

California State University, Chico

Academic Senate

(530) 898-6201, Zip 020

MEMORANDUM

ACADEMIC SENATE MINUTES

Thursday, October 26, 2017, 2:30 p.m., KNDL-207/209

Academic Senate meetings are recorded. Traditionally the written minutes consist of a summary of topics discussed. For more detail, listen to the audio file [here](#). Time stamps for each agenda item are provided in parenthesis for convenience. CSU, Chico is committed to making its resources accessible for all audiences. If you have accessibility-related difficulties with any of these documents, please email oats@csuchico.edu.

PRESENT: Aird, Allen, Boyd, Camacho, Connolly, Cross, Crotts, Day, Ferrari, Ford, Gray, Henry, Hidalgo, Hostetter-Lewis, Hutchinson, Kim (Wilking), Larson, Livingston, McConkey, McLemore, Miller, Pittman, Roll, Rowberg, Schierenbeck, Schulte, Selvester, Sistrunk, Stivers, Sudick, Teague-Miller, Thompson, Trailer, Watkins (Crotts), Wilking, Wyrick (Chair), Zartman

ABSENT: Boura, Douglas, Scholz

Wyrick reported the death of Senator Leo Kirchhoff. Kirchhoff currently held the faculty emeritus seat on the Academic Senate. Kirchhoff was a “huge supporter of teacher education and education in general” and especially in the North State. Selvester noted, “He lived his life as he wanted to live it.” Senators and guests observed a moment of silence in the deceased’s honor.

1. Approve Minutes of October 5, 2017 (12:00-12:40)

The minutes for October 05 have not been completed. The secretary suffered a serious injury, the substitute secretary was sick, and a volunteer was impressed upon on the spot to take notes.

2. Approve Agenda (12:42-13:18)

The agenda was approved. Wyrick noted the absence of the Proposed Deletion of the M.A. in Geography due to the absence of geography faculty (attending conferences locally and beyond).

3. Announcements (13:20-19:17)

Loker announced that the Chico Great Debate is scheduled for Friday, October 27, 9 A.M. to 8 P.M. The event will take place in the City Plaza and the City Council Chambers. [The theme is Bringing Together Members of the Campus and Community] The main event begins at 6 P.M. Over 2000 students from CSU, Chico, Butte College, are expected to attend.

Sistrunk announced that the referendum to approve the CFA tentative contract will be conducted on Monday—Thursday, October 30—November 2.

Boyd announced that she will host the 9th “Insect Cinema” on Thursday evening October 31, beginning at 6:30 P.M. in Plumas 205. The event is called Classic Theater Night and the scary movie *Bug* will be shown. The event will be an opportunity for her economic entomology students to learn more about entomophagy (the human use of insects as food). Attendees may

dine on multiple dishes of delicious insects specifically bred for and prepared for human consumption.

Aird announced that the Faculty and Staff Art Show is scheduled for this afternoon in the Kendall Hall Rotunda.

Camacho announced that Pi Sigma Alpha is hosting Jared Giarrusso, Assistant Director of the California State Student Association (CSSA), on campus today. He will speak tonight in Butte 104 (she thinks) about how state policy impacts students. He will also be touching upon the importance of civic engagement.

Gray announced that the Associated Students University Affairs Council is hosting Multicultural Night 2017 on November 09, beginning at 6 P.M. in the BMU Auditorium.

4. Chair's Prerogative (19:20-1:16:42)

Public Affairs New Visual Identity Guide (Waid; time certain 2:40)

Patricia Waid, Director of Public Affairs and Publications, reviewed a draft of Chico State's Identity. Waid noted that visual identities fall into three broad categories: **core identities** (primary visual identities for the entire campus—examples: University Seal and Flame); **identity extensions** (primary visual signatures for units supporting the core mission of Chico State—example: Wildcat; and **sub-identities** (visual representation of units strategically linked to the university and supporting different mission—example: Gateway Science Museum). Waid provided visual presentations of The University Names, University Color Palette, The University Seal, Using the University Seal, and University Athletics. Waid noted, “There is no one place to find visual identities on campus.” This will be the first time that campus visual identities will be housed in one place. Campus members are encouraged to adhere to these graphic elements that already exist. Changing logos, for instance, can prove an expensive process. Waid noted that some campus groups, here and at other campuses, prefer a more standardized and uniform look to their visual identities, while others (and perhaps the majority) like more flexibility in these representations, and especially at the college and lower group levels. Waid noted that we are not presently involved in a rebranding process. We are gathering, illustrating, and storing the visuals that presently are in use.

