Division of
Academic Affairs

2019-20
ANNUAL REPORT

CALIFORNIA STATE UNIVERSITY, CHICO
We are living in the strangest of times, yet, I remain optimistic.

During this past year, we saw our faculty, staff, and students demonstrate flexibility, creativity, compassion, and resilience in the face of great uncertainty and shifting priorities. We have a front-row seat to history in the making due to the Covid-19 pandemic. In March, the faculty quickly transitioned to a virtual environment to ensure students’ progress to graduation by providing exceptional teaching and newly constructed learning environments. This could not have been done without our outstanding staff from IRES, TLP, FDEV, UED, IEGE and the college departments.

The two Go Summer Virtual Institutes are a direct reflection of that dedication by our faculty (330 participants and 30 mentors) and our staff in TLP who worked diligently to put together two sessions with very little time to prepare. This was an investment made by Academic Affairs in our faculty and the teaching and learning virtual environment we need to provide for our students this fall and possibly beyond.

Academic Affairs remains fully engaged. This is as true today as it was pre-Covid-19. Learning continues, not only in the classroom or by Zoom, but through continuing co-curricular experiences that help shape our students into professionals and leaders. Chico State Enterprises continues to improve their support for funded research and contract activities and to our centers, institutes, ecological reserves, museums, symphony, and public radio station. Our Division successfully partners with the Division of Student Affairs and the Associated Students on a variety of initiatives. Together, we educate and serve academic advisors, our various affinity groups, faculty, and the committed and caring staff who have worked diligently during these unprecedented times to help students remain focused on the ultimate goal—graduation. The websites Keep Learning, Keep Engaging, Keep Playing, and Keep Teaching are examples of new virtual resources that were made available to students and to faculty.

Chico State is a caring, inclusive campus that is continually working to be even better. We embrace equity, inclusivity and diversity and believe that every member of our community deserves our attention, and our care. This year’s Book in Common is “How to be an Antiracist” by Ibram X. Kendi. Our history of interweaving our Book in Common into our curriculum has been building over the years, and today’s BIC is being widely used in teaching across the seven colleges. We demonstrate care and we engage through dialogue and teaching as we strive to improve our world for everyone.

Even during these strangest of times, Academic Affairs successfully delivers on the Chico State Mission, and we are ready to meet, with excellence, the COVID-19 challenges of fall 2020. We are already looking ahead by capturing the innovations and lessons learned in order to become even better.
Colleges launched 33 searches in 2019-20
and successfully hired the following faculty

**College of Agriculture**
- Tatevik Avetisyan  
  Agriculture

**College of Behavioral and Social Science**
- Shawn Bates  
  Psychology
- Molly Calhoun  
  School of Social Work
- Michele Eggers  
  School of Social Work
- Vanessa Esquivido  
  Multicultural and Gender Studies
- Noelle Ferdon Brimlow  
  Political Science and Criminal Justice
- Stephanie Machado  
  Public Health & Health Services Administration
- Amy Magnus  
  Political Science and Criminal Justice

**College of Communication and Education**
- Jesse Engebretson  
  Recreation, Hospitality, & Parks Management
- Ryan Perkins  
  Kinesiology
- Bretton Varga  
  School of Education

**College of Engineering, Computer Science, and Construction Management**
- Samuel Siewert  
  Computer Science
- Richard Tillquist  
  Computer Science
- Jeremy Fishel  
  Mechanical, Mechatronic Engineering, & Advanced Mfg.

**College of Humanities and Fine Arts**
- Josh Funk  
  Art and Art History

**College of Natural Sciences**
- Richard Burton  
  School of Nursing
- Gerald Cobian  
  Biological Sciences
- Kati Geszvain  
  Biological Sciences
- Jing Guo  
  Mathematics and Statistics
- Nadia Korovina  
  Chemistry and Biochemistry
- Nicholas Lytal  
  Mathematics and Statistics
- Paul Weingartner  
  School of Nursing
Agriculture
Kasey DeAtley          Associate  AGRI  Tenure and Promotion
Hossein Zakeri        Associate  AGRI  Tenure and Promotion
Garrett Liles         Associate  AGRI  Tenure and Promotion

Behavioral & Social Sciences
Matthew O'Brien        Associate  ANTH  Tenure and Promotion
Darin Haerle           Associate  POLS  Tenure and Promotion
Patrick Johnson        Associate  PSYC  Tenure and Promotion
Sally Anderson         Full      POLS  Promotion

Business
Hyunjung Kim           Full      MGMT  Promotion
Robert Madrigal        Associate  FNMK  Tenure and Promotion
Arash Negahban         Associate  BSIS  Tenure and Promotion

Communication & Education
Samara Anarbaeva       Associate  JOUR  Tenure and Promotion
Zachary Justus         Full      CMAS  Promotion
Tal Slemrod            Associate  EDUC  Tenure and Promotion
Luciana Zuest          Associate  KINE  Tenure and Promotion

Engineering, Computer Science, & Construction Management
Feraidon Ataie         Associate  CIMT  Tenure and Promotion
Meghdad Hajimorad      Associate  EECE  Tenure and Promotion
Hadil Mustafa          Associate  EECE  Tenure and Promotion
Jackson Webster        Associate  CIVL  Tenure and Promotion

Humanities & Fine Arts
Dallas DeForest        Associate  HIST  Tenure and Promotion
Ayde Enriquez-Loya     Associate  ENGL  Tenure and Promotion
Kim Jaxon              Full      ENGL  Promotion
Kendall Leon           Associate  ENGL  Tenure and Promotion
Matthew Miller         Associate  MUTA  Tenure and Promotion
Laura Sparks           Associate  ENGL  Tenure and Promotion
Teresa Traver          Full      ENGL  Tenure and Promotion

Natural Sciences
Carolyn Arpin          Associate  CHEM  Tenure and Promotion
Robin Donatello        Associate  MATH  Tenure and Promotion
Sandrine Matiasek      Associate  GEOS  Tenure and Promotion
Nicholas Nelson        Associate  PHYS  Tenure and Promotion
Benjamin Van Dusen     Associate  SCED  Tenure and Promotion

Congratulations!
# Division of Academic Affairs
## Actual Expenditures 2019-20

### General Fund

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue*</td>
<td>-2,211,206</td>
<td>-2,265,326</td>
<td>-3,000,468</td>
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<tr>
<td>Salaries &amp; Wages</td>
<td>85,846,559</td>
<td>86,634,722</td>
<td>87,312,288</td>
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<tr>
<td>Benefits</td>
<td>43,538,159</td>
<td>44,814,437</td>
<td>45,588,477</td>
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<tr>
<td>Work Study</td>
<td>1,029,565</td>
<td>1,108,636</td>
<td>1,092,078</td>
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<tr>
<td>Other Expenses</td>
<td>8,388,486</td>
<td>8,520,161</td>
<td>8,624,031</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>136,591,564</strong></td>
<td><strong>138,812,630</strong></td>
<td><strong>139,616,406</strong></td>
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### Consolidated Course Fee

