Minutes

1. Agenda approved.

2. Minutes from 12/13/19 approved.

3. Information: Executive Memorandum 19-033 Approved (Chastain)  
   [Attachment A: EM 19-033]

   The EM update passed and the subcommittees are now official. Website design is in progress. Review at https://www.csuchico.edu/sustainability/sustainability-committee/subcommittees.shtml and respond to Cheri at cchastain@csuchico.edu with any changes, corrections or input.

4. Information: This Way to Sustainability Conference (Daley)  
   [Attachment B: TWTS 2020 Conference Update]

   TWTS 2020 Conference is coming up March 26-28 on campus, and is well on its way to becoming the premier sustainability event in the CSU system. Everyone is encouraged to participate and help promote the event in any way they can. An overview of the event itinerary was reviewed and is attached.

5. Information: CSC Communication Plan (Simmons)  
   [Attachment C: Marketing Update 1-30]

   Rachel Simmons presented preliminary ideas for an annual report. A template will be sent to each subcommittee lead, and content from each subcommittee will be due by the May 8th meeting to be on track for project completion by end of fiscal year 6/30/20. Discussion favored producing a digital version of the annual report to eliminate printing. Logo ideas will be presented at the February meeting.
6. Information: Subcommittee Updates as referenced on the Subcommittee Updates Spreadsheet and resources needed were reviewed:

- **Alternative Transportation/Built Environment** - $30,000 in transportation funds for completing a secure bike parking lot by housing.
- **Research** - $1000 for student to help generate an inventory of sustainability research on campus
- **Natural Environment** - $5000 for student researcher to quantify biochar
- **Water/Energy/Procurement/Zero Waste** - $100,000 to replace water and energy intensive dishwasher in BMU with more efficient one – there are additional sources of funding from rebates, AS, etc. but there may be an ask from CSC for a portion

1. Curriculum - Tim Sistrunk
2. Research – Sandrine Matiasek
3. Student Engagement – Kendall Ross
4. Transportation – Cheri Chastain
6. Procurement – Jamie Clyde
7. Natural Environment – Eli Goodsell
8. Water – Nani Teves
9. Agriculture – Cindy Daley
10. Energy – Mike Guzzi
11. Built Environment – DeCarlo

### Subcommittee Work Plan

<table>
<thead>
<tr>
<th>Date</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>NOV 2019</td>
<td>Inventory existing efforts</td>
</tr>
<tr>
<td>DEC 2019</td>
<td>Develop 2-4 goals</td>
</tr>
<tr>
<td></td>
<td>- 12-18 month timeline w/milestones</td>
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<tr>
<td></td>
<td>- Impact on campus goals</td>
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<tr>
<td></td>
<td>- Resources needed</td>
</tr>
<tr>
<td>FEB – MAR 2020</td>
<td>Progress report on goal milestones</td>
</tr>
<tr>
<td>APR 2020</td>
<td>Final progress report on AY goals to CSC</td>
</tr>
</tbody>
</table>

7. Announcements


8. Next Meeting: February 28, 2020 in KNDL-207 (new location for rest of semester)

Office of the President
California State University, Chico

Executive Memorandum 19-033

December 19, 2019

From: Gayle E. Hutchinson, President

Subject: Campus Sustainability Committee

Upon the recommendation of the Academic Senate and the concurrence of the Provost, I approve the Campus Sustainability Committee, effective immediately.

<table>
<thead>
<tr>
<th>Policy Title:</th>
<th>EM 19-033 Campus Sustainability Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact:</td>
<td></td>
</tr>
<tr>
<td>Supersedes:</td>
<td>EM 11-017 and EM 00-065</td>
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<tr>
<td>Revision:</td>
<td></td>
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<tr>
<td>Enabling Legislation or Executive Order:</td>
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</table>

Campus Sustainability Committee

SCOPE

As a 2007 founding signatory of the American College and University Presidents Climate Commitment, Chico State has long been dedicated to promoting a sustainable campus culture and creating interdisciplinary approaches to learning and research. University and student leadership has charted a path toward a sustainable campus by embracing ambitious goals: adherence to the CSU Sustainability Policy; achieve climate neutrality by 2030; 80% waste reduction by 2020; remain responsive to additional sustainability needs; accelerate research and educational efforts to equip students, faculty, staff, and community members for a sustainable and resilient future; and adherence to all local, state, and federal regulations.

These commitments necessitate the establishment of an institutional structure to provide leadership, support, and resources to the development and implementation of programs to realize these goals. The Campus Sustainability Committee (CSC) will serve to fully integrate sustainability practices and principles across all facets of our campus.

