California State University, Chico

Division of Student Affairs
Department Name
Annual Report 2025-26

I. Mission Statement

The Black Resource Center at Chico State welcomes all students. The Center creates a community that celebrates Black Excellence and empowers students by providing a supportive environment for academic excellence and personal growth. We offer an active study space, academic resources, peer mentoring, and study skills workshops to enhance academic abilities. By fostering connections with faculty and staff, we nurture a vibrant, inclusive community where every student can thrive and achieve their full potential. Our mission is to foster intellectual exploration and achievement through educational initiatives, scholarship, research, and professional development. We address the intellectual, mental, spiritual, and physical needs of our students, equipping them with the skills needed for success within and beyond our campus.

At Chico State, we strive to create an inclusive environment where all students, regardless of race, culture, sex, ethnicity, or national origin, are welcomed and celebrated. Our events are open to everyone, and we encourage diverse participation to foster a space of respect, learning, and community for all.

II. Accomplishments - A highlight

The BRC experienced an 11.3% increase in total visits from 2024–25 to 2025–26. This increase suggests that students are continuing to use the Center more frequently and that the BRC remains a trusted and meaningful campus resource. While the number of unique students served increased slightly by 1.2%, the larger increase in total visits indicates that students are returning to the Center more often and engaging with the space more consistently.

The overall average GPA of BRC users was 2.93, with a median GPA of 3.02. From 2024–25 to 2025–26, the average GPA of BRC users increased from 2.85 to 2.96, reflecting a 0.11 GPA-point increase, or approximately 3.9%. This is a positive trend; however, because the dataset does not include separate term-by-term GPA records for each student, this should be understood as a cohort-level comparison rather than proof of individual GPA improvement.

- Proudly Owning Who We Are
  The Black Resource Center continued to create intentional spaces where Black students could feel seen, supported, and celebrated. Through culturally relevant programming, student-centered conversations, community gatherings, and identity-based engagement, the

BRC helped students build a stronger sense of belonging at Chico State. The Center remained a consistent and visible space where students could connect with peers, access support, and engage in programming that affirmed their identities and experiences.

- Leveraging Our Strengths in What We Do

  The BRC served as a high-use student support space during the 2025–26 academic year. Student engagement remained strong, with 3,598 documented visits during 2025–26 compared to **3,232 visits** in 2024–25. This represents an increase of **366 visits**, or **11.3%**, demonstrating continued growth in student utilization. The Center also served **338 unique students** during 2025–26, compared to **334 unique students** during 2024–25. This steady engagement reflects the continued need for culturally affirming spaces and student-centered support.

- Advancing Our Influence by How We Do Our Work

The BRC continues to use data not just to count visits, but to better understand how students are connecting with space and where we can continue building bridges to resources across campus. During the reporting period, the Center documented **6,830 total student visits** from **575 unique students** across **299 active visit days**, averaging **22.8 visits per active day**. These numbers show that students are consistently utilizing the BRC as a place of support, community, and connection.

This year, we also started looking more intentionally at student engagement patterns, GPA trends, and how many students continue to return to the Center from year to year. Of the students who used the BRC in **2024–25**, **97 students returned** to use the Center again in **2025–26**, representing a **29.0% continued engagement rate**. For us, this reflects more than just usage data; it shows that students are building relationships with the Center and seeing it as a trusted space.

As we continue this work, our goal is to use the data to strengthen how we connect Black students to campus resources, academic support, community partnerships, and opportunities that help them feel more supported and connected at Chico State. The BRC serves as a bridge between students and the resources they need, while also helping create a stronger sense of belonging, visibility, and community across campus.

- Let's Dance!

  The BRC continued to build community through joy, celebration, culture, and connection. Programs such as **Roller Skate Night**, with **30 student participants**, the **Young Black & Gifted**, with 94 **student participants**, and the **Champions and Unity Basketball Game**, with **32 student participants**, provided students with opportunities to gather, celebrate, build relationships, and experience joy in community. These programs supported the understanding that student success is not only academic, but also social, cultural, emotional, and communal.

III. Program Statistics and Assessment for Past Year

California State University, Chico

The Black Resource Center's usage and program data demonstrate strong student reach, consistent engagement, and continued growth in student utilization.