Student Judicial Affairs name change to Student Conduct, Rights & Responsibilities (Douglas/Parsons; time certain 2:50)

Sandy Parsons-Ellis (Director of the Accessibility Resource Center and Student Judicial Affairs) and Emily Peart (for Douglas and an administrator for Student Judicial Affairs) presented the rationale for the name change from Student Judicial Affairs to Student Conduct, Rights & Responsibilities.

Student Judicial Affairs/Name Change

After many discussions with colleagues, research regarding national (and system wide) trends, as well as, best practices for student conduct offices, we have selected a new name for Student Judicial Affairs: **Student Conduct, Rights and Responsibilities.**

There are several reasons we would like to change the name of SJA.

Firstly, we want to change the name of SJA is to align with our mission and scope of responsibility. Our office manages academic integrity issues, grievances and complaints; conduct code violations and Title IX investigations. “Student Judicial Affairs” does not reflect this scope.

Secondly, we would like to remove “judicial” from the name. This is very confusing, intimidating, and misleading to students, parents, staff and faculty who receive correspondence from us for a variety of reasons. “Judicial” implies a legal process, rather than an educational one. The campus conduct process is an educational process. It is about our student’s relationship and responsibility to the campus community. We want our focus to be on assessing the negative impacts of an individual’s behavior on the learning environment of others and using principles of restorative justice to address conduct, rather than simply punishment. We hope that our processes will foster a students’ personal and social development.

Lastly, we want to align with best practices, which includes removing “judicial” from office name and processes.

The Association of Conduct Administrators changed their name several years ago to remove “judicial” and align with best practices. Only 8 out of 23 campuses still have "judicial" in their name.

Blackboard Predict (Rowe/Baumgartner Lee; time certain 3:00)

David Lowe, Manager of Distributing Learning Technologies, and Kaitlyn Baumgartner Lee, Director of Academic Advising Programs, informed senators regarding Bb Predict. Bb Predict is a pilot program with the goal of serving as a predictive model to “share insights into course progress.” It will allow access to faculty and students, and will allow access to BbL, for the first time, to academic advisors. “It is a pretty amazing program so far, and we’re only 10 weeks in.” It will “share insights into course progress.”

With the new focus on increased graduation rates as part of the Graduation Initiative 2025, the use of data to impact and potentially predict learning (and failure) has become specially worthy of attention. As opposed to the other traditional sources of data used for analytics, the LMS data is the most “live” data, and offer the potential (assuming that the LMS is used in a consistent and appropriate manner to collect student learning data) of making timely intervention in the student’s academic career. The CSU Office of the Chancellor, Academic Technology Services, in cooperation with CSU campuses, will support a structured means for campuses to develop and implement a strategy aimed at expanding the use of their LMS to generate, analyze and develop intervention processes in the teaching and learning environment based on the data that is stored in their LMS.

Goals of the pilot program include:

- Serve as a predictive model “to see what happens in the future”
- Function as an “early alert” to allow faculty, students, and advisors to become aware of problems earlier

- Leverage existing systems to help learn more, utilizing data on how analytics can assist us on reaching out
- Better engage with stakeholders (Faculty, students, advisors) in terms of assisting students in a “partnership way”

At any time along the path of enrollment in a course, the program will serve as a progress report and tell a student, “This is the grade I will get if I work hard. This is the grade I will get if I work at some level less than hard. This is the grade I will get if I do little or nothing.”

Senators noted some concerns:

- Why do we need this?
- Allocating funds for the program in light of increasing tuition
- Are precautions in place to ensure confidentiality? -- YES
- Can students opt out? – NO. “Right now it’s not configured that way”
- Will implementation of Bb Predict require learning a new BBL program?

Timeline: We continue considering “enhancements” to the program. The anticipated date to “turn the switch” for adding student accessibility and consequently bringing the program up to full functionality is spring semester, 2018.

