



MEMORANDUM

TO: Educational Policies and Programs Committee
FROM: Chiara Ferrari, Chair
DATE: November 1, 2018
SUBJ: EPPC Minutes – November 1, 2018, Kendall Hall 207/209, 2:30 p.m.

Members Present: Akinwande, Allen, Altfeld-Fisher, Bailey (Cooper), Connolly, Ferrari, Ford, Grassian, Hammer, Hassenzahl, Horst, Kim, Maas, McConkey, Medic, Paiva (Adamian), Peterson, Shepherd, Watkins

Meeting called to order at 2:30pm

- 1. Approve Minutes for October 18, 2018**
- 2. Approve Agenda for November 1, 2018**
Minutes approved without comment.
- 3. EPPC business, Representatives needed for: Graduate Council and Liberal Studies Program Advisory Council**

Two of the committee members volunteered to be the representatives.
Marianne Paiva will serve on Graduate Council and Jodi Shepherd will serve on the Liberal Studies Advisory Council (in Fall 2018)

- 4. Introduction Item(s):**
 - Significant Change to BA in Communication Design (4a)
 - Degree Name Change from Communication Design to Media Arts (4b)
 - Option Name Change from Mass Communication Design to Criticism (4c)
 - Option Name Change from Media Arts to Production (4d)
 - (Guest presenters Jennifer Meadows and Chiara Ferrari)

All four items(4a-d) were discussed as a single proposal. Chiara stepped down as EPPC Chair for items 4 and 5 since she is a part of the department and contributed to writing the proposal. Mahalley served as temporary chair. Jennifer and Chiara presented the proposal. Jennifer remarked that the change will provide students with more breadth and depth in each area.

The option name change from Mass Communication Design to Criticism was clarified. Additional clarification regarding maps and catalogue copy were also provided. It was

recommended that the MAP for both options substitutes Area A2 with ENGL 130, since it is a pre-requisite for MADT 103.

One member of the committee suggested that the approval on the proposal needs to be conditional based on whether or not the Graphic design proposal passes. It was further clarified that Items 4 and 5 are separate proposals.

Vote:

The introduction item was passed unanimously.

5. Introduction Item:

Elevation of Graphic Design Option to BFA in Communication Design(5a)
Discontinuation of Option in Graphic Design (5b)
(Guest presenters Jennifer Meadows and Chiara Ferrari)

Again, the two items (5a and 5b) were discussed as a single proposal. One of the committee members complimented the proposal that it is clearly organized and formatted. Clarification was requested and provided about the name change from Graphic Design to Communication Design.

Issues were raised that the proposal is a little bit different from the proposal sent to NASAD last semester. Jennifer explained that the removal of BADM300 was unavoidable because the total units came to 123 as a result issues reviewed and corrected in the tech review.

A comment was made that the university curriculum process is separate from the accreditation body process, and the curriculum must go through the Department, the College, and the University. Jennifer also commented that the SLOs for the business writing course could be met across the curriculum. She further explained that the Department and the College committee have approved the proposal.

A concern was raised that the accreditation standards have not been fully discussed and there were no further consents at the department's level.

Chiara explained that the proposal was shared with the art department according to standard procedure.

A member of the committee noted that the competencies do not mean specific courses, so they can be distributed to other courses. He recommended that the Department write a response letter to the accreditation body to explain why the changes are made and how they were resolved.

Another comment reiterated the value of having business writing class as a part of the program.

A member of the committee asked if the syllabus of the substitute course can replace the business writing course. Jennifer responded to bring the syllabus next time if the proposal moves to an action item.

A member of the committee asked what other course could be removed in case that the business writing course is not eliminated.

A member raised a concern about the high units, currently 87; but NASAD requires 78 units. However, it was noted that 15 units also count toward the GE requirement, and therefore serve a double purpose and should alleviate this concern. A further response stated that the increased number of upper division courses will be offset by the increase in FTES generated by the newly approved GE courses.

A member clarified the definition of the high unit major and noted that the high unit majors make it difficult for students to graduate in a timely manner. The greater number of units can be quite a burden to students.

In responding to the question of increased units, a presenter explained that the art foundation courses were added in response to NASAD recommendations.

There was a question about why MATH 105 is required instead of other math classes. Jennifer explained that is because of the NASAD competencies and the popularity of the course.

A member remarked that MADT285 which is listed with MADT334 at the same semester and it needs to move since MADT285 is a pre-requisite course of the MADT334. It was agreed that the revision will be made in the MAP.

A member noted that ANTH283 is listed as a substitute for GE D1 but it has not been approved yet, so the proposal would need to be conditional based on the approval of it. Chiara commented that it will be approved soon. A members of the committee expressed appreciation for the presenters' hard work.

Vote:

The introduction item was passed unanimously.

6. Information Item:

Information Item: CAB update on 5-year review

Five-Year Review Concluding Essay (6)

(Guest presenter Jason Nice)

Chiara resumed her role as a chair. A CAB report was passed on to members.

Jason summarized the main points of the self-study and the timeline of CAB meetings.

A short discussion of the meetings led to clarification of a few questions.

There was discussion about overall issues and concerns with the GE pathways.

A member noted about the majority of the GE classes are taught by temporary faculty members.

In response to one of the concerns, Jason explained the GE data is available

at: www.csuchico.edu/ge

Jason also noted that CAB is aware of the issues and concerns about pathway minors and have had lengthy discussions about the issues in an attempt to reengineer pathway minors.

One of faculty members also noted that students don't know how to navigate the pathway minors.

7. Introduction Item:

Change to BS in Civil Engineering (7)

(Guest presenter Steffen Mehl)

Chiara briefly explained to the members the context of why the original proposal was turned down by EPPC. Some questions were clarified about the maximum 128 units approved by the chancellor's office. The CO clarified that as long as there are options for students to complete this degree with the units stated (128), then the 127-131 range is fine. Also, the increase of one unit will not affect financial aid.

A concern was raised about effect of the high units on the students' schedule. Potentially some students could end up taking 131 units whether they want to or not.

Steffen noted that the proposal is giving students more options with two offerings in spring and fall to make the class schedule more flexible. There was discussion about graduation rate and Steffen showed the graduation rates of other CSU civil engineering programs. The graduation rate at CSUC is top three among other Civil Engineering majors on CSU campuses. Chiara remarked that there would be multiple options to increase graduation rate apart from adding classes, and this concerns looking at the overall unit numbers and for ways to decrease them. A concern was raised about equity issues when students choose from multiple options, and how students who know how to navigate the system tend to be the ones benefitting. It is possible that some disparity may exist.

Vote:

The introduction item was passed.

Approved: 19

Opposed: 2

Abstain: 0

7. Announcements & Other

Next EPPC meeting is scheduled on Nov. 8th.

Secretary Schedule is announced

8. Adjourn – 4:27 PM