Key Metrics

Metric	Result
Total BRC Visit Records	**6,830**
Unique Students Served	**575**
Active Visit Days	**299**
Average Visits Per Active Day	**22.8**
Overall Average GPA of BRC Users	**2.93**
Overall Median GPA of BRC Users	**3.02**
2024–25 Total Visits	**3,232**
2025–26 Total Visits	**3,598**
Increase in Visits	**+366 visits**
Percent Increase in Visits	**+11.3%**
2024–25 Unique Students	**334**
2025–26 Unique Students	**338**
Increase in Unique Students	**+4 students**
Percent Increase in Unique Students	**+1.2%**
2024–25 Average GPA	**2.85**
2025–26 Average GPA	**2.96**
GPA Change	**+0.11 GPA points**
Percent GPA Increase	**+3.9%**
Students Who Used BRC Both Years	**97**
Continued BRC Engagement Rate	**29.0%**
Documented Program Participation	**223 students**

Program Participation Highlights

Program/Event	Student Participation
Young, Black and Gifted	**94**
Black Panther Trip	**27**
Time Management Workshops	**20**
Roller Skate Night	**30**
Black History Month Unity Celebration	**20**
Champions and Unity Basketball Game	**32**

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Integrate Unit Objectives with Strategic Action Plan in 2026-27

Referring to the new Student Affairs Strategic Plan, identify *one* outcome from each of the Value Propositions that your area will implement in 2026-27. The outcome must be measurable.

- **Proudly Owning Who We Are**

For 2026–27, one measurable outcome for the Black Resource Center will be to strengthen outreach and connection with first-time freshmen and students who may be experiencing academic challenges, particularly students with lower GPAs. Based on the data from this year's report, students with higher levels of BRC usage often included students who may need additional academic, social, or personal support. As a result, the BRC will focus on creating intentional bridges between students and campus resources early in the academic year. This will include targeted outreach to first-time freshmen, early-semester check-ins, academic success workshops, resource referrals, and opportunities for students to connect with the BRC before they feel disconnected or overwhelmed. This outcome will be measured by tracking the number of first-time freshmen served, the number of students referred to academic support resources, participation in workshops, and follow-up engagement with students identified as needing additional support.

- **Leveraging Our Strengths in What We Do**

For 2026–27, the Black Resource Center will focus on strengthening overall campus retention for Black students through increased outreach, engagement, and connection to resources. Building from the **338 unique students served in 2025–26**, the BRC will aim to intentionally reach and support at least **15 additional Black students**, representing about a **4.4% increase** in students connected to the Center and campus support services. The goal is to help create stronger bridges between Black students and the resources that support their success, belonging, and continued enrollment at Chico State. This outcome will be measured through student outreach efforts, unique student counts, program participation, referrals to campus resources, and follow-up engagement throughout the academic year.

- **Advancing Our Influence by How We Do Our Work**

For 2026–27, the Black Resource Center will continue strengthening how we assess student engagement while also expanding intentional outreach to Black men and male-identifying students across campus. A key focus will be the continued improvement of **Men of Chico** as a space for connection, accountability, leadership, wellness, and community. Through this work, the BRC will build stronger bridges not only within our Center, but also across the affinity centers and Chico State as a whole, making sure male students are connected to the resources, support systems, and relationships that can help them succeed. To better understand how students are engaging with the BRC, we will improve our assessment practices by tracking visit type, including drop-in use, study space, event attendance, advising or referral support, peer connection, and program participation. This will allow us to see not just how many students are coming into space, but why they are coming in and what kind of support they are seeking. This outcome will be measured through an updated sign-in system, monthly data review, Men of Chico participation tracking, outreach efforts across affinity centers, and an annual usage report comparing visit types and student engagement patterns.

- **Let's Dance!**

The Black Resource Center hopes to partner with KCSC Radio Station to highlight diverse student voices and leverage their artistic interests through curated music hours and podcasts.

IV. Identify at least one goal/objective that support the Chico State Playbook in 2026-27

Referencing the fifth question from the Chico State Playbook, "What is most important right now," in creating a warm and welcoming environment for students, the BRC will run contact lists through Chico 360 to do targeted and personalized communication campaigns. The emails and postcards will focus on students, who frequent the centers regularly and Black-identifying first-time in college students. Metrics for assessment will track how many of the students who received targeted communications engaged in center activities in the month following the outreach.