

CSU, Chico: This Way To Sustainability Conference Sponsorship Opportunities

The This Way To Sustainability (TWTS) Conference is a nationally recognized, student-run Conference focusing on challenges, ideas, solutions and resiliency in planning our sustainable future. The Conference is celebrating its 15th year on the Chico State campus and hosts 1,400 attendees each year, dozens of expert presenters and globally recognized keynote speakers. The Conference brings together business leaders, non-profits, researchers, students, faculty and community members to network, discuss solutions and become more aware of our changing world.

The world as we know is shifting and evolving drastically.



Our Theme

The 2020 Conference theme, “Resiliency in a Changing World,” is an opportunity to come together and share solutions to the local, regional and global problems we are all facing. Our partnership with The Center for Regenerative Agriculture and Resilient Systems (CRARS) connects innovative solutions with passionate, interdisciplinary approaches to resiliency. The Conference will celebrate the progress we have made thus far and will inspire attendees to take action.



Here's how you can help this effort:

Gold Level Sponsorship: \$5,000

- Logo posted on Conference Website
- Logo used in Conference Program
- Logo used on all Conference signage & promotional material
- Four tickets to the full Conference
- Booth exhibit space for full Conference

Silver Level Sponsorship: \$2,500

- Logo posted on our TWTS Conference Website
- Logo used in our TWTS Conference Program
- Two tickets to the full Conference
- All Silver Sponsors will be announced at Reception

Bronze Level Sponsorship: \$1,000

- Name posted on Conference Website
- Logo used in our TWTS Conference Program
- One ticket to the full Conference

Supporter Level Sponsorship: \$250+

- Name listed as a supporter on the Conference Website & Program

Silent Auction Donation Item Sponsorship:

- Name listed as a supporter on the Conference Website & Program

Through your contributions to this Conference, you will play a part in educating students about the pertinent environmental and social issues we all face.



Conference Schedule

Thursday, March 26th

- 🕒 7:30 a.m. - 8:30 a.m. Registration and Continental Breakfast
- 🕒 8:30 a.m. - 8:45 a.m. President Welcome and Campus Commitment to Sustainability
- 🕒 8:45 a.m. - 9:00 a.m. Mike Guzzi, AVP Facilities and Capital Projects: “State of the State”
- 🕒 9:00 a.m. - 10:00 a.m. – Nikki Silvestri: Soil & Shadow; A thought leader in sustainability, focusing on the intersection between ecology, economy and social equity.
- 🕒 **Breakout/Tracks**
Session #1: 10:15 a.m. - 11:00 a.m.
Session #2: 11:15 a.m. - 12:00 p.m.
- 🕒 **Lunch**
12:00 p.m. - 1:00 p.m. – Free to students; all others \$35/day or \$50 for both
- 🕒 1:00 p.m. - 2:00 p.m. – Kelsey Juliana: Our Children’s Trust; Leading the game-changing, youth-driven, global climate recovery campaign to secure the legal right to a stable climate and healthy atmosphere.
- 🕒 **Breakouts/Tracks**
Session #3: 2:15 p.m. - 3:00 p.m.
Session #4: 3:15 p.m. - 4:00 p.m.
- 🕒 4:30 p.m. - 6:30 p.m. – Poster Symposium & Reception to run concurrently: Greenie Awards and the Paul Person Sustainability Award announcements
 - Music/Appetizers/Refreshments

Friday, March 27th

- 🕒 8:00 a.m. - 9:00 a.m. Registration and Continental Breakfast
- 🕒 9:00 a.m. - 10:00 a.m. – Erin Meezan: VP and Chief Sustainability Officer at Interface; Inspired by customers, Interface embarked on an inspiring Mission Zero journey and is a private industry leader on addressing climate change throughout the supply chain.
- 🕒 **Breakout/Tracks**
Session #5: 10:15 a.m. - 11:00 a.m.
Session #6: 11:15 a.m. - 12:00 p.m.
- 🕒 **Lunch**
12:00 p.m. - 1:00 p.m. – Free to students; all others \$35/day or \$50 for both
- 🕒 **Climate Resiliency Plenary: State specialists discuss “Our Future with Fire”**
 - 1:00 p.m. - 1:20 p.m. – Nuin-Tara Key: Resiliency Program Manager for the Governor’s Office of Planning and Research
 - 1:20 p.m. - 1:40 p.m. – Ryan Buras: Cal OES Deputy Director of Recovery Operations
 - 1:40 p.m. - 2:00 p.m. – Amanda Ree: Deputy Director of Recovery for the Red Cross
- 🕒 **Panel Discussion on Building Resiliency: A Case Study from the Ridge**
2:00 p.m. - 3:45 p.m. – Introduction: Megan Kurtz, University Liaison for Camp Fire Recovery
 1. Don Hankins: Professor in Geography and Planning – Pyrogeographer
 2. Jim Broshears: Emergency Operation Center Coordinator
 3. Amanda Ree: Deputy Director of Recovery for Red Cross California
 4. Matt Reddam: Butte County Office of Education: Community Wellness Advisor
 5. Ryan Buras: Cal OES Deputy Director of Recovery Operations
 6. Nuin-Tara Key: Resiliency Program Manager for the Governor’s Office of Planning and Research
- 🕒 **Closing Remarks**
3:45 p.m. - 4:00 p.m. – Closing remarks by Provost Larson

YES! I will support the This Way To Sustainability (TWTS) Conference!

Company Name: _____

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Sponsorship Level

- Gold Level Sponsorship: \$5,000
- Silver Level Sponsorship: \$2,500
- Bronze Level Sponsorship: \$1,000
- Supporter Level Sponsorship: \$250+
- Silent Auction Donation Item Sponsorship

Visit our website to
donate online

OR

Mail in a check to CRARS c/o College
of Agriculture: 400 West 1st Street,
Plumas Hall 317, Chico CA 95929



Checks should be made out to the Center for Regenerative
Agriculture & Resilient Systems

**It's important that we teach our students how
to be the change they want to see
in the world.**



For questions about sponsorship opportunities, please contact us:

530-898-4335

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