

California State University, Chico



Green Campus End of Year Report 2020-2021

Jesse Zendejas, Carter Dishman,
Yeni Brambila & Jo Vidal

Key 2020-2021 Achievements

- Updated Climate Action & Resilience Plan – Approved by President Hutchinson and cabinet, endorsed by Campus Sustainability Committee (CSC), Academic Senate and Associated Students
- Served as host campus for [AASHE](#) Global Conference on Sustainability in Higher Education – 387 total Chico state attendees, the most out of any other host institution.
- 156 new Green Campus Instagram followers, 525 total
- America Recycles Day Downtown Cleanup - 13 total attendees
- Published first Green Campus Newsletter
- Hosted an Arboretum Tour with 14 in-person participants and 146 livestream views
- Launched Adopt-a-Bike Path program with Chico Velo and City of Chico, with 40 volunteers at first clean up.

Green Campus Overview

Green Campus

Chico State's Green Campus works under the advisement of the Director of Energy & Sustainability and in collaboration with all campus partners to further the campus's sustainability goals and commitment of carbon neutrality by 2030. Green Campus leaders and interns are key catalysts in building a campus community and culture of sustainability through peer education and awareness building, program and project development and implementation, and sustainability related research. Green Campus leaders gain real world experience in being sustainability change agents and are given the opportunity to put creative solutions to work.



Green Campus Project List

AASHE Global Conference on Sustainability in Higher Education Promotion

Chico State served as one of many host institutions for the [Association for Advancement of Sustainability in Higher Education's](#) (AASHE) virtual conference. As a host institution, all Chico State students, faculty, and staff had access to the conference proceedings. The conference brought together global sustainability champions to communicate and collaborate on sustainability in higher education. Green Campus actively promoted the conference offering and Chico State had more registered attendees than any other host institution with 387 participants.

America Recycles Day Clean Up

On America Recycles Day, Nov 15, 2020, Green Campus and the CSC Student Engagement subcommittee organized a litter clean up of the South Campus neighborhood. Chico State Wildcats contributed their time to clean up the neighborhood and local businesses donated SWAG bags for the 13 participants.



Adopt-a-Bike Path Program

In partnership with the City of Chico and Chico Velo, Chico State adopted a section of bike path that runs from campus, along the railroad tracks, up to W Lindo Ave. Chico State will be responsible for cleaning the path monthly and CAVE will manage recruitment of volunteers moving forward. Forty volunteers contributed 80 volunteer hours at the first clean up with dozens of bags of litter removed!



Arboretum Tour

The CSC Student Engagement Subcommittee, Green Campus, and the Campus Vegetation and Arboretum Committee teamed up to host a virtual arboretum tour on April 30, 2021. The tour highlighted the beautifully diverse trees and ecosystems enjoyed on the Chico State campus. There were 14 people who participated in-person on the tour and another 146 views on the livestream. The tour was recorded and will be made available for future viewing.

B Line Videos and Social Media Posts

All Chico State Wildcat ID cards serve as free bus passes on the local regional transit system, B-Line. Green Campus teamed up with the CSC Alternative Transportation subcommittee to produce two videos to highlight this wonderful benefit. One video is a [short promo of the B-Line](#) benefit and the other is a longer more [instructional video of how to actually ride the bus](#).

Bike Rack Reallocation

Using a 2019 Green Campus project proposal, 80 high quality bikes racks were relocated from a hardly used area of campus – along 2nd Street in front of Parking Structure 2 – to higher traffic areas of campus near Holt Hall and O’Connell Hall where they replaced broken and non-functional bike racks. This move will provide safer places for bicyclists to park their bikes, making it easier to commute to campus via bike.

Bike Friendly University Application

The League of American Bicyclists offers a Bicycle Friendly University (BFU) recognition program. Green Campus applied for BFU status but Chico State was only given an honorable mention. The good news is that the application report will serve as a guide for future projects to improve bike access and safety for Chico State students, faculty, and staff.

