



# CAMPUS SUSTAINABILITY COMMITTEE

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Friday, March 1, 2019 | Kendall 207/209

**Members Present:** Chastain, Connors, Crosswhite, Goodsell, Johnson, Matiasek, Millard, Larson, Sistrunk, Souders, Teves.

**Members Absent:** Hanson, Miller, Ruiz, Sherman.

**Others Present:** Dougan, Kitchell, Myers, O'Leary, Whiteley.

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## MEETING MINUTES

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1. Agenda approved.
2. Minutes approved.
3. Review of [STARS report](#) (Whiteley)
  - The STARS report is a lengthy technical document that outlines how well we scored on the AASHE rating system, a transparent, self-reporting framework for colleges and universities to measure their sustainability performance.
  - We have the Gold rating, which is second highest (Platinum, Gold, Silver, Bronze and Reporter are the ratings an institution can achieve). We are the highest ranked in the CSU system. It takes a lot of effort to keep the points alive and last year's score doesn't necessarily determine this year's. Now we are looking at what we need to do to score Platinum.
  - Whiteley created a spreadsheet outlining the different areas of the report to show how many points were available versus how many were achieved; yellow highlights indicated areas where we need improvement. Our points for Academics look pretty good but we're missing points in the Operations category. Provost Larson was surprised to see the numbers for the research category and thought maybe we can improve reporting current campus efforts. RESP tracks this information and can help incorporate it into next year's report.

### ➤ Attachment A: STARS Report Analysis

- Is the STARS report a main component of the work of the Sustainability Committee—making improvements to achieve a higher score and having coordinators for the report, or is that just one part of the work of the committee? (Larson)
- Is a Platinum rating the end goal, or more behavioral change from campus? While the report shows that we as a campus scored well academically, are we truly educating students about sustainability during their time on campus? (Millard)
- STARS is a great way to benchmark against other universities; it serves as an industry benchmark for sustainability. We also need internal benchmarks if we want to hold ourselves to different standards and goals (Chastain).

- Collectively the group agreed we may return to reviewing this report and dive in on specific categories at a future meeting.

#### 4. Recommendations on EM 11-017 (Sistrunk, Teves, Goodsell)

- Goodsell, Sistrunk and Teves reviewed the original EM to understand what was driving it when it was created (mostly a focus on reporting). With the STARS as the current structure for how campus reports sustainability efforts, the small group suggests that the committee's focus shift toward actionable goals, tasks, resources and timelines (Goodsell).

##### ➤ **Attachment B: Recommendations for EM 11-017**

- The group also suggests adding two focus areas to the list of 9 that's currently in the EM: Student Engagement and Agriculture (Goodsell).
- Similar discussions are taking place during Master Planning meetings; we need our committee work to be consistent with the commitments made in the Master Plan (Whiteley).
- We may want to fold in Campus Conservation Committee and Recycling policy EM when we make revisions to this one (Kitchell).
- Goodsell, Sistrunk and Teves will continue work on revising EM and would like to integrate more representation from other areas of campus; will work to identify student(s) who can commit to providing input. The small group working on the EM will consider where responsibilities fall now that there is no ISD director role.

#### 5. Update on alternative transportation (Chastain and Green Machine Club)

##### ➤ **Attachment C: Alternative Transportation Updates**

- The transportation/ commuting survey is nearly complete and efforts are now being made to determine how to disseminate it on campus (Chastain).
- Data from the bike parking study is being gathered; we are studying whether we have enough bike parking in the right places around campus. We do know from the open forums on sustainability that many people are interested in having an east/west bike path on campus running along the creek. (Chastain) May want to ask about faculty/staff parking their bikes in their offices to avoid theft (Whiteley and Matiassek).
- Parking permit restrictions – we are beginning to collect data around how many people live within 1-2 miles of campus. UC schools charge more for parking permits to students, faculty and staff who live close to campus but no other CSU schools do (Chastain and Guzzi). To change the cost of permits, the Sustainability Committee would make a proposal to Senate and then the draft resolution would undergo rounds of consultation (Larson). We hope to have a resolution drafted by summer 2019 (Guzzi).
- The city of Chico bike and pedestrian working group will have an updated bike plan this month (Chastain).
- Students are in touch with the representative from ZipCar to help promote its use on campus; the car is located in the Health Center parking lot for proximity to resident halls. We will consider having a second car in the parking lot across from the BMU. Students will have a table at the Meet the Greens event on March 27 from 9am-2pm that will feature the car on campus so students can sit in it and get a sense of what it's like and how the program works. Suggested that the students consider doing this again at Wildcat Welcome. Crosswhite will help with advertising using promotional materials from ZipCar.