POLICY

The role of the CSC is to facilitate the achievement of CSU, Chico’s sustainability goals. It is
important that the composition of the CSC reflects the ability of the committee to facilitate accountability for attaining these goals. The CSC will provide leadership in identifying mechanisms, resources and structure to integrate sustainability concepts into all core functions of the university. The CSC will provide support and leadership for implementing sustainability across the campus via subcommittees covering focus areas targeted at meeting campus sustainability goals. Subcommittees will be led by a member of the CSC and will include additional members from the CSC, faculty, staff, students, and community members as appropriate for meeting subcommittee goals. Initial subcommittees are identified in the appendix.

**RESPONSIBILITIES**

**Membership**

The CSC will be composed of 21 members as identified below.

1. Vice President of Academic Affairs (or designee)
2. Vice President of Business and Finance (or designee)

**Voting Ex Officio Members:**

3. Associate VP Facilities and Capital Projects (or designee)
4. Executive Director of the Associated Students (or designee)
5. Housing Facilities Director (or designee)
6. Campus Sustainability Manager (or designee)
7. Associated Students Sustainability Coordinator (or designee)
8. Associated Students Sustainability Affairs Commissioner (or designee)
9. Associated Students Recycling Coordinator (or designee)
10. General Education Sustainability Pathway and Climate Change Coordinator (or designee)
11. Rawlins Endowed Professor (or designee)

**Voting Appointments:**

12. Representative appointed by the President
13. Representative appointed by the Vice President of Academic Affairs
14. Representative appointed by the Vice President of University Advancement
15. Representative appointed by the Vice President of Student Affairs
16. Representative appointed by the Vice President of Business and Finance
17. Staff member appointed by Staff Council
18. Staff member appointed by Information Resources
19. Student appointed by the AS Sustainability Coordinator
20. Student appointed by Campus Sustainability Manager
21. Faculty member appointed by Academic Senate

All appointed faculty and staff members of the CSC will serve two-year appointments with
the option for renewal; student representatives will serve one-year appointments.

Organization

The CSC will meet monthly during the academic semester with a minimum of eight meetings during the calendar year. The CSC will provide guidance and leadership to subcommittees based on the above outlined focus areas. Each member of the CSC is expected to either chair or actively participate in a subcommittee.

Once a subcommittee chair is identified, that chair is responsible for identifying subcommittee goals and bringing together the stakeholders needed to achieve the goals. It is recommended that each subcommittee include relevant faculty, staff, students, and community members/organizations.

CSC Expectations

1. Provide leadership, eliminate barriers and recommend allocation of resources to achieve Chico State sustainability goals
2. Actively encourage and advise the campus community on meeting our sustainability goals
3. Assist in directing subcommittee goal development, tracking, and reporting
4. Publicly publish an annual progress report and present to Academic Senate

CSC Subcommittee Expectations

1. Identify annual priorities and goals
2. Present plans to the CSC that include work plan, members, timeline, resources needed, and impact
3. Implement plan
4. Provide progress reports to CSC

Campus Sustainability Manager Expectations

1. Provide technical, advisory, and administrative assistance to CSC and subcommittees
2. Publicly report CSC progress
3. Report to entities to whom campus leadership has made commitments
This Way To Sustainability XV

California State University, Chico

March 26-28, 2020

Topics will include:

- Environment, Land Planning & Natural Systems
- Built Environments, Engineering & Waste Management
- Health, Wellness, Diet & Nutrition
- Sustainablie Food Systems & Regenerative Agriculture
- Social Justice & Public Policy
- Arts, Humanities & Creative Expression
- Entrepreneurship, Marketing & Supply Chain Management
Keynotes:

Nikki Silvestri
Soil and Shadow
March 26th 9:00 – 10:00 am
A thought leader in sustainability, Nikki focuses on the intersection between ecology, economy and social equity.

Kelsey Juliana
Our Children's Trust
March 26th 1:00 – 2:00 pm
Leading the game-changing youth-driven, global climate recovery campaign to secure the legal right to a stable climate and healthy atmosphere.

Erin Meezan
Interface
March 27th 9:00 – 10:00 am
Inspired by customers, Interface embarked on an inspiring Mission Zero Journey and is a private industry leader on addressing climate change throughout the supply chain.
TWTS 2020 Conference Update

Plenary: “Our Future with Fire”  Friday 1:00 pm

Nuin-Tara Key: Deputy Director for Climate Resilience – Governor’s Office
Chair of the Advisory Council for the Integrated Climate Adaptation and Resiliency Program

Ryan Buras: Deputy Director of Recover Operations: California Office of Emergency Services

Amanda Ree: Deputy Director of California Wildfire Recovery at American Red Cross
TWTS 2020 Conference Update

