



M E M O R A N D U M

TO: ACADEMIC SENATORS
FROM: Ana Medic, Academic Senate Secretary
SUBJ: **ACADEMIC SENATE MINUTES**
DATE: Thursday September 21, 2023, 2:30 p.m.

Zoom: <https://csuchico.zoom.us/j/6929553877?pwd=WFNQb29hdIMrMXZMbmxuam5sZzBRdz09>

Meeting ID: 692 955 3877

Passcode: shark

Present: Alaniz-Wiggins, Arisman, Boura, Boyd, Brundage, Bruns, Cline, Coons, Draper, Gibson, He, Kaiser, Kralj (Underwood), Lau, Lee, Lemmi, Ma, Magnus, McBride-Praetorius, Medic, Moss, Newell, Nichols, O'Conner, Paiva, Perez, Peterson, Sherman, Sistrunk, Smith, Trailer, Traver (Jollimore), Walter, Weingartner, Windom, Yeager-Struthers, Youngblood, and Zeichick.

Absent: Clyde, and Sendze.

Chair Trailer called a meeting to order at 2:36 pm.

Introduction of new Senators.

1. Approve Minutes of [May 04, 2023](#) and [May 11, 2023](#)

Minutes approved.

2. Approve Agenda

Motion to limit debate on items 12 – 21 to a maximum of 3 minutes per person. Second. Senate voted: 26 yes, 5 no votes; motion passed.

Request made to pull items out of the consent item 17 and introduce them as three individual items. Item 17 will be presented as three separate items (17.1, 17.2, and 17.3).

Agenda approved as amended.

3. Discussion: Academic Senate operating guidelines

Chair Trailer introduced item 3:

- a. Making the meeting more inclusive by making rules more accessible.
- b. Goal to increase participation.
- c. Guidelines from FASP and EPPC will be shared.

4. Announcements

- a. The students for quality education will be gathering to share disapproval of BoT's decision to raise tuition.
- b. The WildCat health clinic with the assistance of the nursing department will be hosting flu vaccine clinic days on October 3, 11, 17, 25, November 8 and 28 from 10 am – 1 pm.
- c. The first crowdfunding campaign Back the Cat is on September 25 - 27.
- d. The WildCat weekend is on October 12 – 14.

- e. Free COVID tests can be ordered.

5. University Reports – Perez/Boura/Brundage/Clyde/Sendze/Lau

President Perez:

- a. Monday was census day. Enrollment is slightly higher.
- b. Budget has been allocated to the divisions. There will be a 5% pullback from each division to avoid mid-year reductions.
- c. The president testified before the Joint Legislative Audit. Committee, down in Sacramento and the State Capitol in response to the state auditors. Asked to do more regarding NAGPRA; working with a consortium of tribes to finalize the repatriation.

VP Boura:

- a. Secured \$17.5 million last year (end of fiscal year June 30).
- b. Campus secured the first \$5 million gift out of a \$10 million commitment to the College of Business building. This is the largest commitment in the history of the university from our private donor.
- c. Worked with the dean of the College of Behavioral Social Science and the forensic scientists to secure \$55 million for the Human Identification lab.
- d. Since July 1, campus has raised \$940,000.
- e. The first crowdfunding campaign Back the Cat is on September 25 - 27.
- f. The WildCat weekend is on October 12 – 14.

VP Brundage:

- a. Last year, enrollment was 13,865 with FTES 12,900. This year, the headcount is 14,021 and FTES 12,986.
- b. A Wildcat preview is approaching. Inviting everyone to participate.
- c. Changing programming models to do events on the weekends and evenings.
- d. Organizing events on student safety on campus.
- e. Meeting with Butte and Shasta College to increase partnership and collaboration.

Provost Lau:

- a. The reorganization at the provost office earlier this year with new roles taken by Mahalley Allen as VP for the Faculty Affairs and Kate McCarthy as VP for Undergraduate Education.
- b. Zivnuska Interim Dean of COB, Watkins Interim Dean of ECC, Patten Interim Dean of BSS, and Hassenzahl Interim Dean of COA. Finalizing the search for the Interim Dean of a Library.
- c. Working with the EMEDC to start two dean searches in spring, and eight tenure track searches for this academic year.
- d. Expecting the BSS building to be completed this year. Plans for a farm building and initial planning for the Human ID lab.
- e. Working on increasing enrollment and curricular offerings within high growth areas on campus (e.g., online master's programs). The goal to increase FTES 500+ by the end of a year, increase international students by 10%, and summer enrollment by at least 25%.
- f. TLP helped faculty with transition to Canvas.
- g. Campus was ranked by US News and World Report as number 16 among universities of the western region, and number seven among public schools.
- h. Next Wednesday at 3 pm in Calusa is a faculty recognition event to recognize promotions, tenure, and service for faculty members.

