



California State University, Chico

Division of Student Affairs: Student Life & Leadership Annual Report 2022 - 2023

I. **Mission Statement**

Student Life and Leadership

Department Mission Statement:

In support of the University strategic priorities to support “equity, diversity, and inclusion”, provide “civic and global engagement” and to create “resilient and sustainable systems”, Student Life and Leadership (SLL) seeks to fulfill the following mission:

“Student Life and Leadership strives to create an environment in which all students and student organizations are encouraged and aided in the development of positive social, cultural, intellectual, recreational, and leadership programs and activities that provide a transformative student experience. The Student Life and Leadership staff support programming which promotes learning, personal growth, self-governance, social and civic responsibility within a culture of excellence and accountability.”

Programs in Student Life and Leadership support a diverse array of activities. From recruitment and preparation for successful retention and graduation in providing opportunities to engage and connect in Fraternity and Sorority Affairs (FSA). Student Organizations and Leadership Education (SOLE) engages a diverse population of students, helps them connect and get involved, as well as focus on affinity interests and leadership skills that support retention, satisfaction, degree commitment, and academic distinction. Finally, the operations of the office and its programs are geared toward efforts that improve institutional commitment, thus enhancing not only retention to graduation, but continued engagement as alums of the University.

SOLE Mission Statement:

In support of the University mission to provide “creative activity” as well as “assist students in their search for knowledge and understanding” and help them “assume responsibility in a democratic community and to be useful members of a global society”, Student Organizations and Leadership Education (SOLE) seeks to fulfill the following:

SOLE programs provide a myriad of touchpoints from the first day of college to graduation. SOLE also supports a diverse population of students, helps them connect and engage as well as focus on affinity interests and life skills that support retention, satisfaction, social integration, and institution and degree commitment.

FSA Mission Statement:

To empower and nurture the growth of students affiliated with the 31 social fraternities and sororities, fostering their learning and personal development through comprehensive leadership programs, academic excellence, impactful philanthropic initiatives, and active community engagement.

II. **Accomplishments - A highlight**



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SOLE – Student Organizations and Leadership Education

- Club Recognition
 - Implementation of unified recognition process with SOLE/FSA/Rec Sports
 - Increased Participants & Recognized Org Numbers per semester
 - Worked with Associated Students to allow all recognized student organizations eligibility in AS Revenue Sharing for the 24-25 year.
- Improvement of CatsConnect Use
 - Creation & Implementation of CatsConnect 101 Training
 - Use of CatsConnect for Attendance Tracking
- Ongoing Training for Student Organizations
 - Monthly Student Organization Leadership Council Meetings
 - This consisted of monthly one-hour meetings held through the lunch hour and food was provided. The action-packed hour consisted of integral pieces of student organization leadership fundamentals and provided support in relation to recruiting, finances, special events, fundraising, traveling, integration of commitment to EDI principles, running an effective meeting, tabling, etc. This proved to be an exceptional use of time that was welcomed by the attendees.
- Creation & Implementation of Camp Connect
 - This is a leadership development program sponsored by the Student Learning Fee where over 50 participants identified leadership skills, built connections to peers and campus, and learned how they could apply their leadership skills post-graduation.
- Events (# of events can be found in SOLE by the Numbers section)
 - Student Organization Event Allocation Funding (SOEAF)
 - We have continued to improve the SOEAF process and more than doubled the use of SOEAF this year.
 - Student Org Events
- Wildcat Welcome (Events info can be found in Wildcat Welcome by the Numbers section)
 - Fall Welcome Improvements
 - College Welcomes
 - Creation of true Spring Wildcat Welcome
 - Creating of Spring Vendor Fair
 - Partnership with CMT & WW Video Creation

FSA – Fraternity & Sorority Affairs

- Integrated to 100% In - Person Department & Chapter Operations: All department hosted Greek events and activities safely resumed to student facing engagement. All chapters attained permission to host In- Person recruitments, meetings, community service, socials, civic engagements and fundraisers. This ability led to a very engaged Greek community with soaring attendance at student leadership and development events throughout the academic year.



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Dept & Council Meetings/Training	
Fall 2022	442
Spring 2023	478
Total Engagement	920

- 90 Weekly Executive Board & Council meetings
- 225 Weekly Advisor to Student meetings
- 45 FSA staff (Paraprofessional development)
- 78 Council Recruitment activities/events
- 8 FSA hosted leadership education/training workshops

- Chapters significantly increased the number of events held both on and off campus for the 2022- 2023 academic year. These events include chapter meetings, philanthropies, community service, sisterhoods/brotherhoods, academic support, civic engagement, socials and fundraisers.

