



The College of Business

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Dean: Willie E. Hopkins

The College includes the Departments of Accounting and Management Information Systems, Finance and Marketing and Management.



The Mission of the College

The College of Business sees its mission as becoming and being “a student-centered learning community that fosters innovative business education complemented by applied research and instructional development.” The college serves California by preparing its graduates to meet global business challenges.

The college uses its special residential setting to create and maintain a caring and high-tech learning community that enables students to develop the knowledge, skills, and professional orientation to meet the challenges of the dynamic global business environment. Students are co-producers of their own education through effort and involvement in active learning and co-curricular activities.

The college leverages its own learning capabilities through productive partnerships with current and future stakeholders. In partnerships with these stakeholders, the college creates and continually improves programs that are managerially relevant, academically rigorous, pedagogically innovative, technologically state-of-the-art, and regionally and globally oriented.