- i. Next Thursday at 2:30 pm UBC.

Question: When will the campus sustainability committee meet? Answer: Planning to meet soon. Chico State was named by the American Association of Sustainability for Higher Education as the top performing master's institution in the entire United States.

6. Associated Students [Report](#) – Alaniz-Wiggins
AS President Alaniz-Wiggins presented the attached report. At the Long Beach AS President voiced CSSA opposition to the tuition increase.
7. Staff Council [Report](#) – Peterson
Senator Peterson introduced item 7:
 - a. Report attached.
8. [Academic Senate of the California State University](#) Report for [May](#) – Boyd/Ford and for [September](#) – Boyd/Kralj (Underwood)
 - ASCSU [Agendas](#), [Minutes](#), [Resolutions](#), & [Summaries](#)Statewide Senators Boyd introduced item 8:
 - a. May and September reports attached. Former ASCSU Senator and Emeritus faculty Ford was recognized at the senate meeting.
 - b. Pointed out the special note on AB 928 within May report. This was discussed at the last meeting.
 - c. Currently, ICASS is discussing AB 928 (the executive committees of CSU, the UC, and the community colleges). UC has a very specific and protected curriculum (maintain courses, grading standards, and proficiency standards) that cannot be easily changed as CSUs.
 - d. Concern that the Chancellor's Office will be proposing a change to Title V coming forward in January after an information item in November. Focus on consultation with campuses & ASCSU.
 - e. Last year, Boyd was elected to the Vice Chair position in the executive committee and at the ASCSU. In addition, Boyd will serve on the intersegmental group and will attend the Board of Trustees meetings.
 - f. The September report included a few resolutions: the general education, a resolution on the tuition proposal that went to the BoT. AS President Alaniz-Wiggins attended this meeting and supported other students opposing proposed tuition raises.
 - g. The September report included notes from the visit of Leora Freedman, the Vice Chancellor for Human Resources, regarding Title IX issues and specific policies that may be changed in future. Recommendations included changes to the retreat right policies, no tolerance place.
 - h. Ford: resolutions that were passed in the March and May meetings, resulted in a change by the University of California on the A to G college preparation coursework in the area C. UC rolled back some flexibility.

Discussion:

- a. Thanking Statewide Senators for their contribution and for pointing out these specific resolutions as they represent a significant change for the campus community.
- b. Stated that BoT membership is not aligned with faculty classroom work. Asked about rethinking this and potentially changing it.

Question: Was there a conversation at the ASCSU about adding additional faculty trustee member to the BoT membership? Answer: this was discussed several times and will be brought to the next ASCSU

meeting again. This can be aligned with two student representatives on the board. It is critical to have their voices heard. Stated that there were several trustees actively trying to delay the tuition proposal. Question: Is there anything campus members can do aside from sharing their concern about Cal GETC and resolution adoption? Answer: Yes. Communicate with representatives on the CAB committee that the transfer curriculum is not CSU breadth as law does not mention this. AB 928 is about admission standards. The authority of the board does not outrank one of the legislatures. Asking for the campus experts to write a rationale for the more appropriate statewide representation. HEERA states that the curriculum is the purview of the faculty.

- c. Requesting any feedback on shared resolutions.
- d. Stated that there is no staff representative on the Board of Trustees. Asked for this to be shared with the ASCSU. Boyd agreed to collaborate on this.

9. Standing Committees Reports

- [Educational Policies and Programs](#) – Miller
- [Faculty and Student Policies Committee](#) – Walter
- [Executive Committee](#) – Medic

Reports attached.

Question: What were summer dates? Answer: June 20 and July 17.

Chair Trailer confirmed that the attached EC summary report did not include summer session, version will be corrected.

Question: Asked Dr. Morales, Chief Diversity Officer, to provide an update, if available. Answer: The campus has joined the campus climate initiative on combating antisemitism. Working on the Seal of Excelencia audit to make the campus able to receive additional grants other than HSI (Hispanic Serving Institute). Exploring options to have campus serve Asian American and Pacific islander students.