5. Standing Committee Reports (1:16:40-1:17:50)

FROM: Chiara Ferrari, Chair of Educational Policies and Programs Committee

SUBJ: **EPPC Summary– October 12, 2017, Kendall Hall room 207, 2:30 p.m.**

1. The following item was passed as introduction item and returned as action items on the EPPC agenda for October 19, 2017: Certificate in Entrepreneurship
2. The following item was postponed definitely. EPPC recommended that the Art and Art History Department work with the Department of Media Arts, Design, and Technology to create an interdisciplinary minor that can include courses in Graphic Design: Minor in Digital Illustration
3. The Office of International Education (Frank Li and Jennifer Gruber) also presented the annual report for the Study Abroad Advisory Committee.

SUBJ: **EPPC Summary– October 19, 2017, Kendall Hall room 207, 2:30 p.m.**

1. The following item was passed as action items and forwarded to the Academic Senate office for inclusion as an introduction item on the Academic Senate agenda for October 26, 2017: Certificate in Entrepreneurship
2. EPPC recommended that the Art and Art History Department revise the proposal for a Minor in Interior Design to include more specific data about student interest in the Minor and information about the resources needed to sustain the program for the first five years. The proposal was postponed definitely and is expected to return to EPPC as an introduction item on November 2, 2017.
3. EPPC also discussed issues in curriculum redesign (such as redundancy and repetition), the role of the intent list, and the responsibilities of College curriculum committees. The EPPC Chair asked for volunteers to create a sub-committee that can draft some guidelines for College curriculum committees.

FROM: Jennifer Wilking, Chair of Faculty and Student Policies Committee
SUBJ: **FASP Summaries– October 12 and October 19, 2017, Kendall Hall room 207, 2:30 p.m.**

10/12/17

- FASP did not meet. Subcommittees worked.

10/19/17

- FASP passed a collection of minor changes to the FPPP as an introduction item. The rules were suspended, and the item was passed as an action item. It appears on the Senate's agenda today at introduction.
- Stephen Cummins and Mike Thorpe presented their proposed changes to the Alcohol Policy to FASP. Members suggested minor revisions. The benefits of the revision, such as additional flexibility, as well as disadvantages, such as the additional cost of paying research foundation employees to serve alcohol, were discussed. Stephen and Mike will make the minor changes, consider the issues discussed at FASP, and bring a new version to FASP at the next meeting.
 - Subcommittees continue to work.
 - o The **FPPP subcommittee** is searching for additional language from departments regarding early tenure.
 - o The **Traveling Partner subcommittee** will consult with the union to better understand possible conflicts with the CBA a traveling partner policy may face.
 - o The **Equity Council subcommittee** has met, and will meet again on October 30. A draft EM for the Equity council is being prepared.
 - o The **EMEDC subcommittee** is consulting with stakeholders and those with previous EMEDC experience to understand how the EMs should be revised.
 - o The **Policy on Policies subcommittee** is meeting next week.
 - o The **Internship subcommittee** is incorporating initial feedback into the proposed policy. A broader consultation process will begin in mid-November, beginning with consultation with university chairs.
- Members asked to be updated about several EMs that have not been signed, including the Chairs EM, the Arboretum EM, the Academic Senate Permanent and Ad Hoc Committees EM, and the Workplace Abusive Conduct EM.

Executive Committee Synopsis

Friday, October 20, 2017

- The Executive Committee met on October 20, 2017. The agenda was approved for the Academic Senate meeting on October 26, 2017. Other major topics included:
- Nominees were recommended for the Task Force to Reexamine the ABC Allocation Model.
- Nominees were recommended to attend the Mathematics/Quantitative Reasoning Course Development Workshop, November 16-17, in Long Beach.
- Proposed revisions to the Adjunct Faculty Appointments Policy were discussed and accepted as editorial.
- The Graduate Initiative Dashboard was reviewed.
- The Fundraising Dashboard as of 10/18/2017 was presented.

