

ANNUAL REPORT 2015-2016

Early Outreach and Support Programs

TRiO

Educational Talent Search and
MESA Schools Program



A Division of Student Affairs
California State University, Chico

TRIO/EDUCATIONAL TALENT SEARCH and MESA SCHOOLS PROGRAM

I. Mission Statements

Educational Talent Search (ETS) is committed to academically prepare and motivate low-income, first-generation college students for success in postsecondary education.

MESA Schools Program (MSP) is committed to motivate, support and prepare educationally underrepresented and disadvantaged students in order to increase their number in undergraduate programs at four-year universities with an emphasis in science, technology, engineering and mathematics (STEM) fields of study.

Department Goals:

ETS is federally mandated to comply all with federal regulations and meet program goals set by the Department of Education. ETS will submit a successful Annual Performance Report to the Department of Education where we meet the following program objectives:

- Recruit and successfully serve 1,328 low-income, first-generation college students
- Non-senior participants will complete current academic year and persist to the next grade level
- FAFSA completion
- Secondary school graduation – academic rigorous and regular program of study
- Postsecondary enrollment by the fall term immediately following high school graduation
- Postsecondary attainment – participants that enrolled in an institution after graduation complete a program of postsecondary education within six years

*Our programs are aligned with CSU, Chico's Mission, Values and Vision statements and the first strategic priority to "recruit, enroll, support, and graduate a diverse and high-quality student population." The **date of last review** was November 2015.*

History at California State University, Chico

Educational Talent Search I (Funded in 1990 to serve 825 students) - the target population is comprised of students in grades 6 -12 who attend 15 target schools (Anna McKenney Intermediate, Bidwell Junior, Central Middle, Chico Junior, Chico High, CK Price Intermediate, Las Plumas High, Live Oak High, Live Oak Middle, Marsh Junior High, Marysville High, Orland High, Oroville High, Pleasant Valley High and Willows High) in four counties (Butte, Glenn, Sutter and Yuba).

Educational Talent Search II (Funded in 2006 to serve 503 students) - the target population is comprised of students in grades 6 -12 who attend 10 target schools (Gray Avenue Middle, Gridley High, Hamilton Elementary, Hamilton Union High, Los Molinos High, Paradise High, River Valley High, Williams Junior, Williams High and Yuba City High) in five counties (Butte, Colusa, Glenn, Sutter and Tehama).



MESA Schools Program (Funded in 1990 to serve 100 students) - the target population is comprised of students in grades 6 -12 who attend 4 target schools in three counties (Colusa, Glenn, and Sutter):

- Hamilton Elementary
- Hamilton High School
- Williams Junior/Senior High
- Yuba City High

II. ETS/MESA Accomplishments

Monthly Workshops – ETS advisors visit their assigned schools each month and present workshops according to grade level on topics such as career awareness, college requirements, time management, ACT/SAT preparation, scholarships, personal statements, financial literacy and financial aid. In addition, advisors guide seniors step-by-step through the college application, financial aid, and educational support programs (EOP, SSS, EOPS) processes.

Conferences hosted at CSU, Chico – Students attended hands-on workshops at CSU, Chico facilitated by university faculty/staff, volunteers and students.

- **Senior Admissions Seminar (127 students):** representatives from UC Davis, CSU Chico, and Butte College presented to students about admissions, EOP/EOP&S, financial aid, major/career exploration and student life.





- **STEM Academy (111 students)** – in collaboration with the CSU, Chico student organization Latinos in Technical Careers and the Foor Foundation, 6th- 9th grade students experienced hands on, interactive workshops presented to motivate them to attend college and pursue a STEM career. Students attended workshops where they built rockets and prosthetic hands, plus developed plans to integrate technology in their community. Students also had fun with science as they learned about DNA, made gac, lava lamps and oobleck. A tablet, droid and a digital camera were awarded to the students with the strongest essays on if they could build a robot, what qualities and abilities it would have.



- **Jumpstart (hosted in August):** the ETS Alumni Association and ETS/MESA staff will welcome first time freshman attending college in the fall. Workshops will include the difference between college and high school, selecting a major, financial aid/budgeting, a student panel and available resources on college campuses to promote academic success.

College Visits (114 students) – students in 11th and 12th grades visited UC, Berkeley, UC Davis, UC, Merced, UC Santa Cruz, University of the Pacific, Sacramento State, San Jose State, Sonoma State, and CSU Maritime Academy during three college visits.

