Let’s write our own story

• Who do we want to be?
• How do we want to behave?
• How will we get there?
• Now is our opportunity to determine our future
• We need to be brave
• We need to be kind
• We need to be innovative
• We need to be creative
• We need to invest in ourselves and our region
Strategic Plan Refresh

• We need to make important and strategic decisions.

• Alignment about why we exist, what we do, how we do it, and what we consistently value will be crucial to successfully navigate the coming years.

• Decisions are easier when alignment exists.
Strategic Planning Steering Committee

Angela Trethewey  
Dean, College of Communication and Education – Chair

Cirilo Cortez  
Associate Vice President, Student Engagement - Chair

Tasha Alexander  
Coordinator, International Education and Global Engagement

Stacie Corona  
Associate Vice President, Financial Services

Tricia Douthit  
Senior Director, Institutional Research and Strategic Analytics

Ashley Gebb  
Executive Director, University Communications

Zach Justus  
Director, Faculty Development

Madison Kelley  
Associated Students Senator for College of Business

Yvonne Martini  
Associate Director for IT Support Services

Rachel McBride Praetorius  
Director Tribal Relations

Kate McCarthy  
Vice Provost, Undergraduate Education and Academic Success

Matthew Teague Miller  
Associate Chair, Music, Theatre and Dance Department

Juanita Mottley  
Associate Vice President, Student Affairs

Patrick Newell, Librarian, Meriam Library

Sonia Quintero, Graduate Student, MPA program

Daniel Sargent, Assistant Professor  
Music, Theatre and Dance Department

Seema Sehrawat, Chief of Staff

Randy Southall, Associate Vice President,  
Facilities, Management and Planning

Jennifer Underwood, Vice Chair  
Computer Animation and Game Development

Chong Yang, Director, Enrollment Management  
Data Analytics and Operations

Yvette Zuniga, Associate Director,  
Office of Equity, Diversity & Inclusion

Lisa James, Executive Assistant to the Chief of Staff
We will develop a “Playbook” based on Patrick Lencioni’s book, *The Advantage: Why Organizational Health Trumps Everything Else in Business*.

1. Why do we exist? What is our mission, our core purpose?
   - Succinct and inspiring
   - Disney’s former mission: Make people happy.
2. How do we behave? What are our core values?
   - Core Values and Community Agreements
3. What do we do, or will we do (that defines us)?
4. How will we succeed? – Core functions of the University
5. What is most important to do right now?
6. Who will do it?
Chico State Playbook Development

**Spring 2024**
- Campus engagement
- Draft answers to questions that define who we are, why we exist, and how we behave

**Fall 2024**
- Develop answers to the question of how we succeed, what needs to be done, and who will do it
Community Agreements

How will we expect to work together and how will we expect to be treated

- Campus Climate survey – spring 2023
- AASCU transition survey – fall 2023
- Cozen O’Connor Title IX recommendations
- Senate resolution – December 2022
- Modern Think Survey – in progress

- Implementation Team Other Conduct of Concern Subcommittee developed a draft of Community Agreements

- The subcommittee was expanded in Spring 2024 to include more members of the campus community