Panel Discussion on Building Resiliency
Friday, March 27th, 2:30 – 4:00 pm

Moderated by Megan Kurtz,
University Liaison for Camp Fire Recovery

- Don Hankins, Professor of Geography & Planning – Pyro geographer, CSU Chico
- Jim Broshers, Emergency Operations Center Coordinator, City of Paradise
- Amanda Ree, Deputy Director of Recovery, American Red Cross
- Matt Reddam, Community Wellness Advisor, Butte County Office of Education
- Ryan Buras, Deputy Directory of Recovery, Cal OES
- Nuin-Tara Key, Resiliency Program Manager, Governor’s Office of Planning
TWTS 2020 Conference Update

New this year:

1. Discipline based tracks - engage the entire campus
2. Faculty leads on track selection committee
3. Proposal Space Software for submissions and review
4. Poster Symposium & Awards Reception
   - Thursday evening program – open to all registrants - networking
   - Greenies Awards – K-12 program sponsored by Rawlins Endowment
   - Paul Person Sustainability Award
5. Whova Conference Software – Paperless
   - Every presenter has their own page – upload presentation
   - Agendas for keynotes ; tracks ; personal schedules
   - Sponsorship board
6. Sponsorship Packets – goal is to raise $50,000/yr
TWTS 2020 Conference Update

Track #1: Environment – 16 submissions
Track #2: Engineering – 12 submissions
Track #3: Health/Wellness – 4 submissions
Track #4: Sustainable Food - 16 submissions
Track #5: Business – 5 submissions
Track #6: Social Justice – 8 submissions
Track #7: Arts & Humanities – 6 submissions
Submission Statistics

- 67 submissions for 42 slots
  - Many slide over to posters – Poster Symposium
- 12 Academic Institutions: Chancellor’s Office; UC Davis; UC Merced; Cal Poly; CSU East Bay; CSU Chico; USF; NMSU; CSU DH; UCB CSU Humboldt
- 20 Disciplines are represented
- 10 Non-Profits
- 5 Businesses
- 3 Government Agencies
This Way To Sustainability (TWTS) Conference 2020: “Resiliency in a Changing World”

Program Overview

Day 1: Thursday, March 26th, 2020 – Bell Memorial Union Hall

7:30 – 8:30 am  
Registration – Continental Breakfast

8:30 – 8:45 am  
Administrator Welcome & The Campus Commitment to Sustainability

8:45 – 9:00 am  
Mike Guzzi, AVP Facilities & Capital Projects: “State of the State” of our Campus Sustainability Programs

9:00 – 10:00 am  

10:15 – 11:00 am  
Breakout Session #1: All 7 tracks will meet concurrently

11:15 – 12:00 pm  
Breakout Session #2: All 7 tracks will meet concurrently

12:00 – 1:00 pm  
Lunch (working lunch)

1:00 – 2:00 pm  
Kelsey Juliana, Our Children’s Trust. “Leading the game-changing, youth-driven, global climate recovery campaign to secure the legal right to a stable climate and healthy atmosphere”

2:15 – 3:00 pm  
Breakout Session #3: All 7 tracks will meet concurrently

3:15 – 4:00 am  
Breakout Session #4: All 7 tracks will meet concurrently

4:30 – 6:30 pm  
Poster Symposium & Reception: Posters will be evaluated for awards; Greene Awards and Paul Person Sustainability Award announced. Music/Appetizers/Networking/Refreshments

Day 2: Friday, March 27th, 2020 – Bell Memorial Union Hall

8:00 – 9:00 am  
Registration – Continental Breakfast

9:00 – 10:00 am  
Erin Meezan, VP & Chief Sustainability Officer at Interface Inc. “Climate Take Back, tackling the single biggest threat facing humanity: global climate change” How a business addresses sustainability, from operations and management, to employees and customers, how to meet Mission Zero targets in 2020.

10:15 – 11:00 am  
Breakout Session #5: All 7 tracks will meet concurrently

11:15 – 12:00 pm  
Breakout Session #6: All 7 tracks will meet concurrently

12:00 – 1:00 pm  
Lunch

1:00 – 2:30 pm  
Our Future with Fire: Plenary: Statewide resiliency planning

Note: Tara Key; Resiliency Program Manager for the Governor’s Office of Planning and Research. The state level research around climate adaptation and resiliency. The state of the state with respect to climate resiliency planning efforts at the governor’s office.

Ryan Buras: Cal OES Deputy Director of Recovery Operations: Disaster response from an operational perspective, infrastructure needs, roads, fire-fighting resources, erosion, land slide prevention, etc.

Amanda Bee: Deputy Director of Recovery for the Red Cross: Humanitarian component of disaster recovery – how do we manage the people, medical care, food, water, housing.

2:30 – 4:00 pm  
Our Future with Fire Discussion: Case Study on the Ridge: Moderated by Megan Kurtz, University Liaison

Don Hankins, Professor in Geography and Planning – Pyro-Geographer – History of fire, how did we get to this place in time with mega fires.

Jim Bechstein: Emergency Operation Center Coordinator – City of Paradise.