- Proposals (not applicant evaluations) and funding for curriculum redesign were briefly discussed.
- Graduation rates for four and six years, transfers, Pell gap, and underrepresented minorities (URM) were briefly discussed.
- Observations regarding EO 1100 and EO 1110: what they mean, the impact they may have, and directions we may consider in working with implications of the EOs.
- The Chief Administrators/Business Officers (CABO) meeting was briefly review

6. Statewide Academic Senate Report – Ford/Selvester (1:16:15-1:18:48)

- ASCSU Resolutions & Summaries
- Other ASCSU Reports

The Statewide Academic Senate will meet on November 01 (committees) and November 02-03 (committees and plenary). Selvester and Ford will be attending. Selvester reported that she will attend GEAC (CSU General Education Advisory Committee). Discussions will surely include EO 1100 and EO 1110. She will also attend the Academic Affairs Committee where discussions will surely include the campus resolutions on EO 1100 and EO 1110.

7. University Report – Hutchinson/Larson (1:18:50-1:29:00)

Hutchinson requested that the Provost (Larson) and Vice President for Business and Finance (Stivers) speak first.

Larson noted, “We’re busy.” We are focusing on rebuilding our practices around the “specialness” of the institution. Today we “kicked off” the task force looking at the college budget allocation model. The Vice Provost for Academic Programs search is underway. The first of three candidates has visited the campus. The BIC (Book in Common—*Deadly Wandering*) presentation by the author (Matt Richtel) was, she heard, “a smashing success.” *Please, don’t, and don’t let your friends, drive [while] distracted.* UBC (University Budget Committee) will meet on November 09. “We, in Academic Affairs, would like to preview an exercise from the broad community about setting priorities for our (Academic Affairs) division.”

Stivers reported that Halloween is coming up (October 21). He has talked with Associated Students leaders about “encouraging reason and safety; certainly that’s of paramount importance.” The Chico city fire department will continue its practice of conducting exercises on campus during the Thanksgiving break (Friday—Sunday).

Hutchinson thanked faculty and staff for Preview Day. “Preview Day was outstanding, absolutely outstanding.” Attendance was up 12% or so. Hutchinson expressed appreciation to Senator Teague Miller for directing first-year students in a presentation of *Soon We’ll Be Found*. “It was a most amazing performance” and I got to stand and say to all these prospective first-year students in the audience, “These are first-year students...see yourself here.” “It was really spectacular.” Hutchinson gave kudos to the team that attended the Graduation Initiative 2025 meetings at the Chancellor’s Office. We all thought it was “time well spent.” Kudos also to the working committees on WASC. Hutchinson noted that she is trying to provide more opportunities to get students together with members of the University Advisory Board. Tomorrow the Advisory Board will visit the University Farm and have the opportunity “to engage in some research with cattle, and with the organic dairy.” The Almond Bowl was last week. It is really a community event. .”What’s really neat about that is we were able to bring the

city of Chico back to that, at least for this year.” Hutchinson reported that she recently met with foster youth. “I am really proud of our foster youth and how well they are doing.” They share our concern over how to diversify faculty and staff. Hutchinson noted concern—“really disappointed”—over stories they told of faculty in the classroom saying disparaging, if not biased comments, and really engaging in discrimination, “and that upsets me to this day.” When it comes to students coming forth and saying they are not feeling welcome or safe in the classroom, “I ask for your help, and your support, to interrupt and do your best to help educate your peers, my peers, our colleagues, about *what it means to build inclusive communities of excellence*.”

Hutchinson reported that delegates from the Office of the Prime Minister and Ministry of Foreign Affairs of Japan will visit the Chico campus on Friday, October 27, to lead a discussion entitled “Walk in U.S., Talk in Japan.” The goal of the discussion is to increase awareness about Japan in the United States on a variety of issues and to further develop the Japan-U.S. relationship through people-to-people diplomacy. The discussion begins at 3 p.m. in Zingg Recital Hall. The delegation is headed by Ambassador Shotaro Oshima.

8. Associated Students Report – Gray (1:29:01-1:38:53)

Gray expressed appreciation to the administration for providing the opportunity for him to attend the Graduation Initiative 2025 colloquium in Long Beach. The CSSA (California State Students Association) meeting is scheduled for November 17-19 at Cal Poly San Luis Obispo.

Applications for Student Trustee on the CSU Board of Trustees are open. Notification will be distributed to Chico’s entire student body. Camacho reviewed qualifications required to serve as a Student Trustee. Concern has been noted over the new (January 01, 2017) requirement that all trustees must be citizens of the United States. This restricts undocumented and international students from becoming a Student Trustee.