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
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<tbody>
<tr>
<td>Travel</td>
<td>18,420</td>
<td>24,020</td>
<td>13,387</td>
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<tr>
<td>Information Technology Costs</td>
<td>54,464</td>
<td>45,774</td>
<td>64,545</td>
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<tr>
<td>Equipment</td>
<td>34,197</td>
<td>21,995</td>
<td>13,929</td>
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<tr>
<td>Other Expenses</td>
<td>584,870</td>
<td>542,986</td>
<td>556,459</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>691,951</strong></td>
<td><strong>634,776</strong></td>
<td><strong>648,320</strong></td>
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</table>

### Student Learning Fee

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, Wages and Benefits</td>
<td>175,333</td>
<td>146,079</td>
<td>274,731</td>
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<tr>
<td>Equipment</td>
<td>220,466</td>
<td>398,886</td>
<td>314,839</td>
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<tr>
<td>Information Technology Costs</td>
<td>116,601</td>
<td>236,195</td>
<td>280,202</td>
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<tr>
<td>Other Expenses</td>
<td>376,023</td>
<td>352,962</td>
<td>571,808</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>888,423</strong></td>
<td><strong>1,134,121</strong></td>
<td><strong>1,441,580</strong></td>
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### Instructionally Related Activities

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, Wages and Benefits</td>
<td>171,999</td>
<td>125,696</td>
<td>124,671</td>
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<tr>
<td>Travel</td>
<td>218,358</td>
<td>235,964</td>
<td>134,784</td>
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<tr>
<td>Other Expenses</td>
<td>386,821</td>
<td>356,605</td>
<td>303,874</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>777,178</strong></td>
<td><strong>718,265</strong></td>
<td><strong>563,329</strong></td>
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</tbody>
</table>

### Lottery

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, Wages and Benefits</td>
<td>85,130</td>
<td>68,700</td>
<td>37,770</td>
</tr>
<tr>
<td>Library Acquisitions</td>
<td>896,133</td>
<td>842,185</td>
<td>852,060</td>
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<tr>
<td>Other Expenses</td>
<td>303,938</td>
<td>454,508</td>
<td>274,933</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,285,201</strong></td>
<td><strong>1,365,393</strong></td>
<td><strong>1,164,763</strong></td>
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</tbody>
</table>

*Revenue: Cost recovery, grants, contracts, and miscellaneous

Underlined items are links to websites.
College and Support Unit
Notable Accomplishments
2019-2020

California State University, Chico
Staffing Changes

OAPL experienced a shift in leadership as Evanne O’Donnell retired and Jennifer Haffner resigned. Both conscientiously worked to support faculty and administrators and to keep our actions within the bounds of the CBA over the past several years.

The New Associate Vice Provost, Brian Oppy, stepped into his new role in June amidst a large volume of changes due to the Covid-19 pandemic. His experience in the areas of personnel and labor relations as well as his years as a faculty member and department chair will be invaluable to our campus. Oppy arrived at Chico State in 1995 to teach and do research in the Psychology Department. He chaired the Department of Sociology from 2019 to 2020, took a leave to serve as the Associate Vice President for Faculty Advancement for Sacramento State from 2018 to 2019, and served as chair of the Department of Psychology from 2007 to 2016.

On July 6, 2020, Denise Hardy joined the team as the Interim Director of Labor Relations. Hardy has an impressive collection of education and pertinent experience that she brings to OAPL. She previously practiced corporate law as in-house counsel for Pacific Gas and Electric in San Francisco, worked in human resources for Chico State’s Associated Students, taught part-time in the Political Science department, worked for the Chico Unified School District, and then returned to the practice of law in 2008 at Legal Services of Northern California, where she served low-income clients. Hardy assisted in OAPL as interim director of labor relations on a part-time basis during fall 2017. Most recently, Hardy has been a Title IX/DHR investigator in Chico State’s Title IX office.

Faculty Searches

Assisted with 33 faculty searches, resulting in 22 new faculty hires for the 2020-21 academic year.

CFA Negotiations

Negotiated with CFA and developed processes for numerous Emergency COVID-19 adjustments for faculty. Some examples include:

- Tenure-Track faculty were able to request a one-year extension of their probationary period from the normal six-year service.
- Student Evaluation of Teaching (SET): Spring and Summer 2020 SETs were not entered in faculty Personnel Action Files (PAFs), though faculty may elect to include them in their Dossier and reference them in their teaching narrative.
- A letter will be entered into every faculty member’s PAF, noting the impact of the circumstances surrounding the COVID-19 pandemic on faculty teaching and accomplishments in Spring 2020.

Electronic vs. Paper

Moved to electronic processing of virtually all documents in OAPL. Contracts and most forms are now managed and tracked completely through the Adobe Sign process.

Covid-19 Leaves

Collaborated with Human Resources to develop a process for managing COVID-19 leaves for unit 3 and unit 11 employees. This involved frequent consultation with the Chancellor’s Office and considerable assistance from multiple staff and managers in Human Resources.
**Spring 2020 In-Person Classes Conversion**

In spring 2020, due to the unprecedented spread of COVID-19, Chico State, along with all other CSUs and many other colleges and universities nation-wide, converted to all remote learning in a matter of days. During this time, a number of faculty and staff from Academic Affairs and other divisions worked together to develop campus policies and procedures to provide guidance on topics ranging from an adjusted grading policy to internships/experiential learning to students studying abroad.

While this was definitely an Academic Affairs wide effort involving numerous faculty and staff, we are especially grateful to the following faculty and staff in Academic Affairs who served on the Emergency Operations Center or in a cross-divisional Academic Affairs planning group that met regularly to develop policies and procedures:

- Kathy Fernandes, Academic Technology Officer
- Chiara Ferrari, Academic Senate Chair
- Daniel Grassian, Vice Provost, Academic Programs
- Dave Hassenzahl, Dean, College of Natural Sciences
- Breanna Holbert, Incoming AS President
- Terence Lau, Dean, College of Business
- Mike Magrey, Director, Creative Media and Technology
- Kate McCarthy, Dean, Undergraduate Education
- Matthew Miller, Program Director, Music & Theater
- Randy Miller, Chair, Chemistry
- Michelle Morris, Faculty, Nutrition and Food Science
- Patrick Newell, Dean, Meriam Library
- Jason Nice, Director, Honors Program
- Evanne O’Donnell, AVP, Academic Personnel
- Celina Phillips, Faculty, Agriculture
- Susan Roll, Chair, Social Work
- Mike Schilling, CIO/Vice Provost, Information Resources
- Angela Trethewey, Dean, College of Communication and Education
- Greg Watkins, Chair, Mechanical & Mechatronic Eng. & Sustainable Mfg

**Executive Memorandum on Complementary Units**

As noted in a previous audit, Chico State was not compliant with Chancellor’s Office Coded Memo AA-2014-18, which covers the establishment and review of centers, institutes, and similar entities. While we established Interim EMs on Ancillary and Complementary Units in 2019 to address this, in 2020, we finalized a permanent EM on Complementary Units that established a clear and detailed procedure to found, discontinue/suspect, and review such units, and which is compliant with Coded Memo AA-2014-18. We are especially grateful to the following individuals who helped compose the policy: Jeff Livingston (Faculty, History), Stephanie Bianco (Faculty, Nutrition and Health Sciences), Chuck Zartman (Faculty, Education), Dave Hassenzahl (Dean, College of Natural Sciences), Laura Nice (Faculty, Humanities), and Daniel Grassian (Vice Provost for Academic Programs).