Location	Events Held
Off- Campus	274
On- Campus	102
Total Events	376

- Conducted mini safety, academic, involvement, mental health, and personal conduct presentations in all council meetings throughout the year. As a result of these discussions, the department and Greek community accomplished the following:
 - Collaboration and presentations by Safe Place, WellCat Prevention, CAVE, Student Learning Center, Recreation sports and University Advancement staff with resources left with students.
 - Partnerships to maximize fundraising campaigns for Greek Week, Giving Day, and various opportunities off campus.
- Hosted 1st Greek Unity Workshop with all three councils that furnished a global, historical educational understanding and awareness of each recognized Greek organization on Chico State’s campus. Throughout the two-hour workshop, students were thoroughly engaged and benefited from the following activities:
 - In chronological Founding order, each of the 31 organizations presented its name, charter date, founding location, significance of its establishment, philanthropy, and service areas.
 - ⇒ This exercise demonstrated the compelling ideals and context by which Greek organizations were uniquely established.
- Onboarded 1st Historically Black Greek Sorority to the Multicultural Greek Council (MGC) after many years of mutual engagement. This mutual beneficial partnership has initiated cross cultural learning within the council and its chapters. The campus now has an opportunity to support another of its cultural organizations while students cultivate diverse and inclusionary practices.
 - ⇒ Delta Sigma Theta Sorority, Inc. was excited to join the Multicultural Greek Council and immediately united with members.
- Onboarded the original Historically Black Greek Fraternity to the Multicultural Greek Council after the organization spent many years unaffiliated. This re-establishment has made the MGC and its chapters stronger to receive another fraternity.
 - ⇒ Kappa Alpha Psi Fraternity, Inc. brings a wealth of support and cultural spirit to the MGC. The council and Kappa Alpha Psi Fraternity are excited to work together.



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III. Diversity Efforts

- SOLE
 - Student Staff Training
 - Safe Zone Ally Training
 - DREAMer Ally Training
 - Professional Staff Training
 - DREAMer
 - Supporting Foster Youth: Here's My Shoes Training
 - Safe Zone Ally Training
 - The Mental Health Symposium
 - Student Orgs
 - Incentivization of Participation
 - Women Like You
 - Undocuweek
 - SOEAF Events
 - Participation in Campus EDI Efforts
 - Women Like You
 - SSP IV on Committee
 - Facilitator
 - Incentivization of Student Org Participation
 - Hispanic Serving Institute Professional Development Initiative
 - SSP II on Committee
 - Student Organization Event Allocation Funding (SOEAF) Events
 - The events below were culturally relevant events put on by our student organizations and the costs were covered through SOEAF.
 - Indian Student Association: Navratri: \$2,528.11
 - Chico State Pride: Annual Drag Show: \$3,985.38
 - MEChA: Dia De Los Muertos: \$2,844.26
 - Indian Student Association: Diwali: \$3,310.78
 - Black Student Union: Victory in Unity: \$2,500.00
 - Adelante: Mardi Gras: \$2,364.90
 - Global Student Society: Darshana- Hindu Civilization Exhibition: \$433.00
 - Leaders Educating for the Advancement of Dreamers: UndocuWeek: \$1939.00
 - Indian Student Association: Holi Event: \$2,594.45
 - MEChA: Farm Workers Awareness: \$189.50
 - Global Student Society: International Prom: \$2,642.75
 - RAICES: Queer Prom: \$1,233.00
 - Global Student Society: Ramadan Feast: \$812.95
 - MEChA: Semana De Mujeres: \$507.00
- Wildcat Welcome (All events can be seen under Wildcat Welcome by the Numbers)
 - During Wildcat Welcome, EDI events are hosted through the CCLC, the Office of Equity Diversity & Inclusion, as well as there being multiple culturally based welcomes.
- FSA onboarded two new Historically Black Organizations, members of the National PanHellenic Council (NPHC). We are ensuring smooth transitions and remain a resource for both organizations. This onboarding is a historical accomplishment for Chico State campus.



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- FSA hosted an Education and Unity Workshop involving a cultural presentation and experience for the campus. All councils participated and completed a fun bingo quiz activity together.
 - A culturally historic movement and performance demonstration and choreography, presented by one of the first artists to deliver the African dance craft of *Stepping* to the West Coast. Greek student leaders challenged themselves to learn history and cultural dance, together. The 'Stepmaster', Vernon Jackson shared his love and experiences of teaching this global dance, highlighting his rich journey in Hollywood by performing in Fresh Prince of Bel Air School Daze and a few talk shows.
 - ⇒ This exercise culminated in a fully choreographed cultural stepping performance by all three Greek councils.
- FSA hosted this academic year's FSA Awards Ceremony with keynote Kevin Bracy who is a renown, African American Motivational Entertainer. He delivered a profound message of being great and navigating through life's struggles. He shared his life story and gifted each attendee with a copy of his book, "*Scared Great*". The impact of the speaker's presentation and book was remarkable.
- FSA hosted a Title IX and Anti-Hazing Training with Guest presenter, Attorney Jennifer St. Preux. All council members were required to attend. Attorney Jennifer shared her background and heritage, as a Haitian female.