City of Chico Climate Action Plan Promotion

The City of Chico is in the process of updating their Climate Action Plan (CAP) and Green Campus served to help promote this work and solicit feedback from the larger community on direction for the plan.

Chico State Climate Action & Resilience Plan

Chico State is committed to achieving carbon neutrality by 2030 for scopes 1, 2, and 3 greenhouse gas (GHG) emissions. A Climate Action Plan was first adopted in 2011 and an update of the plan was adopted in February 2021. The new [Climate Action and Resilience Plan](#) outlines a path forward to achieve not only carbon neutrality but building a campus resilient to climate change. Green Campus contributed to the review of the plan which has been endorsed by Academic Senate, the CSC, and the Associated Students.



CALIFORNIA STATE UNIVERSITY, CHICO
CLIMATE ACTION AND RESILIENCE PLAN 2.0
Updated 2020

California State University, Chico is committed to achieving carbon neutrality by the year 2030.



Communications/Marketing Handbook

Green Campus had its first Communications and Marketing Coordinator position starting in spring 2020. To create continuity into the future, a handbook was created to include account passwords/usernames, resources, and lessons learned.

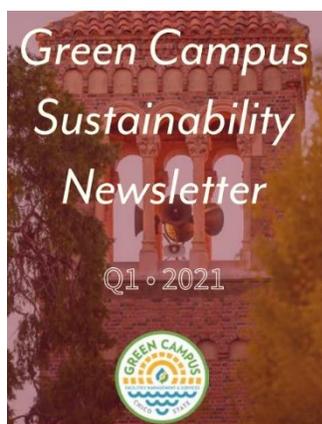
CSU Sustainability Collaboration Event Promotion

Given the virtual environment all CSUs were operating in, Sustainability Officers from several campuses organized a shared speaker series to highlight the connection between environmental and social justice. Mustafa Santiago Ali provided a short lecture followed by a robust Q&A with attendees. A recording of this event can be viewed on the [Green Campus YouTube channel](#).

CSU Sustainability, Energy, & Recycling Staffing Inventory

A lot has changed on CSU campuses as a result of COVID so Chico State Green Campus embarked on an update to the CSU Sustainability, Energy, and Recycling staffing inventory which was last completed in 2017. The Chancellor's Office is working to complete and distribute this inventory.

Green Campus Newsletter



The first [Green Campus Newsletter](#) was shared in Feb 2021 with campus and community members. A Google Survey was pushed in order to gain the first distribution list that can continue to be built upon. The newsletter includes a template that can be utilized for future newsletters.

Single-Use Plastic Free Graduation

A former Green Campus student, MacKenzie Deeter ('20), was successful in securing funding for and installation of bottle filling hydration stations at the stadium. Building on the work to make the Chico State stadium free of single-use plastic bottles, the in-person commencement ceremonies for 2021 were held without using any single-use plastic bottles and instead using bulk hydration stations and refillable bottles.



Website Update

Green Campus students assisted with several updates to the [Sustainability at Chico State website](#) including adding to the documents library and building a draft of a zero waste education page. The team developed plans to help bolster the rest of the site that will be implemented by incoming Green Campus team members.

YouTube Page Content

The [Chico Green Campus YouTube channel](#) was updated with a handful of previously and recently recorded events including This Way To Sustainability presentations and CSU Sustainability month presentations.

Campus Sustainability Committee

Carter Dishman served as the Campus Sustainability Manager appointment and Jo Vidal served as the AS Sustainability Coordinator appointment to the Campus Sustainability Committee (CSC). Student appointments ensure student voices are heard when campus decisions are being made. All Green Campus team members, participated in some capacity with CSC efforts – some serving on subcommittees, others helping to promote the work of the CSC, and others participating in meetings and conversations about the CSC work.

Student Engagement Subcommittee

Jesse Zendejas, Carter Dishman, Yeni Brambila and Jo Vidal served on this subcommittee.