**New Faculty Learning Communities**

During 2019-20, in addition to their ongoing programming, the Office of Faculty Development offered new faculty learning communities: one for department chair development and another about teaching first-generation students, entitled 10,000 First Generation Wildcats. The former was co-led by three experienced chairs (Holly Nevarez—Public Health and Health Service Administration, Brian Oppy—Chair, Sociology, and Josh Trout—Director, Faculty Development), and aimed to provide guidance to their fellow chairs on areas like supervising staff, budgeting, class scheduling, managing conflict, among others. Celina Phillips (Faculty, Agriculture) led the latter, which was aimed to provide guidance, tools, and techniques to faculty in order to improve the success of their first-generation students.

**Fall 2020 Academic Planning**

In late spring 2020, Academic Affairs began planning for a mostly virtual fall 2020 semester. This cross-divisional effort involved compiling a university-wide list of proposed in-person classes, developing an accompanying justifying narrative for the Chancellor’s Office who vetted and ultimately approved our requests. Concurrently, we are developing a process, procedure, and guidelines for internships/experiential courses, fall 2020 grading, and faculty campus use, among other items.

**Academic Programs - Unit Reports**

Faculty Development, Graduate Studies, International Education and Global Engagement, and Undergraduate Education, all units under Academic Programs, have submitted 2019-20 accomplishments individually.
LIVESTOCK JUDGING TEAM MAKES HISTORY
The Chico State Livestock Judging Team placed third at the North American International Livestock Exposition on November 18 in Louisville, KY. It was the top placing for the Chico State team in recent memory, and perhaps ever, at what is considered the national championship contest. The team of Kylie Burriss, Mikayla Duchi, Nathan Johnson, Madison Morgan, Noa Taipin and Jared Wolf, coached by Clay Carlson, brought home a suitcase full of hardware. Awards included 2nd high team in cattle, 2nd high team in performance cattle, 2nd high team in overall performance, and 4th high team in sheep and goats. Nathan Johnson placed 7th high individual in cattle, and Mikayla Duchi was the star of the show, placing 7th high overall, 6th high in reasons, and 4th high in sheep and goats.

STUDENTS PLACE 1ST AND 3RD AT AGRONOMY MEETING
Chloe Dugger placed first and Saul Estrada placed third in the Students of Agronomy, Soils, and Environmental Sciences (SASES) undergraduate research poster competition at the 2019 joint annual meeting of the Soil Science Society of America (SSSA), the American Society of Agronomy (ASA), and Crop Science Society of America (CSSA) in San Antonio on November 11.

STUDENTS SHINE IN VIRTUAL ANIMAL SCIENCE CONFERENCE
Kelley Duggan won first place in the Western Section American Society of Animal Science Undergraduate Poster Competition held virtually during the ASAS Annual Meeting July 19-23, 2020. Duggan’s research studied the effect of pulmonary arterial pressure on reproductive performance of Angus heifers located in south central Wyoming. Megan Banwarth, Taylor Lacey, and Jonathan Najera also competed.

STUDENTS SWEEP PLANT AND SOIL CONFERENCE RESEARCH COMPETITION
Chico State students swept the undergraduate poster presentation awards at the 2020 Plant and Soil Conference in Fresno on February 4-5, 2020. Marco Fernandez placed first, Jocelyn Prieto-Garcia placed second, and Chloe Duggar placed third. Hossein Zakeri, Kyle Brasier, and Ana Medic advised and mentored the team of students, who enjoyed the educational sessions and networking the conference provided.

CHICO STATE MAKES LIST OF BEST COLLEGES FOR AN AGRICULTURE DEGREE
Chico State was ranked #12 in the nation on a GradReports.com list of top bachelor’s programs in agriculture. The rankings are based on median early-career salary data from the U.S. Department of Education’s resource, College Scorecard.

ALTIER EARNs FULBRIGHT FELLOWSHIP
Professor Lee Altier received the prestigious Fulbright teaching award to Turkey for the fall 2020 semester. Lee is scheduled to join the Horticulture Department at Ege University in Izmir, Turkey from September until January, collaborating with colleagues there to conduct seminars on sustainable vegetable production practices and teaching a course.

BAOHUI SONG ELECTED CHAIR FOR AAEA CHINA SECTION
After serving as the chair-elect for the Agricultural & Applied Economics Association China Section for one year, Dr. Baohui Song assumed the chairmanship for the coming year during the annual summer conference. Song organized the business meeting for the China Section and also moderated a track session titled “Agricultural international trade: roles, influences and challenges for both China and the world.”
2020 CSU Wang Family Excellence Award
Dr. Eric Bartelink (ANTH) received the prestigious 2020 CSU Wang Family Excellence Award for Outstanding Faculty Service. Co-author of three widely used textbooks in forensic anthropology and introductory physical anthropology, President of the American Board of Forensic Anthropology, and Co-director of the CSU, Chico Human Identification Lab, Dr. Bartelink was recognized for his outstanding service over the course of his career, and especially with respect to his work assisting in the recovery of human remains of those lost in the Camp Fire.

Human Identification Lab Recognition
The Human Identification Lab was recognized by the Butte County Sheriff Coroner’s Office at a 2020 award ceremony for the lab’s outstanding assistance during the 2018 Camp Fire.

CSU 2020 Faculty Innovation and Leadership Award
Dr. Susan Roll (SWRK) and Dr. Jen Wilkins (POLS) will receive the CSU 2020 Faculty Innovation and Leadership Award. The award recognizes CSU faculty accomplishments associated with student success or the implementation of innovative practices that improve student outcomes or eliminates equity gaps and acknowledges faculty who have demonstrated leadership at the program, department, college or university level to improve student success and outcomes in courses with traditionally low success rates or persistent equity gaps. Roll and Wilkins were selected to receive the award from among 120 nominations across all 23 CSU campuses. In further recognition of their work, Dr.‘s Roll and Wilking were honored with the CSU, Chico Community-Engaged Scholars Award.

(note: the CO asked not to share this news until after August 24 systemwide announcement)

Student Financial Support from BSS
In 2019-20, the College of Behavioral and Social Sciences supported students with 95 awards and 98 scholarships amounting to over $160,000.00 in direct support.

Awards for Documentaries
Dr. Brian Brazeal (ANTH) has produced 20 documentaries covering a wide range of topics designed to bring attention to Native American issues, environmental issues, and international studies. Working in collaboration with other faculty colleagues and students, their work has garnered regional Emmys and acclaim from educational institutions provided free access to the documentaries.

The lab is currently producing a documentary about the Camp Fire, expecting to finish the project by the two-year anniversary of this tragic event.

BSS Student Success Team
This summer, the BSS Student Success team, led by Ashley Person and Cheryl Lugo, was in overdrive. The team compiled thousands of emails and Zoom sessions as they worked to help students stay on track to complete their degrees on time. The team met with over 600 incoming BSS majors during Summer Orientation and helped plan every single student’s fall schedule. The team also reached out to over 100 former students who are only a few units short of graduation to answer any questions and help them in their quest to finish their degrees in this virtual environment.
Launched an online MBA program
In March 2020, the College of Business began recruiting its inaugural class for a fully-online Master of Business Administration (MBA) program. Offered in partnership with Regional and Continuing Education (RCE), this self-support MBA program is fully accredited by AACSB International. The program offers a general option, as well as specializations in Enterprise Information Systems and Project Management.