IV. Program Statistics and Assessment for Past Year

- SOLE by the Numbers:
 - GPAs
 - Club Presidents: 3.36
 - Club Treasurers: 3.33
 - All: 3.25
 - Recognized Orgs
 - Fall: 146 Recognized Student Organizations
 - Spring: 153 Recognized Student Organizations
 - Events
 - Student Org Events: 135 events
 - SOEAF Events: 38 events
 - Student Organization Membership
 - 4460 active members listed on CatsConnect
 - Organizations with the highest membership
 - Chico State Nursing Club: 150
 - Graduate Business Association: 150
 - Japanese Fusion (J*Fusion): 110
 - Hillel/Jewish Student Union: 100
 - Associated General Contractors, Student Club: 100
 - SOLE End of Year Survey Data
 - 156 respondents
 - "I feel a greater sense of belonging at Chico State as a result of being a member of a student organization."
 - Agree: 85%



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- Somewhat Agree: 13%
- Somewhat Disagree: 1%
- Disagree: >1%
- “I feel that being a member of a student organization has introduced new engagement opportunities on campus that I wouldn't have otherwise known about.”
 - Agree: 89%
 - Somewhat Agree: 10%
 - Somewhat Disagree: >1%
 - Disagree: >1%
- “As a result of the Student Leadership Council meetings, I learned more about how Student Organizations & Leadership Education (SOLE) can support my organization.”
 - Agree: 64%
 - Somewhat Agree: 21%
 - Somewhat Disagree: 3%
 - Disagree: 12%
- Wildcat Welcome by the Numbers:
 - Amount of Events
 - Fall: SLL and our campus partners hosted 75 events over three weeks for new students. The seven colleges hosted a “college welcome”, giving us the most comprehensive academic welcome, we have ever had.
 - Spring: This was the first year we had a true Spring Wildcat Welcome. SLL and our campus partners hosted 35 events over three weeks for new students
 - Participation
 - Fall: Event attendance ranged from 20 participants up to 1500 participants. Below are the attendance numbers of some of the staple events
 - Sunset Social: 1500+ participants
 - Wildcat Resource Fair: 1000+ participants
 - Clubtacular: 1500+ participants
 - Agtivate(College of Ag Welcome): 112 participants
 - COA Ice Cream Social: 200 participants
 - Cultural Comfort Food: 115 participants
 - GX Sampler: 50 participants
 - Cats on Blast: 400 participants
 - College of Humanities and Fine Arts Wildcat Welcome: 175 participants
 - BSS Welcomes New Students: 400 participants
 - Wildcats Alcohol and Consent Training: 1100 participants
 - WellCat Services Open House: 150 participants
 - Mocktail Monday: 150 participants
 - AS Trip & Dip: 20 participants
 - WREC Find your Fit: 150 participants
 - WREC n' Wild: 250 participants
 - Moonlight Movie: 200 participants
 - CME Meet & Greet: 120 participants
 - College of Natural Sciences Welcome: 75 participants
 - Dream Center Welcome: 40 participants



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- Salsa Bar: 75 participants
- Spring: Spring Welcome is a much smaller event. Event attendance ranged from 15 participants up to 500 participants. Below are the attendance numbers of some of the staple events.
 - Wildcat Resource Fair: 500 participants
 - Spring Vendor Fair: 150 participants
 - Clubtacular: 750 participants
 - Camp Connect: 50 participants
 - Lunar New Year East Wing Welcome: 80+ participants
 - Natural Sciences Spring Wildcat Welcome: 140 participants
 - Transfer Student Resource Roundup: 16 participants
 - CME Pizza and Pop: 47 participants
 - Mocktail Monday at the Hungry Wildcat Food Pantry: 50 participants
 - Hungry Wildcat Food Pantry Raffle: 50 participants
 - Find Your Fit GX Sampler: 41 participants
 - Major Exploration Fair: 17 participants
- Conducted FSA Title IX Training with 100% attendance which was a significant improvement from previous years.
 - 100% attendance from all three councils and In-Person video recordings were presented to ensure each Greek member had the opportunity to receive training.
- Due to In-Person return, recruitment numbers increased in comparison to previous year. All three councils were able to welcome new members and meet goals set last year.
- Increase in mental health resources for Greek members. Resources were given at weekly meetings and numerous campus wide offerings were shared.

V. Key Objectives for Next Academic Year

- Increase campus use of CatsConnect for all of Chico State Campus.
- Streamline the SOEAF Application process to run through the same process as all other funding requests.
- Modify the recognition process for student organizations to become recognized annually.
- Design organization management system- records and history of chapters.
- Continue to onboard additional Black Greek Organizations affiliated with NPHC.
- Foster Inclusivity and Diversity: Implement programs and training sessions that promote inclusivity, equity, and diversity within the Greek community. Encourage dialogue and understanding among members, and support initiatives that create a welcoming and inclusive environment for students from diverse backgrounds.
- Strengthen Alumni Engagement: Develop strategies to engage and involve fraternity and sorority alumni in the department's activities. Foster a strong alumni network, provide opportunities for mentorship, and encourage alumni to support the growth and development of Greek organizations.
- Enhance Campus Collaboration: Strengthen partnerships and collaboration with other departments, student organizations, and campus entities to promote a holistic student experience. Explore joint programming opportunities, co-sponsorship of events, and shared resources to maximize impact and engagement.