Attendance: Adamian, Allen, Cline, Ellis, Ferrari, Ford, Geier, Grassian, Gray, Jenkins, Kralj, Medic, Millard, Miller, Peterson, Rosso, Salehi, Seipel, Son, Thompson, Vela

Chair Kralj called the meeting to order at 2:33pm

1. Approve Minutes for November 4, 2021 [Attachment 1] Minutes Approved

2. Approve Agenda for November 18, 2021 [Attachment 2] Agenda Approved

Action Item:
3. New Online Program Completion: BS in BADM Online Completion Program (Michael Rehg, Professor of Management) [Attachment 3]
Michael Rehg presented updates via a PPT slideshow: Rationale questions – declining enrollments, declining state funding. Goal is to reach people in workforce who have some college but no degree. Recent studies have demonstrated a need for such programs, plus several other CSUs offer similar programs with much success. Will be between $400-500/credit.

Admission requirements remain the same for all students. The degree is different than current business offerings because it is a general program rather than a specialized option like the campus-based program. Requires 24 units in the general business sequence with other course options based on faculty availability, interest, and growth. 8-week block courses with two courses per block. Students could complete the program within 19 months but won't be required to complete the program in that timeframe. There is flexibility in how students can move through the course sequence. QLT standards will be used for online teaching, making sure the quality is high and aligns with AACSB standards.

32 COB faculty have expressed interest in teaching in the program, enough to cover sections of each course during the first year.

Addressing prior questions regarding the differences in the program: the campus-based program has specialized options. This online degree program is a general business option, unlikely to attract current on-campus students. The business program in Redding is a Management option with a hybrid model (even pre-COVID). This program is entirely online and can be accessed from any location. The cost structure is entirely self-support; thus, students cannot take state-support and non-state support classes simultaneously (enrollment will be monitored).

Allen: recognizing Charlene Armitage (guest-Registrar's Office) who has a question. Armitage said this is similar to the RN to BSN program, a self-support degree completion. The Registrar is involved in some of that program for transfer credit, articulation, etc. Will there be a formal ask of the Registrar to take part in that process for this program? Rehg confirmed the Registrar's future involvement and Van Ness (guest-RCE) said EO 1099 provides some cost recovery in the general fund for purposes of covering that cost.

Allen: There are lower-division pre-requisites in the program - are the lower division pre-requisite courses offered online at Chico State? Rehg explained that many of those are offered online but not necessarily in a self-support format. Major required units indicate 57 units but

does that not include an additional 21 units that are lower-division requirements within the major? Catalog copy usually includes total major units and doesn't split out lower-division and upper-division units. Gray responded that she separated out the lower-division pre-requisite in the catalogue copy to better demonstrate the required 57 that are remaining for transfer students in this program.

Ford: What were the key take aways in the Everspring marketing review/proposal (it is long at 109 pages)? Rehg explained it includes a marketing plan, potential markets to target, etc. It has a lot of data. Ford suggests a brief list of takeaways from the report when moving to Senate.

Ford: I am not aware of other programs: do we have other programs where there is a campus-based state-support program and a self-support online degree completion. Does this currently exist? Van Ness (guest-RCE) explained that the RN to BSN does not have a comparable state support degree program. The precedent for a degree completion program (state support) is common in SOCI, SOSC, MCGS is developing theirs. The comparable state-support to self-support is the online MBA program.

Vela (in chat): suggested changes to the pre-requisite language, as the current copy lists specific courses with Chico-specific numbering. Armitage points out additional language that helps clarify, but multiple parties are trying to clean up the language across all online degree programs. Allen reiterated this goes back to confusion in the unit count and if someone hasn't completed pre-requisite courses prior to admission to the program. Armitage explained that we have students in state support programs in this situation, where a transfer student may need additional requirements prior to completing major coursework.

Grassian: cross-referenced the proposal with the current catalog with the state-support BADM degree with the proposal. The current catalog includes the 21 units of lower-division pre-requisites for a total of 72-75 units. Has concerns with those being different. Adding in 21 units makes the proposed program 78 units, which is higher than the campus-based program. Armitage clarified that two upper-division general education pathway units (6 units) is included in the unit count, which is not typical of how majors are listed within the catalog. Will want to remove the GE classes as part of the major requirements unless it is a substitution/modification and approved via CAB.

Ford: 12 courses overlap with the Redding program (state-support). A savvy student could take courses via Redding, save money, and transfer into the online degree completion for a cheaper option. There needs to be more explanation for how and why those classes were selected before moving to Senate. There is a difference between supplementing and supplanting. There will be concerns about drawing students away from state-support options. Van Ness explained how EO 1099 governs self-support programs in the CSU. Supplanting can take students away from state-support programs, whereas supplementing adds another option for students to explore. Rehg reiterated that the Redding option is a Management option and the proposal is a general business. Lau (guest-COB) also reiterated the difference between supplanting and supplementing and pointed out five CSUs have already developed similar Business programs.

Grassian: There are lingering questions regarding course requirements and why those requirements differ from the on-campus program. Rehg explained how GE courses will be embedded to diminish confusion. The business core remains the same, so the structure aligns between the two. It differs in the 18-unit general business option. Will make that clearer moving forward. Armitage provided more context around the upper-division pathway, where students will still have some options. Gray built the catalog copy to make it easier to understand but is open to suggestions for how best to lay it out. Kralj reiterates this is new territory, so we are all giving it special attention.

Grassian: Reiterates that required courses in MKTG and MGMT included differ from self-support and could use additional explanation. Rehg acknowledged the proposal lacks some explanation as to why courses are included, so will provide more context moving forward.

Ford: Senate meets in two weeks. Do you feel comfortable making adjustments prior to Senate at the end of the semester? Rehg confirmed the timeline.

Chair called for a vote. Proposal passes 17-0

Introduction Items: None

Discussion Items:
4. 2023-2024 Faculty/Staff Calendar and Academic Calendar (Tang Lor, Catalog Editor; Robin Yant, Assistant Director of Academic Personnel; Holly Ferguson, APSS Office Lead/Curriculum Database Coordinator) [Attachment 4]

Ferguson: 2023-24 academic calendar is created by APSS, OAPL, HR, and RCE to establish the base dates with holidays, faculty workdays, CO requirements, legislature, unions, etc. Remaining dates are student oriented based on Admissions, Registrar, etc. Juneteenth has been added to the calendar. The campus webpage includes more details about those dates. The printed version is long and condensed so looking at what needs to be on the printed copy and what can live online with more detail. Jen Gruber makes note that application deadlines are listed, which may be confusing for those looking for international details. Would suggest adding the term "domestic" admissions to differentiate.

Yant: Some differences in the faculty/staff calendar than in years past. We cannot have three days before the term starts in August and January anymore, due to required payroll periods needing 45 days. Faculty will have two days prior to the start of the term. In May, to provide more grading days, a split calendar is occurring where the 23rd of May is not a workday, but the 24th, when grades are due, will be a workday.

Statewide Senate Update:
5. Rick Ford, Statewide Senator

Statewide senate and passed six resolutions with ten introduction resolutions. Three introductory resolutions dealt with curriculum and would appreciate your consultation. Senators Boyd and

6. Announcements & Other
Ferrari shared an open call for FLCs – Equity gaps, HighFlex, Writing Community, Teaching and Learning grants, etc. There are many opportunities and programs and encourage faculty to apply. The podcast also highlights more details. Applications close December 6.

7. Adjourn
Kralj adjourned the meeting at 4:06pm