Aimed at working professionals, Online MBA courses are five or six weeks in length, and are designed by expert faculty who have deep expertise in designing and delivering high-quality online graduate instruction. The program is designed to be completed in as little as 18 months. Students can start in either the fall or spring semesters, and no prior work experience is required. The first cohort of 63 students begins on August 24, 2020.

New Five-Year Strategic Planning Initiative Plan
The College of Business’ current strategic plan expires in 2020. A Strategic Planning steering committee, led by Dr. Mitch Casselman, started a new strategic planning process in 2019 to generate a new five-year mission, vision, and strategic goals for the College that will be aligned with the University’s new strategic plan. Although this process was interrupted by the COVID-19 pandemic, the committee will resume its work in the fall semester, with the goal of completing the process by the end of the semester. The new strategic plan will drive all aspects of College operations, from curriculum to staffing to resource organization.

Successful Feasibility Study for Glenn Hall Replacement
In January 2020, in partnership with a planning team from FMS and the design firm LPA, the College of Business undertook a feasibility study for a Glenn Hall replacement building. Completing a feasibility study is the first step towards placing the building on the state’s capital projects master plan for the CSU.

The team held multiple focus groups with faculty, staff, and students in order to better understand the needs associated with a replacement building. The final recommendation is for an L-shaped building on the current site. The new building will be among the first zero-net energy College of Business buildings in California.

The first floor of the new building will feature a Center of Centers, with experiential space for programs in Professional Sales Management, Finance (with a Bloomberg trading lab), Entrepreneurship (featuring co-working space and a makerspace), and the Business Student Success Center. Classrooms will be designed for team-based learning and flipped pedagogies. A professional event space will open new opportunities for the campus to host symposia and conferences, while new student-run food outlets will provide year-round outdoor dining by the iconic creek.

Partnership with Alumni Relations to Produce Covid-19 Related Webinars
After widespread stay-at-home orders were implemented in spring 2020, the College of Business partnered with the Office of Alumni Relations to produce webinars aimed at the campus community and alumni to assist them in better understanding the impact of Covid-19 on our world. Webinars topics have included: Payroll Protection Program and the CARES Act, resilience and grit for graduating seniors, and wealth management.

Scheduled webinars for this coming fall will focus on social security and portfolio planning.
Merging of RESP and RF
2019-20 saw the merger of the Office of Research & Sponsored Programs and the Chico State University Research Foundation into Chico State Enterprises (CSE). The CSE team worked diligently to ensure that the newly combined organization continued to provide efficient, mission-oriented services to the campus and community.

New Chief Executive Officer
Academic Affairs’ successfully completed a national search for the first Chief Executive Officer (CEO) for CSE. Mary Sidney was hired in October 2019 to oversee the newly formed organization. She has 31 years of experience working for Lawrence Berkeley National Laboratory and the San Jose State University Research Foundation.

Sidney’s focus has been to rebuild the organization into a unit that efficiently and effectively supports the University’s interests in growing sponsored project activities, research, entrepreneurial and innovative pursuits, and improving/expanding self-support services.

Activities Underway in CSE
After the first year of operations, CSE is leveraging the considerable talent and capabilities of existing and newly recruited staff to address significant and long-standing organizational, policy, and process issues and inefficiencies. Critical activities underway within CSE administration include:

- “right-sizing” of the organization to ensure appropriate allocation of staff resources;
- clarification and realignment of roles and responsibilities;
- launching a cross-functional effort to correct critical financial system deficiencies;
- increased professional training and development for staff;
- increased communications with the campus community;
- and much more.

CSE Accomplishments
Notable accomplishments of the CSE over the past year:

- revamping of fundamental accounting processes resulting in improved cash management for the organization;
- close-out of previously recurring audit findings; and,
- completion of a major financial system correction that enables the automated generation of key annual audit reporting of federal awards, a task previously completed manually.

Grants and Contracts
Chico State researchers received $31,653,357 in external funding from federal, state, nongovernmental agencies, and community partners in 2019-20 to support a rich diversity of research, services, and collaborative partnerships. Funded projects include CEMUR - Cultivating a Culture of Entrepreneurial Mindset and Undergraduate Research, National Science Foundation, for $2.2 million; Adelante: A Pipeline Program to Provide Graduate and Professional Opportunities for Hispanic and Low-income Students, US Dept. of Education for $2.9 million; Developing a Regenerative Agriculture Demonstration Laboratory Program for Soil Sciences for Undergraduate Research Experience, US Dept. of Agriculture; Archeological Excavation and Recovery at a World War II Aircraft Crash Site in Poland, Henry M. Jackson Foundation, for $175,000; and Coding Community: Inclusive Space for Programming Tutorials and Adaptive Learning, Governor’s Office of Planning and Research for $100,000.

Total research expenditures of the campus’s 521 individually funded projects were up 1.5% from the previous year for a total of $34,240,329.
CERTIFICATE IN EDUCATIONAL TECHNOLOGY IN DISTANCE EDUCATION
In partnership with RCE, the School of Education created a new 12-unit post-baccalaureate Certificate in Educational Technology in Distance Education that will launch in spring 2021, pending final approval, for teachers throughout the North State Region and beyond.

NorCal TeachUp $500,000 Project
Chico State, in a collaborative with regional community colleges, institutions of higher education, and Local Education Agencies, was recently one of three projects awarded $500,000 through the California Community College Teacher Credentialing Partnership Pilot Program Grant program. NorCal TeachUp will provide Teacher Preparation/Credentialing programs for students living in rural communities who cannot currently attend traditional, face-to-face classes. Collectively, NorCal TeachUp will serve and partner with over 130 TK-12 Districts and 14 County Offices of Education.

Third Annual Northern California Autism Symposium
Dr. Josie Blagrave in the Department of Kinesiology hosted the Third Annual Northern California Autism Symposium (August 2019) that brought practitioners, service providers, and families together to respond, positively, productively, and using research-based best practices, to individuals with Autism Spectrum Disorders.

Canine Cuddles
Dr. Sarah Richardson (RHPM) worked with Student Affair and Associated Students to bring therapy dogs to campus several times during high stress periods for students. Canine Cuddles was a huge success with students, faculty, and staff.

Media Connections
Media Arts, Design, and Technology hosted "The Professional Series" which brought four Los Angeles media industry professionals to campus to work with our students.

Peaceful Place
During finals in December 2019, the college provided a "pop-up" Peaceful Place where students could sit quietly in Tehama Hall to study. Warm beverage and snacks were provided.

Brown Bag Pedagogy Series
The College again hosted the annual Brown Bag Pedagogy Series featuring both winners and nominees for CME's Inclusive Pedagogy, Engaged Pedagogy, and Innovative Pedagogy Awards. The brown bag presentations included faculty from across campus and TLP staff interested in learning more about pedagogical practices.