Camacho reported that Chico’s Student Senate is working on a resolution on the ability of “legitimate” honor societies to contact students. The Associated Students will host a Halloween event in the plaza from 9 A.M. to 1 P.M. on October 28 and 29. Chico participated in CSU’s systemwide Contact Congress on October 23, 11 A.M. to 2 P.M. in the BMU Auditorium. Over 100 students attended to advocate for undocumented students.

9. Staff Council Report – Aird (1:38:58-1:39:30)

Aird presented the Staff Council Report for September 12, 2017. The full report is linked to the agenda and available from the Academic Senate Office.

Staff Council
Minutes of September 12, 2017
Kendall 207/209, 8:30 am –
10:30 am
Approved – 10/10/17

- Human Resources Services – Sheryl Woodward
- Payroll and HRIS – Rebecca Cagle

- Associated Students – Dylan Gray, President & Karla Camacho, Director of University Affairs
- Academic Senate – Joe Crotts
- Office of the President – Brooke Banks
- Standing Committee Reports
 - Ways & Means – Tawnie Peterson, Chair & Margie Mitchell
 - Staff Recognition – Erin Tarabini
 - Service Projects – Cindy Kelly
 - Governance – Cari Phipps

10. Resolution on EO's 1100 (Revised) and 1110 – Action Item (1:39:36-2:33:53)

Boyd (for Ferrari) presented the document.

Former senator Kathy Kaiser provided an “historical footprint” to the proposed resolutions. Her concerns stem from a workshop attended in 1998, Issues of Articulation and Transfer (1998), including representatives from California public and private colleges and universities. In 1998, the state became extremely concerned over transfer, graduation rates, and cost. Why can’ we do it quicker, cheaper, better--“Does that sound familiar to anyone?” “The pressure is real.” The Articulation and Transfer structured concerns around several driving forces:

- Resources and personnel. “Faculty are here to carry out change”
- Faculty to faculty communication and trust. Communication has to occur, and “be fully vetted. “You can’t just slap a sticker on and say ‘it’s done’”
- Technology: The CSU had just developed the CSU Online University, and “be fully vetted. Technology would make it “cheaper, faster, and easier.” Change is ongoing. Not to join is to say you don’t want change. Information, delivery systems, faculty, and students all change. It’s just unrealistic “to say you won’t change”
- Evaluation. Can we evaluate what we are doing now and see what’s working before we engage in wholesale adoption of something new?
- Data and information. We were venturing into uncharted territory, and we knew that we couldn’t do it overnight
- Recognize variability. The new practices will have tremendous variability due to the variability among the campuses (the CSU has four “ag” campuses and other distinctiveness affects other campuses). “The fact is, venue impacts results”

What we are facing now looks new, but it isn’t. The theme that we set in 1998 is still very valid. *Faculty have to carry out change.* “And they have to do it effectively. Rushing to judgment has never worked...What we do has to work, and it has to work for all of our campuses and all of our students.” Let’s always be aware of what we have already done, and not see everything new direction as an entirely new thing.

A substitute document was moved and accepted as the primary (main) document. Concerns were noted over how this resolution serves to support our campus and other campuses. “We are incredibly fortunate, especially regarding EO 1100.” Other campuses are trying to emulate Chico. “We are ready to go” EO 1100 allows for some postponement in implementation. EO 1110 does not. Selvester noted that she would like to see us “acknowledge that we are in a good

