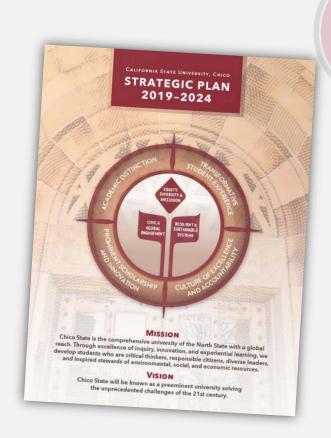
## Let's write our own story

- Who do we want to be?
- How do we want to behave?
- How will we get there?
- Now is our opportunity to determine our future
- We need to be brave
- We need to be kind
- We need to be innovative
- We need to be creative
- We need to invest in ourselves and our region



# Strategic Plan Refresh

- We need to make important and strategic decisions.
- Alignment about why we exist, what we do, how we do it, and what we consistently value will be crucial to successfully navigate the coming years.
- Decisions are easier when alignment exists.





### Strategic Planning Steering Committee

#### **Angela Trethewey**

Dean, College of Communication and Education - Chair

#### Cirilo Cortez

Associate Vice President, Student Engagement- Chair

#### Tasha Alexander

Coordinator, International Education and Global Engagement

#### Stacie Corona

Associate Vice President, Financial Services

#### **Tricia Douthit**

Senior Director, Institutional Research and Strategic Analytics

#### **Ashley Gebb**

**Executive Director, University Communications** 

#### **Zach Justus**

Director, Faculty Development

### **Madison Kelley**

Associated Students Senator for College of Business

#### **Yvonne Martini**

Associate Director for IT Support Services

#### **Rachel McBride Praetorius**

**Director Tribal Relations** 

### **Kate McCarthy**

Vice Provost, Undergraduate Education and Academic Success

#### **Matthew Teague Miller**

Associate Chair, Music, Theatre and Dance Department

#### **Juanita Mottley**

Associate Vice President, Student Affairs

Patrick Newell, Librarian, Meriam Library

Sonia Quintero, Graduate Student, MPA program

**Daniel Sargent**, Assistant Professor Music, Theatre and Dance Department

Seema Sehrawat, Chief of Staff

**Randy Southall**, Associate Vice President, Facilities, Management and Planning

**Jennifer Underwood**, Vice Chair Computer Animation and Game Development

**Chong Yang, Director**, Enrollment Management Data Analytics and Operations

**Yvette Zuniga**, Associate Director, Office of Equity, Diversity & Inclusion

**Lisa James**, Executive Assistant to the Chief of Staff



## Strategic plan refresh = Creating a Chico State Playbook

We will develop a "Playbook" based on Patrick Lencioni's book, *The Advantage:* Why Organizational Health Trumps Everything Else in Business.

- 1. Why do we exist? What is our mission, our core purpose?
  - Succinct and inspiring
  - Disney's former mission: Make people happy.
- 2. How do we behave? What are our core values?
  - Core Values and Community Agreements
- 3. What do we do, or will we do (that defines us)?
- 4. How will we succeed? Core functions of the University
- 5. What is most important to do right now?
- 6. Who will do it?

## Chico State Playbook Development

### **Spring 2024**

- Campus engagement
- Draft answers to questions that define who we are, why we exist, and how we behave

### Fall 2024

• Develop answers to the question of how we succeed, what needs to be done, and who will do it

### **Community Agreements**

### How will we expect to work together and how will we expect to be treated

- Campus Climate survey spring 2023
- AASCU transition survey fall 2023
- Cozen O'Connor Title IX recommendations
- Senate resolution December 2022
- Modern Think Survey in progress
- Implementation Team Other Conduct of Concern Subcommittee developed a draft of Community Agreements
- The subcommittee was expanded in Spring 2024 to include more members of the campus community