- Suggestion to promote use of the B Line bus and have a chance for student focus groups to give input (Crosswhite).
6. Public comments / reminders
    - March 11<sup>th</sup> and 12<sup>th</sup> there will be open forums for strategic plan feedback. Announcements will be sent out next week using 'All Announce' with details. Please consider attending a session (Guzzi).
    - Professor Stemen sent an email to Millard urging that the campus do a “teach in” related to sustainability.
  7. Next meetings:
    - April 5<sup>th</sup> and May 3<sup>rd</sup>
  8. Adjourn



## Initial Recommendations for Executive Memorandum 11-017

Prepared by Eli Goodsell, Tim Sistrunk and Nani Teves

March 1, 2019

- Update history and current/future commitments & which commitments should drive committee
- Identification of changing priorities:
  - Less focus needed on reporting (now have reporting structure)
  - CSC would provide leadership in identifying mechanisms and resources (added) and structure (added) to integrate sustainability
  - Within each focus area the CSC or sub-committees will develop goals, actions, resources needed (added) and timelines. **The CSC will facilitate the achievement of goals. Also responsible for reporting.**
- Add 10<sup>th</sup> , 11<sup>th</sup> focus areas: Student Engagement, Agriculture
- Discussion of roles:
  - ISD role and Director of ISD
  - The role of the CSU, Chico Sustainability coordinator in this project (update?)
- Accountability (plan, report, meet goals)
- Integrate Sustainability Forum/Master Plan/Strategic Planning Feedback

## Alternative Transportation Updates for Campus Sustainability Committee

Feb 28, 2019

Project	Responsibility	Status
2009 Transportation Demand Management Plan (TDMP) Review	Pat O'Leary	Pat reviewed the TDMP recommendations made in 2009 and provided a status update on all recommendations. Very few original recommendations were followed through on. <i>Provide link to TDMP and summary document</i>
Transportation Survey to account for scope 3 emissions from student, staff, faculty commuting to/from campus	Cheri Chastain	Survey has been created using previous survey as base, in partnership with Office of Institutional Research. Waiting on OIR for a communication/dissemination plan. Will need support from this group to get as many responses as possible.
Bike parking inventory and utilization study	Green Machine	Pat and Green Machine are conducting a bike parking inventory (how many of which bike racks do we have where?) and utilization study (where are people parking, where do we need more parking, do we have too much parking in specific areas?). This project will also include an updated map of bike parking on campus - the most recent map that we can find is almost 10 years old. Project to be complete and report written by end of Spring 2019 semester.
East-West bike path through campus	Mike Guzzi	Master planners are exploring the option and feasibility to include plans for an east-west bike path to run through campus, along the creek.
Geographic parking permit restrictions	Cheri Chastain	Evaluation of restricting parking permit sales to concentric geographic rings around campus. Initial recommendation is to prevent sales of parking permit for those living within 1 mile of campus and have tiered sales beyond. Cheri is working with Research Foundation to quantify where students, staff, and faculty live in order to begin to put some numbers and dollar figures to options. Intention is to have a draft proposal ready by end of Spring 2019 semester.
City bike/Ped working group	Cheri Chastain + any	Engage with the City's bike/pedestrian working group to build better infrastructure not just in/around our campus, but in the broader

	interested member	community, allowing more ease and access to alternative transportation. This will be an ongoing working group. City is in process of finalizing their Bike Plan Update
Master Plan suggestions	ALL	Draft recommendations that should be considered for inclusion in the master planning process and share at open meetings in March
Promotion of ZipCar option to campus	Green Machine	Campus currently has a Zipcar program. Zipcar is a car sharing program in which subscribers pay an annual fee of \$15 then have access to the communal car whenever available (reservation system in place). Members are not responsible for any vehicle expenses including insurance and fuel and can reserve the car for anywhere from one hour to several days. Green Machine will be working to promote this option to students - especially those living on campus - staff and faculty.
Guided bike rides for students	Green Machine	During Earth Month, Green Machine will be hosting a guided bike ride out to the University Farm for Farm Day as well as to the Chico Creek Nature Center. The intention is to promote bike accessibility and build confidence for bike riders on campus, teaching safety along the way.
Bus subsidy promotion	TBD	We do not yet have a plan but would like to work on promoting the fact that campus subsidizes free transit rides for any Wildcat ID card holder
SFAC Bike Cage Proposal	Pat O'Leary + Green Machine	Green Machine is working on an SFAC proposal to have a secure bike parking cage built and installed near the residence halls. The cage would be accessible via card-swipe in. SFAC proposals are due in March and awarded in April for Fall 2019 installation.
SFAC real-time bus transit signs proposal	Pat O'Leary + Green Machine	Green Machine is working on an SFAC proposal to get real-time bus transit signs around campus. The signs would be placed in convenient locations and display the B-Line routes in real-time, making it easier for students to use.