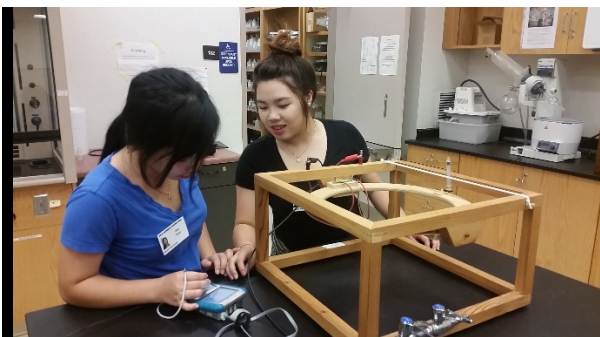




Summer Programs –

- **Butte College Summer Connection (76 ETS students):** in collaboration with Butte College, 120 students participated in a three-week academic program offered to students in grades 7-10. The mission of Summer Connection is to provide students with a real-life college experience through a student learning outcome based curriculum. Courses taught were Kinesiology, Science, Computer Arts, Multicultural Studies and an elective. Each group was mentored by Butte College and Chico State students that provide positive role models and inspired students to attend college.





- **Upward Bound Math/Science (39 students):** Four to six week long summer academic programs designed to give students a college experience, develop academic skills, and excel in the fields of math and science.
 - **CSU, Chico Upward Bound Math/Science – 14 students**

- **Monterey Peninsula College Upward Bound Math/Science – 9 students**
- **UC, Berkeley Upward Bound Math/Science – 16 students**
- **Resources and People Camp (1 student):** In collaboration with the U.S. Forest Service, students attended the award winning natural resource program held at Camp Esther Applegate in the Southern Oregon Cascades. Students learned about Ecology, Forensics, Botany, Forestry and participated in various outdoor activities.

Scholarships – ETS/MESA staff fundraised to award four \$300 scholarships that were awarded to students who will attend various institutions across California. The four awardees were:

- Brigitte Dahrouj, Pleasant Valley High
- Anthony Mendoza, Willows High
- Nikita Patel, Williams Junior/Senior High
- Ya Yang, Oroville High

Cash for College – In collaboration with our target high schools, CSU Chico, Butte College and Yuba College Financial Aid, ETS co-hosted ten Cash for College events where over 400 students and parents received information on financial aid. Most students submitted their FAFSA applications on the spot after their questions were answered.

CSU, Chico ETS Alumni Association (ETSAA), student organization – The Alumni Association develops and strengthens leadership skills, fosters unity, promotes retention of our students and encourages civic engagement. ETSAA volunteered at various events throughout the year and they were excited to inspire current ETS students, as they had been in their position before.

Friend of ETS Award – Given to Debi Upton, Oroville High School and Alicia Suarez, Williams Junior/Senior High School for their never-ending dedication and support of the program.

NorCal WESTOP Recipients – Eliliana Becerra was awarded the first ever Leona Wilkinson Award for outstanding commitment to TRiO. Larly Lee was awarded the Staff Development Scholarship to support his graduate studies endeavors.

Leadership Positions held by ETS/MESA Staff –

- Diana Parra-Villaseñor – NorCal WESTOP Professional Development Seminar Co-Chair
- Uriel Delgado – NorCal WESTOP Scholarship Chair
- Vanessa Ramirez – NorCal WESTOP Research Co-Chair

Diversity Efforts:

- **Assure hiring practices and current staff reflect diverse student population in program and on campus** – This year we hired a Latino male and a Hmong

male. Our professional staff is comprised of four female Latinas, one Caucasian female, one Latino male and a Hmong male which is representative of both our program and campus population.

- **Actively participate in campus diversity efforts such as diversity trainings, retreats, and workshops** – Two staff members served as mentors at the Latino/a retreat hosted by the Cross Cultural Leadership Center. Staff attended “Conversations on Diversity” and “First Friday” presentations on HSI initiatives. One staff member was enrolled in the Diversity Certificate Program, but he accepted a new position early in January.
- **Develop and implement diversity awareness curriculum for ETS students** – Staff is creating diversity awareness curriculum about the Hmong culture and activities to share/celebrate various cultures.
- **Develop relationship with Mechoopda tribe to prepare and motivate their students for higher education** – We are slowly developing trust with the Mechoopda tribe. We met with tribe leaders to introduce ourselves and share what our program offers. Tribe members went with ETS advisors to the schools in Chico to introduce them to the Mechoopda students. The students were invited to apply for our program, attend the STEM Academy and the Butte College Summer Connection program. So far, four Mechoopda students have applied to ETS and are taking advantage of the services being offered. We are committed to this relationship and will continue reaching out in the fall.

