



***Effective
and Wise
Stewardship
of All our Resources***

Directives from the CSU, Chico Strategic Plan

August 30, 2016

Resource Stewardship

Strategic Priority # 5: Believing we are accountable to the people of the State of California, we will continue to diversify our sources of revenue and strategically manage the resources entrusted to us.

- We will build our resource base on a four-pillar platform of state support, fair student fees, private support, and effective and wise stewardship of all our resources.
- We will demonstrate the determination to allocate resources in terms of clearly articulated priorities and how those priorities contribute to making the University even more outstanding than it is now.

We will ...

- Ensure that a focus on learning is reflected in all our documents and policies, assessment efforts, collegial interactions, and leadership behavior.
- Ensure that academic priorities guide our plans and actions, especially the interrelationships among strategic planning, enrollment planning, the Master Plan, advancement operations, budget design, and decision making.
- Ensure the efficient use of operating budgets and the wise stewardship of all resources.
- Foster a philanthropic culture and execute bold initiatives in the areas of fundraising and university advancement at both university and college levels.
- Encourage and support greater grant and contract activities among our faculty and staff.
- Strengthen our institutional effectiveness, shared governance, and sense of community by:
 - ✓ Ensuring that an operating philosophy of serving the educational mission of the University defines all University units
 - ✓ Installing a decentralized performance-based budgeting system that links resource allocation to accomplishment of university priorities
 - ✓ Fostering a culture of evidence and accountability through the development of formal assessment and performance measurement systems

- ✓ Embracing a culture of decision making in which synthesis follows analysis, and judgments are formed following consultation with affected constituents within the campus community
- Affirming a shared-governance structure that encourages participation of members of the University community in key decisions of the institution.

... within the context of this Value ...

We affirm that we are “One University”
where collaboration, mutual support and trust, and common goals
define our work together and the spirit of its engagement.

Some Final Thoughts

**“A pessimist sees the difficulty in every opportunity;
An optimist sees the opportunity in every difficulty.**

Winston Churchill

**“Greatness is not a function of circumstance.
Greatness is largely a matter of conscious choice and discipline.”**

Jim Collins, author of “Good to Great”

**“I am grateful for the stories of Chico State and mindful of the responsibility
I share with others to weave them together so that, individually and collectively,
our stories contribute to who we are and to what we can become.”**

Paul Zingg, From the President’s Desk, December 2010