*RECR 180 – Leisure and Life*

Orientation to leisure in terms of personal and social growth, leisure and recreational planning, leisure time management, fitness and health enhancement, stress management, constructive use of leisure, and the development of personal leisure values. Designed for non-majors. 3 hours lecture. This is an approved General Education course.

RECR 200 – Foundations of Leisure and Recreation

First professional preparation course for majors and minors. Prerequisite to all upper-division required recreation courses for majors and minors. Sociology and social psychology of leisure. History of leisure in Western cultures. Philosophical foundations of leisure studies. Introduction to the principal journals and professional literature. Ethics and foundations of professional practice. Introduction to the principal professional organizations. Career and course of study planning. 2 hours lecture, 2 hours activity.

RECR 201 – Applications in Recreation

This course prepares Recreation, Hospitality, and Parks Management students by covering the tools and strategies critical to their success in the major. Students practice digital literacy, communication, and professional skills in order to build an ePortfolio. 2 hours lecture, 2 hours activity. This course requires the use of a laptop computer and appropriate software.

RECR 220 – Foundations of Programming

Theory and process of program planning, construction, operation, and evaluation as applicable to a variety of agencies and communities. Exposure to several types of programs serving different age groups, interests, and needs within a range of environments. Recruitment, use, and supervision of volunteers. Exploration of program areas in depth: social, cultural, physical, mental, and special events. Consideration of practical application. 3 hours lecture.

RECR 326 – Introduction to Therapeutic Recreation and Inclusive Recreation

A study of the characteristics and needs of diverse populations, specifically related to the delivery of inclusive leisure services. In-depth discussion of personal and societal attitudes, stereotypes, cultural competencies, legislation, accessibility, and program modification. Learning experiences include volunteer work, guest speakers, and wheelchair experience. This course is applicable to all disciplines dealing with diverse populations. 3 hours lecture.

RECR 323 – Special Event Planning and Operations

This is an introduction to the fundamentals of event management. Topics include main categories of events professionalism, economic impact of the event industry, event planning, coordination, marketing, research, evaluation, revenue generation, sponsorship, programming, volunteer management, risk management, site planning, sustainable management, technology, operations, and logistics. 3 hours lecture. You may take this course more than once for a maximum of 6.0 units.

RECR 360 – Recreation Therapy for Older Adults

Methods and skills to effectively provide recreation services for elders in a variety of settings; current issues and problems involved in providing leisure and recreation services for the elders; examination of the value of recreation activities in the lives of elders with regard to relatives and friends as well as oneself; resources for providing leisure programs and pre-retirement planning. Requires out-of-class activity with senior programs. Helpful to all disciplines working with senior citizens. 3 hours lecture.

RECR 466 – Program Management in Recreation Therapy

Application of knowledge and skills in planning, implementing, and evaluating recreation programs for diverse populations. Course topics include volunteer management, marketing, public relations, funding, risk management, evaluation, and problem-solving. Requires out-of-class activity. Applicable to all human service fields. 3 hours lecture.

RECR 584 – Internship Preparation

Preparation for internship field assignment in ensuing semester: resume and job inquiry letter writing, community and agency traditions, mores, environments and expectations, interview methods, problem-solving, human relations, attitudes, communication skills, positive learning and contributing. Leads to and requires securing of an internship to complete course requirements. 1-hour lecture.

RECR 586 – Internship Seminar

Pre-assignment preparation for internship experience and post-assignment analysis of the 14 weeks of full-time experience in a recreation, parks, hospitality, therapeutic, or special group operation, business, or agency. 1 hour seminar.

RECR 589 – Internship

Supervised, full-time 14 weeks of practical work or leadership experience, including application of curricular knowledge and skills, study of agency applications and resources, and public and/or private service offerings. Internship field placement must be approved by faculty advisor. 36 hours supervision. Credit/no credit grading.

RELATED EXPERIENCE

Let's All Flourish, Podcast

Reimagining Youth Sports, Guest on Podcast**September 2020**

Discussion of reimagining youth sports in the wake of Covid Pandemic. How do we get young people more active in sports? Does everything have to move toward interscholastic competition? Shared information and research done by the Aspen Institute for Project Play

Bridging the Gap by Giving

Educational Consultant and Assistant to the Founder**2013 – 2015**

Created a How-to Manual for the annual Walk 4 Water, and have assisted with the coordination of logistics for the Annual Walk. Create and implement elementary and Jr. High educational presentations for area schools. Bridging the Gap by Giving is a local organization whose sole purpose is to raise awareness and funds for water and sanitation needs for developing nations and water conservation internationally.

Chico High School Athletics

Assistant Men's and Women's swim coach**2014 – present**

Assist Head Coach with athlete management, lineups, administration, work out creation and implementation, travel with team to and from competition.

Chico Area Swim Association

Co-Coach, Chico Master's Swim Team**2000 - 2017**

Develop workout progression for adult swimmers age 19 and older. Includes assessing level of ability and desired outcomes. Responsible for communication regarding events, meets, fundraisers and continuing education.

OTHER ACTIVITIES

Institute on Teaching Writing**2019**

Three week writing laboratory created by the Faculty Development Office in conjunction with Chris Fosen from the English Department. Attended with the intention of recreating a Course in RHPM to meet Writing Intensive requirements as it will be offered in GE courses beginning Fall 2020

CPRS Annual Conference – Poster Presentation**2017 (Feb)**

Updating internships: Determining the added value of capstone internships in recreation, hospitality and parks management.

California State University, Chico**2016 - 2017**CELT Annual Conference – Poster Presentation

Updating internships: Determining the added value of capstone internships in recreation, hospitality and parks management.

Professional Development Conference**2016 - present**

created by Cassandra Faith after becoming Internship Coordinator for the Department of Recreation, Hospitality and Parks Management. An alternative learning environment designed as a one-day, on campus conference for pre-interns in lieu of a traditional weekly class meeting. This conference pulls together; current students, current interns, pre-interns, recent alumni, long-term alumni, and other professionals for one day to network with, educate and recruit our students in their last academic semester. It is also used as a way to gain working knowledge of current best-practices in the field.

Academy of eLearning**2016**

a three week intensive application training for the purpose of redesign. The result of this Academy was a complete redesign of the process for delivery of the Internship for the Department of Recreation, Hospitality and Parks Management.

Faculty Learning Community**Fall 2016**

a one week intensive collaboration to redevelop all materials related to the Internship for RHPM. This FLC, funded by Faculty Development, brought together two tenure-track professors and three Adjunct Faculty to contribute to the redesign.

Course Redesign**2017**

Took over the redesign of a previous 3-unit computer applications class and redesigned it into a 1-unit Introduction to Applications in Recreation. All syllabi, assignment, and instruction materials are updated.

Chico Area Recreation and Parks District**2014 - 2016**

member, Aquatic Facility Advisory Committee

California State University, Chico**2013**

Academy of eLearning – a three-week intensive application training for the purpose of redesign. The result of this Academy was the increased understanding of how to use Learning systems, and Google products. Several new, more engaging assignments were also created.