III. Changes in Policies and Procedures

Educational Talent Search - ETS proposals were due to the Department of Education in February 2016. CSU, Chico submitted two proposals to continue funding for both grants. We requested \$3,187,200 (\$637,440 annually) to serve 1,328 students attending 22 schools. We will be notified if we will be refunded by August 2016.

MESA Schools Program – CSU, Chico requested a break from MSP due to writing the ETS proposal and hiring/training two new advisors. The UC, Davis MSP program oversaw Williams Junior/Senior High and Yuba City High, so their students continued to receive all MSP services. Hamilton Elementary and Hamilton High did not participate in building projects. All students were invited to attend the STEM Academy.

IV. Resources Summary

Resource Allocation:

ETS completed the final year of our five year 2011-2016 grant cycle. Both ETS grants are funded at \$609,019 annually to serve 1,330 students (\$459 a student). We are able to successfully serve students on a very limited budget. ETS/MESA was awarded \$4,500 in work-study annually from Enrollment Management, so we hope to be awarded work-study for 2016-2017 under Early Outreach and Support Programs.

This was the fifth year that the MESA Schools Program (MSP) was operated in conjunction with the ETS program. CSU, Chico did not receive any funding from the MESA statewide office due to the request for a break.

Human Resources:

New Advisors – Uriel Delgado and Larly Lee joined the ETS/MESA family bringing a wealth of knowledge, energy and passion to serve students. Uriel is a graduate of UC, Davis with a BA in Chicano/a Studies and a minor in Education. Larly is a graduate of Chico State with a BA in Multicultural & Gender Studies. He is currently pursuing his master's degree in Social Science at Chico State.

Facilities/Equipment:

N/A

V. Program Assessment of Past Year

The following Annual Objectives data corresponds to the 2014-2015 academic year. Due to the U.S. Department of Education reporting requirements, Educational Talent Search grantees complete annual reports in November, therefore 2015-2016 data is not yet available. All other information included in this report correspond to the 2015-2106 academic year.

Program Objectives:

1. **Secondary School Persistence:** 90% of non-senior participants served each project year will complete the current academic year and continue in school for the next academic year, at the next grade level.

Exceeded – 100% of non-senior participants completed the current academic year and continued in school the next academic year, at the next grade level.

2. **Secondary School Graduation:**

- 85% of seniors served during the project year will graduate during the project year with a regular secondary school diploma within the standard number of years.

Exceeded – 100% of seniors graduated with a regular secondary school diploma

- 40% of seniors served during the project year will complete a rigorous secondary school program of study and will graduate during the project year with a regular secondary school diploma within the standard number of years.

Exceeded – 66% of seniors that graduated completed a rigorous secondary school program of study

3. **Postsecondary Education Enrollment:** 75% of participants, who have graduated with a regular secondary school diploma, during the project year, will

enroll in an institution of higher education by the fall term immediately following high school graduation or will have received notification, by the fall term immediately following high school, from an institution of higher education, of acceptance but deferred enrollment until the next academic term (e.g., spring term).

Exceeded – 92% of participants, who have graduated with a regular secondary school diploma, enrolled in an institution of higher education the fall term immediately following high school graduation.

4. **Postsecondary Attainment:** 40% of participants served during the project year who enrolled in an institution of higher education by the fall term immediately following high school graduation or by the next academic term (e.g., spring term) as a result of acceptance but deferred enrollment will complete a program of postsecondary education within six years.

Still collecting data - The Higher Education Opportunity Act (HEOA) of 2008 amended the Higher Education Act of 1965 to add several new provisions and requirements for Federal TRiO programs. Specifically, the HEOA includes several new provisions for ETS programs stating ETS must now track students until they graduate from college, and track the percentage of students completing A-G requirements. Beginning with the class of 2012, we must track alumni for six years. Currently we are entering our fifth year of tracking college enrollment and persistence.