Most Inspirational Professor
Aaron Draper, MADT, named Most Inspirational Professor (CME), an honor created by the CME AS senator.

Distinguished Award for President Hutchinson
President Gayle Hutchinson (former KINE faculty and department chair) was awarded the 2019-20 American Kinesiology Association Jerry R. Thomas Distinguished Leadership Award.

(Un)sheltered Student Documentary
Quinn Winchell in MADT and his students premiered (Un)Sheltered, a student produced documentary about student homelessness in Chico.
New College Dean for ECC
Dr. Blake Wentz stepped into his new role as Dean of the College of Engineering, Computer Science, and Construction Management in July 2020 upon completing his obligations to the Milwaukee School of Engineering. Wentz’s experience in higher education includes a variety of roles that will be invaluable to the college.

Lab Renovations
The College renovated a Plumas lab thanks to a generous gift from the OMRON company. This lab will focus on the use of robotics for the Mechatronics Program. The new Concrete Lab in Langdon also officially opened in October 2019. This lab will greatly enhance teaching in the Concrete Industry Management Program and provide new research opportunities for our students.

Honey Run Bridge Restoration
The Construction Management Department has partnered with Butte County to complete Phase 1 of the Honey Run Bridge restoration after the bridge was destroyed in the Camp Fire that destroyed Paradise on November 8, 2018. They recently completed rebuilding the home for the park ranger and have raised over $225,000 for the project. Phase 2, which involves the foundation work for the actual bridge, will begin this fall.

STEM Connections Center
Our STEM Connections Center, led by Paul Villegas, was awarded a $2.2 million grant from the National Science Foundation’s Improving Undergraduate STEM Education: Hispanic-Serving Institutions Program. The program is Cultivating a Culture of Entrepreneurship Mindset and Undergraduate Research – CEMUR. The goal of the program is to design and implement course-based undergraduate research and entrepreneurship (CURE-E) in STEM classes, improve student persistence and science identity in STEM majors, and access faculty and CURE-E efficacy.

Supporting the Community During COVID-19
The Department of Mechanical and Mechatronic Engineering and Sustainable Manufacturing successfully worked with Idea Fab Labs, with funding from the North Valley Community Foundation, to create 20,000 face shields for Butte, Glenn, Tehama, and Colusa counties by mid-July. The personal protective equipment (PPE) was distributed to health care workers throughout the four counties. The work continues.

There is now a request from Butte County schools for another 6,000 units for school employees and select students for their return to campuses. Students who are hard of hearing need to read lips, making a shield a necessity in lieu of a face covering. Also, many special education students are unable to wear face coverings for various reasons.

Students Rank #1 in NCL Competition
Chico State was ranked #1 in the Fall 2019 Cyber Power Rankings. Every year, over 10,000 students from over 300 colleges and universities across the US participate in the NCL competitions. These rankings represent the ability of students from these schools to perform real-world cybersecurity tasks on the Cyber Skyline platform. Students had to identify hackers from forensic data, pentest (an analysis on simulated attacks on an application or network to check on its security) and audit vulnerable websites, recover from ransomware attacks, and more.
Summer Institutes 2019
- Institute on Teaching Writing: focused on training related to teaching writing courses.
- Inclusive Teaching Academy: directly related to GI 2025 goals of equity and inclusion, and it offered faculty ways to apply teaching practices with a focus on equity.
- Writing Community: designed to encourage faculty to meet and shared publications goals and establish deadlines for submitting publications.

Faculty Learning Communities
- Publish & Flourish: focused on training faculty in maintaining an active publication agenda.
- Improve Your Teaching (Pedagogy): introductory concepts of pedagogy, particularly recommended for new faculty.
- First Generation College Students: offered given the high percentage of first-generation students. Designed to train faculty in understanding the specific struggles of 1st-gen students and design courses that address those struggles.
- Grant Writing: offered in collaboration with CSE to train on grant search and application.
- Quality Learning & Teaching: funded partially by CO. Allowed faculty to redesign their courses based on the QLT instrument. Primarily designed for online and blended classrooms, but can be expanded to face to face courses.

Year-Long Programs
- Mentoring Program: designed to support first- and second-year faculty members by pairing them with a faculty mentor in each college. Support includes resources for RTP and community building.
- Chico Affordable Learning Solutions: funded by the CO and designed to help faculty cut the cost of education in their courses.
- Chair Development Community: designed to support new and potential department chairs and it includes relevant workshops on budget management, scheduling, FTEs, and managing personnel.
- Book Club: The FDEV Office offered a book club last year, in addition to the Book in Common.
- Virtual Faculty Learning Community: as a consequence of the switch to virtual instruction, FDEV offered a virtual community where faculty could meet weekly and discuss questions and concerns related to online education and Covid-19.

Events
- New Faculty & Lecturer Orientation: every semester an orientation is organized for new tenure-track faculty and lecturers, to offer insights into campus resources. The orientation includes presentations from Academic Personnel, Human Resources, CFA, and more.
- First Year Forum: this series is dedicated to the new faculty to implement the information shared at the orientation with additional workshops offered throughout the year.
- MLIB 459 Open House: The Rose Garden room is a space dedicated to faculty for writing, reading, grading etc. Once a year the FDEV Office organizes an open house to promote the use of the room.
- Faculty Meditation Workshop: part of the broader efforts towards promoting.
- Mentoring Program Celebration: a series of events to help build community among new faculty and their mentors. These events include an end of the year celebration that happens in May.
ADELANTE: A POSTBACCALAUREATE PIPELINE PROGRAM
Co-directors Graduate Dean Sharon Barrios and Undergraduate Dean Kate McCarthy, secured a $3 million grant (Title V “Developing Hispanic Serving Institutions) from the Department of Education to support Latinx and low-income students to prepare for, apply to, and successfully attain graduate degrees and teaching credentials. More information about Adelante (Spanish for “Onward, Ahead, Forward!”) is available on the web at https://www.csuchico.edu/adelante/.

OUTREACH EFFORTS CONTRIBUTE TO GROWTH IN GRADUATE ENROLLMENT
Graduate studies staff engaged in a two-pronged approach to reverse declining graduate enrollments in the face of the COVID-19 challenges. The first prong was an intensive student recruitment effort through the Adelante “grow our own” outreach program. Thirty-five Adelante graduate students engaged in a campaign to connect Latinx and low-income undergraduates with graduate program faculty. They connected with students through extensive classroom presentations, a creative social media plan, and personal testimonials. The second prong concentrated on retaining newly admitted students through an almost weekly series of virtual seminars that offered new students ample opportunities to meet and engage with their peers, graduate studies staff, and faculty advisors.

Students were offered casual “meet and greet” social hours, student-run seminars on succeeding in the virtual classroom, staff-run collaborative writing skills workshops, and student and staff orientation videos and personal testimonials—all designed to soothe the fears and concerns of new students entering “virtual” grad school. By the end of the summer, graduate program enrollments were higher than the previous year, and the “melt” rate for new admits was 50% lower than normal!