place.” CSU, Northridge has voted to boycott the Chancellor’s Office. A serious issue is the need for more time to consider and implement the executive orders. “In terms of support for other campuses, it is incredibly important to be supportive other campuses.” We want to support other campuses that want more time, but “we don’t know how to get our message across.” Wyrick noted that a little bit more time on EO 1110 would have allowed us to develop some curricular models with some science classes to add the mathematics component in the first semester of their attendance “where they are able to do their math in the context of real situations, which makes sense.” This work will continue. “They are not going to crush our spirits just because it has to be finished right away.” Zartman requested for the record that credit be given to former Provost Sandra Flake for initiating thinking in the these areas, of which we are carrying out her initial charge. Wyrick added, “There is praise to go around, for sure.” Ford reported that some campuses had applied for extension of the timeline of implementation of EO 1100; that no campus had been denied to his knowledge; and that resolutions continue to be issued that call for extensions in timelines for both EOs. Selvester added that she would like the tone of our resolution mellowed a bit away from discontent and toward giving ourselves some credit for the progress already made on this campus. Camacho provided a day-by-day report on the protest against EO 1100 at CSU, Northridge, leading up to their Faculty Senate voting to boycott the Chancellor’s Office, just some 20 or 30 minutes ago. Additional concerns from senators were noted, including reconciling the effect on planning of timelines for Early Start (fall 2019) with remediation for curriculum in English and math (fall 2018). These timelines present serious impediments in building a “streamline curricular process that helps our students.” In this respect, “We are not all just ready to go.” This resolution does speak to supporting other campuses. “While we are ready for implementation, we do support our sister campuses.” Concerns were noted over how this resolution comes across in terms of serving underserved students and “how are we being relevant? How do we teach a very different generation of students?”

A broad range of concerns was noted over how collegial governance may (or may not) have figured into issues leading to Chico’s (and some other campus) resolutions. Wyrick identified the “nub of the issue” regarding EO 1100, in its revised form, as that campuses never received the EO and thus were unable to provide meaningful feedback regarding implementation problems. Discussion concluded with Selvester reporting on formal discussions at the Chancellor’s Office, and noting, “Before we go nuts, saying there wasn’t shared governance, our own statewide senate chair says there was.”

Vote: Resolution on EO’s 1100 (Revised) and 1110 passed as an action item.

11. Proposed New Certificate in Data Science – EPPC – Action Item (2:33:59-2:39:02)
Boyd (for Ferrari) introduced Robin Donatello (Mathematics and Statistics) and Dave Hassenzahl (Dean of Natural Sciences) to speak to the program. Donatello responded to concerns raised at the Academic Senate on October 04, regarding funding, faculty resources, and administration of the program. The program will be jointly supported by Computer Science and Mathematics and Statistics and funding has been “signed off by the deans.” Hassenzahl added that the program has collaborative origins and will support multiple departments and colleges.

Vote: Proposed New Certificate in Data Science passed as an action item.

12. Proposed New Certificate in Entrepreneurship – Introduction Item (2:39:10-2:43:47)
Boyd (for Ferrari) introduced Mike Rehg to speak to the program. Rehg responded to a concern over the process for admission to the program. Rehg noted that admissions would not be processed through Regional and Continuing Education but would be processed through normal process for admissions to certificate programs. “We have a very vibrant entrepreneurial community in Chico.” Presently there is no streamlined way for people to get this entrepreneurial training “without getting a degree and all that.” This program is a “great cost-effective way to provide outreach to the North State.”

Vote: Proposed New Certificate in Entrepreneurship passed as an introduction item.

13. Proposed Minor Revisions to FPPP – Introduction Item (2:44:00-2:55:06)
Boyd (for Ferrari) presented the proposal. Evanne O’Donnell, Interim Associate Vice Provost for Faculty Affairs, reviewed the revisions. The revisions are intended:

To clear up from and remove inconsistencies in confusing nomenclature:

- file names (“faculty file” to PAF)
- hiring committee names (“hiring committee” to search committee)

To revise guidelines:

- eligibility of tenured faculty being considered for promotion to serve on promotion or tenure review committees (not eligible)
- location of Leave of Absence forms (“on the Faculty Affairs website”)
- storing of documentation of recruitments processes, whether successful or not (“see procedures on Faculty Affairs website”)
- delete FPPP section 8.1.2.d regarding removal of material from the WPAF to mitigate confusion with CBA article 11, and specifically 11.2

To add definitions of Department/Unit Standards and Reprimand to the document.

Vote: Proposed Minor Revisions to FPPP passed as an introduction item.

The motion was moved and passed to suspend the rules and consider the Proposed Minor Revisions to FPPP as an action item.

Vote: Proposed Minor Revisions to FPPP passed as an action item.

14. Ask the Administrator

No inquiries to administrators were brought forth.

15. Other

No further business was brought forth.

16. Adjourn

The meeting adjourned at 5:30 P.M.

Respectfully submitted,

Joe Crotts, Secretary