Amanda Bee: Deputy Director of Recovery for Red Cross California

Matt Redman: Butte County Office of Education: Community Wellness Advisor

Ryan Buras: Cal OES

Note: Tara Key: Governor’s Office

4:00 – 4:30 pm  
Closing remarks

TODAY DECIDES TOMORROW
Example Track #1 Environmental, Land Planning & Natural Systems (6 presentations)


BO#2: Andrea Padilla – Office of the Chancellor – *Leveraging the Master Plant to Develop Transportation Strategies that Create Engaging Campuses*

BO#3: Madeline Brown – UC Merced – *Yosemite All Hazards Region Geospatial Coordination Group (YAHR): Enabling Effective Interagency Coordination across Pairings of Complementary Digital Platforms.*

BO#4: Gerardo Ramirez – GRID Alternatives – *The landscape of renewable energy and labor in the campfire rebuild efforts*

BO#5: Maggie Scarpa – City of Chico, Civic Spark Fellow – *It’s Not a Sprint, but a Marathon: The City of Chico’s Climate Action Efforts.*

BO#6: Claudia Stuart – AICP-SALC Strategy Lead – *Climate Change Solutions on the Horizon: The Butte County Sustainability Agricultural Lands Conservation (SALC) Strategy*
CSU, Chico: This Way to Sustainability Conference
Sponsorship Opportunities

The This Way to Sustainability Conference (TWTS) is a nationally recognized, student-run conference focusing on challenges, ideas, solutions and resiliency in planning our sustainable future. The conference is celebrating its 15th year on the Chico State campus and hosts 1,400 attendees each year, dozens of expert presenters and globally recognized keynote speakers. The conference brings together business leaders, non-profits, researchers, students, faculty and community members to network, discuss solutions and become more aware of our changing world.

Our Theme

The 2020 conference theme, “Resiliency in a Changing World,” is an opportunity to come together and share solutions to the local, regional and global problems we are all facing. Our partnership with The Center for Regenerative Agriculture and Resilient Systems connects innovative solutions with passionate, interdisciplinary approaches to resiliency. The conference will celebrate the progress we have made thus far and will inspire attendees to take action.
Here's how you can help this effort:

**Gold Level Sponsorship: $5,000**
- Logo posted on Conference Website
- Logo used in Conference Program
- Logo used on all Conference signage & promotional material
- Four tickets to the full conference
- Booth exhibit space for full conference

**Bronze Level Sponsorship: $1,000**
- Name posted on Conference Website
- Logo used in our TWTS Conference Program
- One ticket to the full conference

**Supporter Level Sponsorship: $500**
- Name listed as a supporter on the Conference Website & Program

**Silver Level Sponsorship: $2,500**
- Logo posted on our TWTS Conference Website
- Logo used in our TWTS Conference Program
- Two tickets to the full conference
- All Silver Sponsors will be announced at Reception

**Student Convening: $1,000**
- Farm Breakfast Sponsor
- Tree planting Sponsor
- Farm Tour Sponsor

Through your contributions to this conference, you will play a part in educating students about the pertinent environmental and social issues we all face.
Big shout out to the team!

Jared Gieser – Student Intern – Promotion/Outreach
Mackenzie Paddock – Student Intern – Hospitality
Emma Matthews – Student Intern – Marketing/Social Media
Cheri Chastain – Sustainability Program Manager
Nate Millard – Faculty Chair
Nani Teves – AS Sustainability
Eli Goodsell – BCCER Director
Colleen Hatflield – Faculty Representative
TWTS 2020 Conference Update

THIS WAY TO SUSTAINABILITY CONFERENCE | 2020

Resiliency in a Changing World

March 26-28, 2020
Bell Memorial Union,
California State University, Chico

Visit Us
Scan this QR code or go to
https://www.csuchico.edu/twts/
January 30 CSC Marketing Update

Rachel Simmons
UPE | Chico Performances
rcsimmons@csuchico.edu
x6785

- **Branding**
  - Working with Christian Burke to develop a basic brand guide to include:
    - Logos
    - Fonts
    - Colors
    - Image use style
    - Will complement existing institutional visual identity guide
  - Options to present at February meeting

- **Annual Report**
  - Pagination
  - Timeline
    - Subcommittee features: What’s a reasonable timeframe for collecting info on achievements?
    - Desired Publication Date
  - Print vs. Digital
    - If print: budget and quantity
    - Digital
      - PDF and flipbook
      - Can link to more lengthy subcommittee updates on the website
  - Samples
    - 2018-19 AR for the Department of Business and Finance here: [https://www.csuchico.edu/vpbf/annual-reports-org-charts.shtml](https://www.csuchico.edu/vpbf/annual-reports-org-charts.shtml)
    - The University Foundation: [https://www.csuchico.edu/foundation/reports.shtml](https://www.csuchico.edu/foundation/reports.shtml)