GRADUATE STUDENTS SELECTED FOR PRESTIGIOUS AWARDS
Among this year’s many notable graduate student achievements are these highly accomplished students:

- Corey Tondreu (MA in Psychology) was selected as a 2019 California State University Trustees’ Award William Randolph Hearst Scholar.
- Fiona Chin (MA in Art) and Gustavo Martir Luna (MA in Psychology – Psychological Science)—both selected as Chico Graduate Equity Fellows—were also selected from a pool of hundreds of students to participate in the prestigious California Pre-Doctoral Program.
- Jeanette Adame (MA in History) won the Outstanding Thesis Award at Chico State and the prestigious Western Association of Graduate Schools Distinguished Thesis Award for her research on how enslaved and free women of African descent used Spanish law to improve their socio-economic positions.
- Katrina Myers (MA in Kinesiology) received an award from the American Kinesiology Association (AKA) for the 2019-20 academic year, in addition to receiving the Outstanding Kinesiology Graduate Student award from the department.

GRADUATE STUDENTS RECOGNIZED FOR THE THEIR INSPIRING GENEROSITY AND ALTRUISM
- Slade Giles, an MBA graduate and 2020 graduate commencement speaker illustrates the character and integrity of our Chico State graduate students. Giles battled cancer and underwent chemotherapy during most of his graduate career (missing only one day of class his fall 2018 semester). His “Slade’s Cancer Fight Legacy Project” via GoFundMe will provide funding (goal: $23,000 by June 2021) for hundreds of pairs of shoes for the children of Arusha, Tanzania. Slade will climb the 19,341-foot high Mount Kilimanjaro to personally deliver the shoes. You can watch Giles’ Commencement speech here: https://youtu.be/ustr0YWewT0.
- Jared Axen is a recent graduate from the MS Nursing program. He has been on the frontline of the COVID-19 pandemic in southern California. Axen has also become ubiquitous (NBC News and Los Angeles Times) as “The Singing Nurse” and a YouTube sensation for singing to his terminally ill patients in person and throughout the halls of Henry Mayo Newhall Memorial Hospital in Valencia, CA. You can find him here.: https://www.youtube.com/watch?v=V6a72IeJurE.
Physically Distant / Socially Connected
HFA’s #PhysicallyDistantSociallyConnected virtual project has been highlighting creative activities of Chico State faculty, staff, and students as well as entertainment professionals around the globe as they try to stay socially connected during the COVID-19 pandemic.

2019-2020 Outstanding MA Awards
This year, graduate students in HFA swept both Outstanding MA Thesis and the Outstanding MA Project awards:

- **Outstanding MA Thesis Award:**
  

- **Outstanding MA Project Award:**
  
  Emily Huso (English), "Invasion of the Bees and Other Stories"

Music Industry Program Ranked Third
Chico State’s Music Industry program was ranked third in the “10 incredible music business programs in California that will open doors to coveted careers in the music industry.”

Centennial Organ Finds a New Home
The Centennial Organ, built by Munetaka Yokota with assistance from faculty, student, and community volunteers between 1984-90, was auctioned and removed from the Harlen Adams Theatre in July due to safety concerns. A local group, the Friends of the Centennial Organ, had the winning bid, insuring the instrument will remain in the Chico community.

HFA Student Success Studio
The College has created an HFA Student Success Studio, an advising and learning lounge available for students to use to study, relax, and connect with a professor advisor or student ambassador. Kylee Sharp, the College Advising & Retention Specialist for the College will be available to assist students. The Studio will be located in the Performing Arts Building, room 109.

Environmental Humanities
The Humanities Center’s theme for academic year 2019-2020 was the Environmental Humanities. The Humanities Center hosted an incredible lineup of invited lecturers, informal talks, film viewings, and brown bag and panel discussions.
Amazing Support Efforts

Three IRES units—Creative Media and Technology, Information Technology Support Services, and Enterprise Applications and Data Services seamlessly transitioned the campus to a virtual environment in a very short period of time. IRES continues to transition campus infrastructure services to the Cloud. The campus has transitioned 50% to 60% of the campus’ data center footprint to a Software as a Service model (SaaS). Authentication and similar services have also been transitioned to Microsoft’s hosted solution as Infrastructure as a Service (IaaS).

Institutional Research and Data Warehouse Efforts

![Enrollment](Image1) ![Applications](Image2) ![Degrees](Image3)

Enhanced Institutional Research (IR) data reporting efforts by increasing analyst support from one full-time position three while keeping within budget. This enabled IR to clear a decade-long backlog while concurrently securing three million student records.

IRES has made substantial progress in enhancing campus data warehouse reporting for the next decade. This includes reporting modules for Student, Human Resources, Payroll, and Finance. These enhancements are expected to be completed by December 2020.

Classroom Upgrades

Classroom Technology Services upgraded the infrastructure and equipment in 24 classrooms on campus during the summer of 2019. These rooms received new digital cabling, new computers, new switchers, controllers, most received laser projectors, and many received document cameras. Colusa 100A/B conference rooms had all of their audiovisual equipment updated, as well as its classrooms. Two new active learning spaces were also finished in O’Connell.

Smart Card IDs

![WILDCAT CARD PROGRAM](Image4)

ADS, ITSS, and FMS worked together to implement smart card ID cards for incoming Housing students. These smart cards will be rolling out across campus over the coming year.

Remote Access Efforts

ITSS and ESYS have worked together to deploy computer lab software in the cloud and to provide remote access to campus computer labs for software that can’t be provisioned in the cloud.

Loaner Program

Utilizing hardware recaptured from across the campus, ITSS loaned out several hundred laptops and additional hardware to faculty, staff, and students to assist with the transition to working off-campus during the Covid-19 pandemic.
**International Enrollment for Fall 2020**

Increased number of applications by 3% over fall 2019, despite COVID-19 impacts. Focus has shifted to new online recruitment practices, webinars, and connecting alumni with current and future students through the implementation of FirstHand as well as direct invitations to participate in recruitment and mentoring.

**Increased International Agreements**

Expanded agreements to include 4 new global university partnerships, 2 US articulation agreements, and 2 new agent agreements.

**International Student Orientations**

Improved international student orientations significantly by involving international students in the mentoring of new students. This includes having them complete a newly offered class to extend their orientation into a first-year experience.

**Funding Sources**

Successfully competed for $787,000 in grants from AASCU, US State Department and other sources in addition to receiving $25,028 from CSU sources.

**ESL Support Services**

Expanded ESL Support Services to reach more students (47% Heritage learners) and faculty through successful workshops. Also, beginning on March 30, 2020, ESL Support Services began offering online tutoring using a variety of platforms (Google doc editing, live Zoom sessions, etc.)

**Strategic Planning and Service**

Led strategic planning efforts for the university and Academic Affairs teams and participated in searches in OAPL, Admissions, and several colleges.

**Collaborative Online International Learning Training**

Successfully launched Collaborative Online International Learning (COIL) training for faculty and staff to increase virtual exchange in FTF, hybrid and online courses.

**Research on High Impact Practice / Study Abroad**

Dr. Jennifer Gruber (Study Abroad and Exchange) presented her longitudinal quantitative research examining the impact of Study Abroad on graduation rates at an HSI at several conferences and on campus. Results support study abroad as a High Impact Practice with improved rates of and less time to graduation.