Annual Objectives for 2015-2016

- Submit a successful Annual Performance Report to the Department of Education where we meet all program objectives.
Met: All objectives were exceeded
- Recruit and successfully serve 1,328 ETS students.
Met: 1,356 students were served
- Hire and train a new advisor.
Met: Two advisors were hired and trained
- Write a successful grant to be awarded funding for the next five years!
Met: CSU, Chico submitted two ETS proposals to continue funding for both grants. We requested \$3,187,200 (\$637,440 annually) to serve 1,328 students attending 22 schools. We will be notified if we will be refunded by August 2016.

Ongoing Assessment Efforts:

Class of 2015 Postsecondary Enrollment – ETS/MESA strives to ensure that students get the information and assistance needed to select the postsecondary institution that best suits their needs and wants. The following summary provides an overview of which colleges the 2015 ETS senior class chose to attend:

2015 Postsecondary Destinations by Institution (verified by National Student Clearinghouse)

College	Number of Students	College	Number of Students
American River College	1	San Diego State University	3
Arizona State University	1	San Francisco State	1
Butte Community College	93	San Jose State University	4
CSU, Chico	71	Shasta College	2
CSU, East Bay	2	Sierra College	4
CSU, Stanislaus	5	Sonoma State University	2
Cambridge College	1	Southwestern Oregon College	1
Consumes River College	1	UC, Berkeley	2
Coconino Community College	1	UC, Davis	11
Feather River College	1	UC, Irvine	1
Holy Names University	1	UC, Los Angeles	1
Humboldt State University	4	UC, Merced	3
Los Medranos Community College	1	UC, San Diego	1
Marinello School of Beauty	1	UC, Santa Barbara	3
Menlo College	1	UC, Santa Cruz	3
MTI College	1	University of Arizona	1
Ohlone Community College	1	University of Wyoming	1
Sacramento City College	1	Yuba College	21
Sacramento State University	10	Not enrolled /Unknown	22
		TOTAL ETS SENIORS: 285	

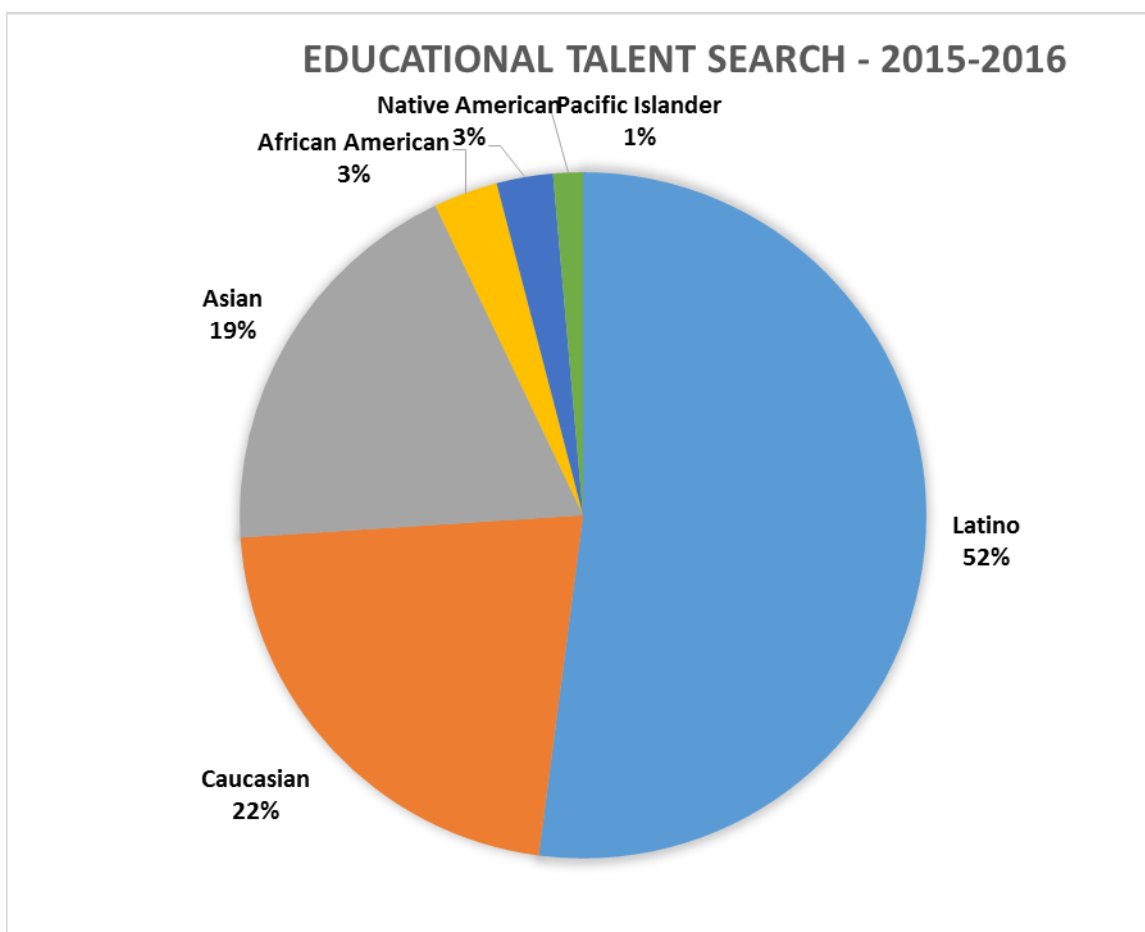
Below is a summary of the ETS college enrollment rates for the past ten years:

