

Let's write our own story

- Who do we want to be?
- How do we want to behave?
- How will we get there?
- Now is our opportunity to determine our future
- We need to be brave
- We need to be kind
- We need to be innovative
- We need to be creative
- We need to invest in ourselves and our region



Strategic Plan Refresh

- We need to make important and strategic decisions.
- Alignment about why we exist, what we do, how we do it, and what we consistently value will be crucial to successfully navigate the coming years.
- Decisions are easier when alignment exists.



Strategic Planning Steering Committee

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Lisa James, Executive Assistant to the Chief of Staff



Strategic plan refresh = Creating a Chico State Playbook



We will develop a “Playbook” based on Patrick Lencioni’s book, *The Advantage: Why Organizational Health Trumps Everything Else in Business*.

1. Why do we exist? What is our mission, our core purpose?
 - Succinct and inspiring
 - Disney’s former mission: Make people happy.
2. How do we behave? What are our core values?
 - Core Values and Community Agreements
3. What do we do, or will we do (that defines us)?
4. How will we succeed? – Core functions of the University
5. What is most important to do right now?
6. Who will do it?

Chico State Playbook Development



Spring 2024

- Campus engagement
- Draft answers to questions that define who we are, why we exist, and how we behave

Fall 2024

- Develop answers to the question of how we succeed, what needs to be done, and who will do it

Community Agreements



How will we expect to work together and how will we expect to be treated

- Campus Climate survey – spring 2023
 - AASCU transition survey – fall 2023
 - Cozen O'Connor Title IX recommendations
 - Senate resolution – December 2022
 - **Modern Think Survey – in progress**
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- Implementation Team Other Conduct of Concern Subcommittee developed a draft of Community Agreements
 - The subcommittee was expanded in Spring 2024 to include more members of the campus community