This Way to Sustainability IX Conference
CSU, Chico ~ March 6-8, 2014
Sponsorship Form

Please complete this form BEFORE December 10th, 2013 and submit with your sponsorship contribution to guarantee inclusion in the printed conference program. Please e-mail a 50-word description about your company and/or product(s) for the conference web site and program with your company logo in high-resolution .jpeg format to sustainability@csuchico.edu.

Company Name: ____________________________________ Website Address: ______________________________________

Send Registration Packets to: _______________________________________________________________________________
Address: ___________________________________________ City: ________________________ State: _____ Zip: _________
Telephone Number: ___________________________________ Fax Number: ________________________________________

Sponsorship Levels/Benefits:
Platinum Sponsor ($5,000):
□ Advanced recognition as a Platinum Sponsor in printed materials leading up to the conference
□ Advanced recognition as a Platinum Sponsor on the conference web site with hyperlink
□ Recognition as a Platinum Sponsor on conference program
□ Recognition as a Platinum Sponsor of the conference reception
□ Recognition as a Platinum Sponsor at conference registration desk
□ Recognition as a Platinum Sponsor at a conference keynote presentation
□ EIGHT complimentary registration passes to conference
□ TWO Free Parking Passes

Gold Sponsor ($2,500):
□ Advanced recognition as a Gold Sponsor in printed materials leading up to the conference
□ Advanced recognition as a Gold Sponsor on the conference web site with hyperlink
□ Recognition as a Gold Sponsor on conference program
□ Recognition as a Gold Sponsor of the conference reception
□ FOUR complimentary registration packets to conference
□ ONE Free Parking Pass

Silver Sponsor ($1,000):
□ Advanced recognition as a Silver Sponsor in printed materials leading up to the conference
□ Advanced recognition as a Silver Sponsor on the conference web site with hyperlink
□ Recognition as a Silver Sponsor on conference program
□ Recognition as a Silver Sponsor of the conference reception

Bronze Sponsor ($500):
□ Advanced recognition as a Bronze Sponsor on the conference web site with hyperlink
□ Recognition as a Bronze Sponsor of the daily coffee hour

Sponsorship Levels/Benefits:
Copper Sponsor ($250):
□ Advanced recognition as a Copper Sponsor on the conference web site with hyperlink

In-Kind Donations:
In-Kind Donations will be considered at the sponsorship level based on documented cash value. A completed In-Kind Gift Form must accompany donation.

Additional Notes:
1. A nominal portion of each sponsorship equal to the value of any goods and/or services received will be considered non-tax-deductible in accordance with IRS regulations
2. It is the understanding of all parties that any residual funds from this event that are not expended for the 2013 conference are authorized for use in supporting future campus sustainability efforts.
3. Printed programs and posters for the conference are scheduled to be completed in January. To assure your recognition in printed materials, please have your sponsorship donations, logos, and organizational information emailed to sustainability@csuchico.edu no later than December 10, 2013 so that we may include you as a sponsor.
4. If sponsorship is in the form of in-kind donations of goods, values are considered at documented cash value of item and must include an itemized value statement for general tax reporting purposes.

Make checks payable to:
CSU, Chico University Foundation - #06012
Mail to:
The Institute for Sustainable Development
California State University, Chico
Chico, CA 95929-0633
Attn: Conference Coordinator

I AM ENCLOSING: $_________________
□ Check □ Visa □ Mastercard

Card #: _____________________________
Cardholder’s Name: _________________________
Security Code: __________
Expiration Date: ______________
SIGNATURE: ____________________________