**Scholarships**

Continued to solicit and distribute scholarships to both study abroad and inbound international students. The Study Abroad and Exchange team helped Chico State students obtain a total of $95,600 in outside scholarships for participating in study abroad programs during 2019-20.
Meriam Library Pandemic Response
Meriam Library provides academic support to the campus and community through materials, services, and spaces. During the pandemic, MLIB personnel changed their work processes to allow patrons to retrieve books and media, including many textbooks, by reserving items online and then picking up the materials outside of main entrance. Digital materials may be accessed via OneSearch online.

Digitization of Student Newspapers
The Library Special Collections Department has been working on digitalizing the Chico Wildcat (1920s to 1977) and The Orion (1975 – present) student newspapers. The digital collection currently carries The Orion from 1975 through 2007 and the Chico Wildcat, digitized from microfilm, is currently available online from 1965 through 1977. Older issues are being added regularly. All issues are fully searchable and may be downloaded in .pdf format. The collection is available on the Meriam Library’s digital collection site.

Partnerships
Meriam Library has active partnerships across the campus, with primary partnerships with the following groups: Book in Common, Chico STEM Connections Collaborative, Educational Opportunity Program, First Year Experience, International Education, REACH, STAR Center, Summer Bridge, Technology & Learning Project, Upward Bound, Wildcat Pantry, and the Writing Center.

Student Learning Fee Award – Student Textbooks
The Library rented textbooks for classes with high enrollment and high drop/failure/withdrawal rates with funds from a Student Learning Fee Award. The books were made available through the Course Reserve desk and advertised to students and the faculty teaching the classes. The success of the program led to an increase in the amount of support from the Student Learning Fee committee for continuing the program in the current academic year. At this point, the Library can only lend physical books since publishers will not sell e-textbooks to libraries.

Camp Fire Oral History Project
In 2018, the Camp Fire demolished the town of Paradise and the community dispersed throughout the North State region and beyond. Meriam Library Special Collections and University Archives, in collaboration with North State Public Radio and the Chico State Sociology Department, began documenting the Camp Fire from the perspectives of the individuals who experienced the natural disaster. The Camp Fire Oral History Project is capturing and preserving the voices of survivors affected by the disaster. The project will gather the stories of those directly impacted by the disaster, evacuees, and first responders in a central location; the content will be available to researchers.

First For-Credit Library Class
The faculty of Meriam Library developed LIBR 130: Introduction to Undergraduate Research, which teaches students to identify, access, and evaluate information in an increasingly complicated information environment. The course allows students to master basic research techniques and methodologies while introducing students to research techniques and assignments designed to increase their ability to participate in scholarly discourse and succeed in academic work at the undergraduate level. The course will be offered for the first time in fall 2020.

OneCard Access
The Meriam Library and Butte County Public Library continued their partnership to provide OneCard, which allows CSU students, staff, and faculty to use their Wildcat Card to access Butte County Library’s electronic resources (including e-books and audiobooks, databases, and museum passes).
Wasinger Recognized for Successful Instructional Experiences
The Chancellor’s Office recommended Erik Wasinger, Professor in the Chemistry and Biochemistry department, to facilitate a systemwide Supplemental Instruction training due to his successful instructional experiences at Chico State.

Chico STEM Connections Collaborative Receives National Sciences Foundation Grant
Chico State’s CSC² program was awarded a $2.2 million-dollar National Sciences Foundation grant for undergraduate research. This grant will support a program to train faculty in STEM courses to launch the Course-Based Undergraduate Research Experience model in university classrooms over the next five years. Faculty training began during the summer, with deployment into three classrooms in fall 2020.

NSF Career Grant
Dr. Hyewon Pechkis was awarded a $430,000, 5-year NSF CAREER grant, titled “CAREER: Making a Difference in First Generation and Underrepresented Students’ Education through Research: Quantum Coherence in a Bose Thermal Gas.” This grant will allow Pechkis to fund equipment for student research in low-temperature physics and travel for conference presentations.

Students Research Water Contamination Due to the Camp Fire
Geological and Environmental Sciences professor Sandrine Matiasek and a team of students examined the magnitude of water contamination that resulted from the Camp Fire, as well as the possible public health and environmental implications for urban and environmental users in Butte County and beyond. This was made possible by securing an $80,000 emergency response National Science Foundation grant.

Student Shines at Emerging Researchers National Conference
In February 2020, undergraduate student Mariby Cruz went to the Emerging Researchers National Conference in Washington, D.C., where she won 2nd place in the undergraduate oral presentations in biological sciences. Her talk was entitled “Analysis of tropical tree growth: a validation of Growth Simulation, a stochastic bootstrapping model.” Mariby conducted the research in collaboration with Drs. Diana and Milton Lieberman in the summer of 2017, while she was working in Costa Rica as a teaching assistant for the CSU-LSAMP Costa Rica Summer Research Training Expedition.

Students Win Best Undergraduate Poster Presentation
Dr. Nick Nelson and students from the Department of Physics presented their research at the American Physical Society’s Far West Section meeting November 1-2, 2020. They presented multiple posters and a contributed talk. John Permann, Yoanna Guzman, and Thomas Garcia won for Best Undergraduate Poster Presentation.

Student Award for Research and Creativity Award
Geological and Environmental Sciences student John Machado was awarded a $3,551 Student Award for Research and Creativity for his project titled "Assessing the fate of heavy metals following the Camp Fire.” For his Master’s research, John collected over 80 samples of ash, sediments, and erosion control measures (e.g., wattles) from Paradise to identify metals present in burnt materials and to determine the extent of metal contamination in local waterways following the fire.
Responding to Covid-19

- Enlisting experienced distance education students, RCE helped Chico State students Keep Learning by creating nine motivational tips & tricks videos for students new to online classes, as well as seven Blackboard Learn tutorials, all within 72 hours. The videos were featured on campus social media and the COVID-19 resource site.
- The Osher Lifelong Learning Institute (OLLI) successfully pivoted to online course delivery in only a few weeks, maintaining the essential intellectual and social connection of OLLI’s senior-aged members who are especially vulnerable to the impact of the pandemic and the stay-at-home order. OLLI Chico also led the way nationally for OLLI programs across the country to develop and share online programming for more connection and learning opportunities.
- RCE joined the California State University Courses for Causes campaign, offering free professional development courses for small businesses, health care providers, and first responders impacted by the pandemic. More than 215 people enrolled in online business-fundamentals classes made available through RCE as part of this campaign.

Fostering Student Success

- Enrollments in the fully-online Winter and Summer Sessions reached record highs, with a 10% increase in enrollments for Summer Session ‘20, and a combined total of 4,942 enrollments.
- RCE worked with Chico Distance & Online Education (CDOE) program faculty and advisors to conduct virtual information sessions and assist students through the application process, resulting in an all-time high of 547 students enrolled in state-supported distance education programs, a 21% increase over fall 2019.

Innovating in Distance Education

- RCE collaborated with the College of Business to engage a marketing and recruitment partner and launch a new Online MBA. Chico’s presence in the highly competitive MBA digital marketing landscape starting in spring was exceptionally successful, and the program will launch this fall with 60 new admits, tripling original enrollment projections.
- RCE subscribed to Emsi, a labor analytics and market demand solution, to support the campus’ strategic direction in distance education with data that will allow smart decisions about expanding and developing programs that meet the needs of employers and prepare students for in-demand careers.