10. Ask the Administrator

Question: Asking if UPPSAC meetings have started, who is responsible for those meetings and to address campus safety. Answer: UPPSAC has not started yet. This will be announced soon. Reported incidents on and off campus.

11. Enrollment Marketing [Update and Strategy](#) – Information Item – Post

Post, the Director of Digital Engagement, Marketing and University Communications & leading the enrollment continuum workgroup on marketing communications, introduced item 11:

- a. Presentation details on the enrollment, marketing updates and strategy are in the attached document.

Discussion and questions:

Question: The North State Ambassadors are reaching out to local high schools to recruit students to Chico State. How is geographical marketing strategy applied here, specifically to the North State?

Answer: this presentation covered where campus is spending funds on paid marketing. In the north region, campus is sending people to directly connect with prospective students due to spending less here on marketing.

Question: What are the out of state or international student marketing strategies? Answer: Campus state funding targets are tied to California residents; campus and other CSUs are focusing on raising the number of in-state students.

Question: Why are there no “Get started” or “Apply” hits recorded? How are those results measured?

Answer: This was a click map. Entire screen area is clickable. Cal State apply is the CSU application

system. Students can be tracked until they hit that specific button, then the tracking stops. CSU is working on better data as all campuses are interested in this.

- a. Stated that competition exists for in-state students as well as with other out-of-state universities competing for California students.
- b. Appreciation shared for hard work and great presentation.

Question: Is there a differentiation between in-person and online degree students' marketing strategies? Answer: Yes, they are part of the program specific marketing strategy.

- c. Suggested inviting Jennifer Gruber to speak about recruitment for international students.
- d. Resources are devoted to promoting Chico State and increasing student enrollment. Collaboration with local community colleges.

Question: What are the non-paid marketing efforts? Answer: Website, email marketing, increasing consistency with the brand, college specific recruitment plans, communication with students.

- e. Chico State has 175,000 alumni who are asked to promote Chico State by sharing their story on social media and with their community.

12. Decide on an ASCSU Senator substitute to replace Senator Underwood for the Fall semester; Senator Holly Kralj was selected as the substitute – Summer Academic Senate (EC) – Ratify Item.

Chair Trailer introduced item 12:

- a. During the summer session, the EC is available to make decisions.
- b. Underwood is on sabbatical. EC selected Kralj to be the substitute at the ASCSU.
- c. The motion here is to ratify this.

Discussion and questions:

Question: Asked to clarify the summer process for transparency reasons. Were there calls for nominations? Were nominees solicited? Or is this an internal discussion on the executive committee?

Answer: There is no policy on this. During the semester, nominations can be received. During summer, the executive committee received a nomination by the person going on sabbatical. This was discussed as part of a confidential meeting. Nominations can be made from the floor. Kralj was selected during the executive committee meeting.

Question: Is the process for selecting a substitute or emergency decisions made over the summer period found in the senate constitution or bylaws? Answer: The constitution states that the EC will meet during the summer and make decisions. Then during the first working senate meeting, the academic senate would ratify these decisions.

Question: Was there only one nomination by the person who was going on sabbatical? Was there an open call? Asked for clarification if there was no opportunity to nominate or other nominations were not allowed? Answer: Nomination was received by a person who is being replaced. The chair approached the president and called an executive committee meeting, a confidential meeting. There was no open call as most faculty were not present during the summer period.

- a. Stated that preference would be to include an email for all, as faculty and staff check their email over the summer, allowing them to have an option.
- b. Commented that developing a policy in the future to define the process for selecting the substitute for the ASCSU would be an option.
- c. Chico State has a proxy, while ASCSU has substitutes. Therefore, a substitute was selected.
- d. Stated that Senators Sistrunk and Boyd were selected to be substitutes in the past. That process was explained to the senate officers that oversaw the selection process and running the meeting. The process this time was different. Deviated from the practice used in prior years and deviated from a nomination process that was understood by all members of the committee.

- e. Although this was a confidential meeting, this item should be transparent and open to questions.
 - f. Stated that considering the high level of this position, there should have been more transparency about this process and allowing campus nominations to be part of the call.
- Senate voted: 21 yes, two votes no, and one abstained. Motion passed.

13. [Rejection](#) of proposed revisions to [EM 05-017 University Budget Committee](#) – Information Item.
Introduced item 13:

- a. The senate provides recommendations to the president, who then signs the document or not. This EM was not signed by the president. The letter is attached.
- b. This is an information item. The decision to reject the EC was made over the summer.

