Successful business writers know how to write email and social media posts that are read and acted upon, not ignored and deleted. Whether writing for CSU or yourself, it’s essential to be clear, concise, and compliant. In this session, Nancy Flynn will reveal how to write for results, minus grammar goofs, tone-deaf language, and message miscues. Learn the secrets of conversational writing that conveys professionalism to peers and the public.

About Nancy Flynn, M.A.

Founder of Nancy Flynn Public Relations, Inc. and its Business Writing Institute™ and ePolicy Institute™ training divisions, Nancy Flynn is a recognized expert in traditional and electronic communication. The author of 13 books published in six languages, her titles include Writing Effective E-Mail, The ePolicy Toolkit, and The Social Media Handbook. An in-demand trainer and business writer, Nancy Flynn has helped clients worldwide improve their writing. An authority on e-policy and compliance, she is an expert witness for the government and law firms in litigation related to policy and the web. A go-to media source, she often is in the news. Nancy Flynn has served as an adjunct faculty member at The Ohio State University, teaching business and technical writing to graduate and undergraduate students.

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This webcast will be recorded and available later for viewing on Skillport.