Academic Year	Students Served	Seniors	Seniors that Applied to Financial Aid	Seniors Enrolled in Postsecondary Education
2014-2015	1,414	285	279 = 98%	263 = 92%
2013-2014	1,306	268	260 = 97%	244 = 91%
2012-2013	1,363	291	278 = 96%	248 = 85%
2011-2012	1,309	321	302 = 94%	290 = 90%
2010-2011	1468	270	263 = 97%	248 = 92%
2009-2010	1,525	300	280 = 93%	267 = 89%
2008-2009	1,517	267	247 = 93%	245 = 92%

2007-2008	1,445	221	208 = 94%	195 = 88%
2006-2007	1,340	148	134 = 91%	135 = 91%
2005-2006	918	145	138 = 95%	13895%

Demographic Reporting

For the 2015-2016 academic year, 1,356 students were served by two ETS grants. Below is a demographic snapshot of the ethnicity of our student population, which is reflective of the schools we serve.



Total	Latino	Caucasian	Asian	African American	Native American	Pacific Islander
1356	706	297	257	41	36	19

VI. Analysis

Our program's goals are to academically prepare and motivate low-income, first generation youth for success in post-secondary education. We constantly evaluate our

program to best serve our students' needs. Our ongoing assessment efforts include; an annual performance report to the U.S. Department of Education, evaluations from students on every event they attend, and an overall program evaluation before students graduate. After closely assessing the program, we meet in June to plan for the following year.

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Alumni Support – ETS is mandated to track students for 6 years after they enroll in college. We will provide more support to the CSU, Chico ETS Alumni Association, update National Student Clearinghouse information on our students enrolled in college, and reach out to students via email, phone calls and social media.

Male enrollment - We have constantly struggled to enroll male students in our program. This year, of the 1,356 students served, 66% were female and 34% were male. We meet with school counselors and administrators each fall and they have been diligent in referring males to our program, but getting the students to apply and commit to the program is challenging. We will continue to reach out to the male students and will follow up with them and their parents through phone calls and emails to encourage them to apply.

Butte College Summer Connection program – We are very fortunate to have a great rapport with the Butte College Recruitment and Outreach office that helps coordinate the summer program. In the past, ETS has administered the program and this was the first year that Butte College was going to administer the program. The plan was for ETS staff to help teach the elective course on certain dates and have at least one ETS staff member present each day. We ended up having two or three ETS staff present all summer long, helping administer the program, assisting instructors and team leaders, and teaching three days of the elective courses. We will schedule planning meetings in the fall to plan for next summer and clearly define the roles of ETS and Butte College staff for another successful program.

Parent meetings – Due to being understaffed and hiring new advisors, we did not host any parent meetings this year, but we will schedule them once again next year. We understand the importance of educating parents and demystifying college by answering questions they have. Developing a partnership with them is critical for promoting postsecondary success.

VII. Program Objectives for 2016-2017

- Increase male enrollment in program.
- Continue alumni tracking and strengthen our support/communication with alumni.
- Schedule parent meetings.
- Plan for successful Butte College Summer Connection Program.