

Job Story Handout from Web Services

What is a job story and why is it useful?

A job story is a written exercise that helps website stakeholders focus on context, causality and motivations. It will help answer:

- what people use your site for
- what their goals are and
- how they define a successful interaction with your website.

Basic Job Story Format

When: [there's a particular situation]	I want to: [perform an action or find something out]	So that: [I can achieve my goal of]	My task is done when: [acceptance criteria]
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Example Job Story: Diversity Website Club Example

Title: Interested in joining a multicultural club **Website:** /diversity

When:

I'm a new or current student at Chico State.

I want to:

Learn about multicultural clubs on campus.

So that:

I can find a sense of community, boost my resume, find like minded individuals, have fun, and give back to the community.

My task is done when:

- I know what diverse clubs & organizations exist on campus and what it's like to be a member.
- I've identified at least 1 club I'm interested in.
- I know who to contact to get involved with that club(s).

Write Your Own Job Story

What are people trying to get done as they use your website? What does success look like for them?

Job Story #1

Title: _____ Website: _____

When:

I want to:

So that:

My task is done when: [acceptance criteria]

Job Story #2

Title: _____ Website: _____

When:

I want to:

So that:

My task is done when: