



M E M O R A N D U M

TO: Educational Policies and Programs Committee
FROM: Chiara Ferrari, Chair
DATE: November 27, 2018
SUBJ: EPPC MINUTES – November 8, 2018, Kendall Hall 207, 2:30 p.m.

Members Present: Akinwande, Allen (Ford), Altfeld-Fisher, Cooper (Adamian), Connolly, Ferrari, Grassian, Hammer, Hassenzahl, Horst (Shepherd), Kim, Maas, Medic, Paiva, Watkins

1. Approve Minutes for November 1, 2018

The minutes were approved.

2. Approve Agenda for November 8, 2018

EPPC members approved a motion to switch agenda items three and four, moving the discussion on the elevation of the Graphic Design Option to the BFA in Communication Design and the discontinuation of the Option in Graphic Design to item 3 ahead of the discussion on the proposal for a significant change to the BA in Community Design and its related degree and option name changes.

3. Action Item:

**Elevation of Graphic Design Option to BFA in Communication Design
Discontinuation of Option in Graphic Design**

Jennifer Meadows, chair of the Department of Media Arts, Design, and Technology, was in attendance to answer questions. Because Chiara Ferrari, chair of EPPC, is also a member of the department proposing the changes under consideration, she stepped down as chair for agenda items three and four. Mahalley Allen, vice chair of EPPC, ran the meeting for those two items.

Jennifer Meadows noted that the department had updated a few items in the proposal, such as the previously missing prerequisite course number for MADT 396 course. The MADT Department also included a letter from Tracy Butts, interim Dean of the College of Humanities and Fine Arts, saying that she had previously discussed the BFA proposal with CME Dean Angela Trethewey and shared information from that meeting with HFA colleagues. Dean Butts also noted in her letter that “Asa [Mittman, chair of the Art and Art History Department] agreed to inform NASAD that there will be some slight modifications to the BFA proposal that was originally submitted but that we believe it honors the spirit of

the original proposal” and that “HFA has no interest in dictating MADT’s curriculum. As far as HFA is concerned, the matter is resolved.”

EPPC members further discussed the National Association of Schools in Art (NASAD) accreditation requirements for the BFA proposal, primarily focusing on the basic competency of “writing for business.” After discussion, a motion to call to question passed with the required 2/3 vote. EPPC members voted to approve these action items as a package with twelve members voting yes, one member voting no, and four members abstaining.

4. Action Item:

Significant Change to BA in Communication Design
Degree Name Change from Communication Design to Media Arts
Option Name Change from Mass Communication Design to Criticism
Option Name Change from Media Arts to Production

Jennifer Meadows, chair of the Department of Media Arts, Design, and Technology, was in attendance to answer questions. EPPC members voted to approve these action items as a package unanimously.

5. Action Item: Change to BS in Civil Engineering

Steffen Mehl, Chair of the Department of Civil Engineering, was in attendance to answer questions about the proposal. Chiara noted that an updated letter from Meriam Library discussing the library’s support for the proposal had been included. EPPC members discussed the proposed changes that would take this degree program to 103-107 units and voted to approve this action item with one EPPC member voting to not approve.

6. Announcements & Other

EPPC members shared relevant announcements.

7. Adjourn

The meeting was adjourned at 3:53 pm.