Discussion:

- a. This went through the senate process. The opposition shared - the decision rejecting this EM.
Question: What is the reason for rejection? Answer: There is a simple reason attached.
Question: Based on previous changes to this EM under the previous presidents, where can further information be found on the reasons for rejection? Answer: Discussion is described within meeting minutes, attached on the senate website. Further information would pertain to the executive committee confidential discussion.
- b. A request made for the response to be more detailed on why the EM was rejected. Stated that members of the senate are working hard and volunteering their work hours to produce policies and EMs. Therefore, asking for a more comprehensive response.
- c. Asked why the executive meetings are confidential.
- d. The president provided assurance that if any future documents are rejected, the full explanation would be offered to the academic senate.
- e. Commented that revisions on this EM started in 2015. VP Sherman worked on this together with many other members, staff, faculty, and students. There were objections that this EM would conflict with the authority of the board and their delegation of authority down to the president. Commented this cannot occur as this committee is recognized within a shared governance structure.
- f. Process explained: the administration along the way should talk to members about policies. The administration usually sees the policy before it goes to the standing committee. Administration or their representatives are part of the standing committees and academic senate or included in the conversations before policies come to these bodies as introduction and action items. In the past, the administration shared if and for what reasons would not support passing an EM or specific policy.
- g. Stated that reasons for rejections will not be found in the past academic senate meetings.
- h. Standard practice includes sharing reasoning at the executive committee meeting. Stated that when absent from a meeting, the information is not shared with absent senate officer(s). Finding this problematic as we deviated from the standard practices.
- i. Stated that there was no summer notification on why the EM was rejected.
- j. In the past, rejections included reasons for which they were rejected and/or recommending changes to improve EM or a policy to be approved during the following year. In the fall, EC would present summer work completely transparent at the first academic senate meeting. If the senate approves suggestions, EM or a policy will go forward.
- k. The president stated that would prefer to allow more open conversation in the senate rather than provide opinions and influence the change of discussion.

Question: Asking for a rationale why the privacy/confidentiality component in the executive committee meetings is there. Answer: Not familiar with a policy that governs that.

- l. Stated that the shared governance statement confirms a commitment that when there is a disagreement, or a recommendation from the senate is not honored, that there is an explanation that comes back. Therefore, the shared governance statement addresses this well.
- m. Stated that senators raised questions about a non-democratic, non-shared governance approach to the work done on campus and at the senate. Asking for more transparency, especially if there is no policy in place.
- n. The president shared that at previous institutions some executive committee meetings were open to the public, while others were confidential (e.g., discussing personnel issues).

The chair stated that the meeting is set to adjourn at 5 pm unless a motion is made to extend the meeting with a specific time end and two thirds support by the senate. The chair stated the next senate meeting would start at 2 pm.

14. [Rejection](#) of proposed revisions to [EM 21-029 Policy for the Use of Digital Technologies](#) in Teaching and Learning – Information Item.
15. [EM 23-020 Decommission of EM 90-071: Policy for the Disposition of Ceremonial Artifacts, Human Remains and Burial Goods](#) – Information Item.
16. [EM 23-021 Interim Policy on the Control of Native American Human Remains and Cultural Items at Chico State](#) – Information Item.
17. Consent Calendar FASP Introduction Items:
 - Proposed Revisions to [FPPP 16.4: Counselor Faculty Personnel Files and FPPP 16.15: Counselor Faculty Leaves](#)
 - Proposed Revisions to [FPPP Definitions and FPPP 7.0.3: PAF Custodian and Maintenance](#)
 - Proposed Revisions to [FPPP 13.4.2 Leaving from and Returning to the University - Emeritus Status – Benefits](#)
18. Proposed Revisions to [FPPP 10.4.4.c: Extension of Probationary Period](#) – FASP Introduction
19. Proposed Revisions to [FPPP 9.1.3: Evaluation of Lecturer Faculty](#) – FASP Introduction
20. Proposed - [Credit for Prior Learning Draft Policy](#) – EPPC Introduction
21. Proposed - [Discontinue Option Foundational Mathematics](#) – EPPC Introduction
22. Other
23. Adjourn at 5:01 pm

Respectfully submitted,
Ana Medic, Academic Senate Secretary

For a direct link to all agenda items in Box, click [here](#).