Launching New Programs in 2019-20

- The Speech Language Pathology Assistant Licensure Pathway program provides post-baccalaureate students with the clinical training and supervised fieldwork experience they need to apply for speech-language pathology assistant licensure. In collaboration with the College of Communication and Education, Department of Communication Arts & Sciences.
- The International Nursing Remediation Program prepares internationally-educated obstetric nurses to meet California Board of Nursing standards and become practicing RN’s. In collaboration with the College of Natural Sciences, School of Nursing.
- The faculty-led summer Archaeological Field School gives students hands-in-the-dirt experience studying native cultures and environmental adaptation. In collaboration with the College of Behavioral & Social Sciences, Department of Anthropology.

Developing California’s Workforce

- RCE’s Professional Programs team engages with community partners, training providers, and vocational and career counselors to offer career training, job skills programs, and customized learning opportunities. In 19/20, 500 adults, many from the North State, enrolled in online job skills training programs to help them (re)enter the workforce or advance their career.
Curriculum Advisory Board
The Curriculum Advisory Board conducted an extraordinarily complex, thorough, and consultative process of implementing revisions to the General Education program, including defining the new GE Pathways, working with departments to situate existing courses in the new upper division Pathways, and preparing a set of recommendations for the new GE minors, which the Academic Senate will take up this fall.

Honors Program Recruitment Partnership
The Honors Program teamed with partners in Admissions, Advising, and University Housing to recruit and matriculate a large cohort of incoming students for 2020-2021 (up 55% from fall 2019), and especially first-generation students (up 473% from fall 2018). Graduating seniors persevered through the pandemic and completed wonderful interdisciplinary theses on subjects ranging from the sustainability of the dairy industry to a comparative analysis of the recent history of Rwanda and Burundi.

GI 2025-Funded Equity-Minded Programs Initiative
First Year Experience (FYE) Director Ellie Ertle facilitated a GI 2025-Funded Equity-Minded Programs Initiative in which six academic programs took a deep dive into their outcomes and equity data and developed program improvement plans aimed at closing equity gaps through curricular and instructional change. Examples of strategies these programs are using include the creation of new courses designed to address academic preparation and social connection, and the intentional embedding of data examination and equity conversations into regular department and program meetings and strategic planning.

Tipping Point Student Success Summit
The second annual Tipping Point Student Success Summit in January 2020 brought over 250 faculty and staff together for a series of presentations, workshops, and conversations on the theme of “Equity, Engagement, Resilience.” President Hutchinson opened the day by engaging in a conversation with Dr. James Minor, Assistant Vice Chancellor and Senior Strategist at the Office of the Chancellor, about the importance of leveraging our data, aligning our structures with student needs, and scaling what we know works to keep students engaged and on track.

Census and Voter Registration Efforts
The Office of Civic Engagement has led a comprehensive campus campaign, modified but undaunted by the COVID crisis, to support the census count and nonpartisan voter registration and engagement, with live events including Super Tuesday’s “Cast Your Vote, Pet a Goat,” in addition to phone, email, and social media outreach supported by a grant from the Butte County Complete Count Committee.

Adelante Postbaccalaureate Pipeline Program
In just eight months, the Adelante Postbaccalaureate Pipeline Program, funded by a $3 million Department of Education grant, has launched multiple programs to empower our Latinx and low-income students with vision and strategies for success beyond the undergraduate degree. Under the leadership of grant co-directors Kate McCarthy (UED), Sharon Barrios (GRAD), and Adelante Student Success Coordinator Joanna Herrera, 25 Adelante researchers undertook research projects, with faculty mentors, on diverse topics spanning four colleges. At least one of projects has resulted in a publication submission. In addition, 10 Peer Plus Mentors are ready to serve the first cohort of 50+ Adelante Wayfinders, second- and third-year students who will be supported in career and academic program exploration, student success strategies, tools to envision their futures, and maps for getting there. With guidance from the leadership team, Adelante graduate students have also created vibrant outreach programs and are partnering with FYE, the Student Learning Center, and EOP to expand and align campus-wide support for students to understand, prepare for, and succeed in post-baccalaureate programs.
Chico State Holmes Honors Program
The Chico State Holmes Honors Program was launched in October to help students from historically underserved backgrounds who are pursuing careers in education. Provides mentorship, peer support, and professional development opportunities.

National Science Award
The National Science Foundation issued a $2.26 million award to a 4-year project in the Innovations at the Nexus of Food, Energy, and Water Systems (INFEWS) program. Pablo Cornejo (CIVL) is a co-PI on the project, which seeks to address major ground water, surface water, and air quality pollution concerns associated with dairies in California. Cornejo will use life cycle assessment to evaluate the environmental impacts of integrated resource recovery from the Nutrients, Energy, and Water Innovations for Resource Recovery process rather than the conventional manure management practices. The project engages undergraduates in fundamental research.

Seufferlein Sales Team Wins National Sales Competition
The Seufferlein Sales Team won the AT&T National Sales Competition on October 11, 2019. Each member of the team received $2,000, and the campus Seufferlein program received $10,000.

Iraqi Young Leaders Exchange Program
Civic and Global Engagement was selected as a Host University Partner for the 2020 Iraqi Young Leaders Exchange (IYLEP) Program. International Training Programs received a $66k grant to bring members of IYLEP to campus in July 2020. Only four institutions were chosen for this program. (Due to Covid-19, program was postponed)

Students Assist Rebuild Paradise Efforts
Marketing MBA students made a final presentation to the Rebuild Paradise Foundation on December 13, 2019. The students in Drs. Jennifer Wilking and Susan Roll’s interdisciplinary Course on Policy & Research spent the semester conducting primary and secondary research to help the Rebuild Paradise Foundation with several key marketing issues: Donor Market Segmentation, Project Marketing and Analytics, and Marketing to Butte County residents.

Renaissance Exhibit Features Rare Books
At the Janet Turner Print Museum, a collection of rare books selected from the Meriam Library Special Collections and University Archives were on exhibit. Renaissance was curated by History Professor Jason Nice and students in Renaissance Civilization: 1300-1550. In this exhibit, students explored prints in the Turner Collection to analyze and complicate the enduring themes of the Renaissance.

Go Virtual Summer Institutes
To prepare for teaching remotely in fall 2020, 330 Chico State faculty and teaching assistants engaged in two sessions of a Go Virtual Summer Institute. Five days were live synchronous Zoom sessions on a variety of topics. Each day kicked off with good music and mindfulness. Participants then had nine days of technology workshops, online course work, or meetings with cohorts and faculty mentors. Go Virtual sessions also included student panels, the Quality Learning and Teaching rubic, modes of instruction, authentic assessment, equity, diversity and inclusion, student engagement, and many others. A post-institute survey showed that overall nearly 30% of faculty respondents from both sessions reported that they are “very confident” in their readiness for fall 2020, while nearly 60% are “fairly confident.”

Additional Go Virtual recordings and links:
- The GoogleSlides Summary
- The first draft of an evaluation summary
- All of the Go Virtual Resources will be available for reference.
- List of faculty videos nominated by mentors for “Best of...”
Division of Academic Affairs

California State University, Chico